NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING NOVEMBER 20, 1983

NIELSEN AVERAGE AUDIENCE

HOUSEHOLDS

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	ABC SUNDAY NIGHT MOVIE	30.5	25,560
2	CBS NFL FOOTBALL POST-2#	27.4	22,960
3	DALLAS	27.1	22,710
4	60 MINUTES	25.3	21,200
5	A TEAM	25.1	21,030
5	CHIEFS-PART 1(S)	25.1	21,030
5	SIMON & SIMON	25.1	21,030
8	CHIEFS-PART 3(S)	24.1	20,200
9	TV GRTST CEN COMM BLOOPER(S)	24.0	20,110
10	FALCON CREST	23.5	19,690
11	CHIEFS-PART 2(S)	23.2	19,440
12	DYNASTY	22.2	18,600
12	MAGNUM, P.I.	22.2	18,600
14	AFTERMASH	20.7	17,350
14	KNOTS LANDING	20.7	17,350
16	FALL GUY	20.3	17,010
17	LIFES-EMBARASSING MOMENTS(S)	19.8	16,590
18	NBC MONDAY NIGHT MOVIES	19.5	16,340
18	WRLD FUNNIEST COM'L GOOFS(S)	19.5	16,340
20	CBS TUESDAY NIGHT MOVIES#	19.2	16,090
20	NEWHART	19.2	16,090

TOTAL PERSONS (2+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	ABC SUNDAY NIGHT MOVIE	22.7	49,900
2	A TEAM	19.8	43,630
3	CBS NFL FOOTBALL POST-2#	18.6	40,890
4	DALLAS	17.7	39,050
5	TV GRTST CEN COMM BLOOPER(S)	16.8	36,900
6	SIMON & SIMON	16.5	36,450
7	MAGNUM, P.I.	16.2	35,680
8	CHIEFS-PART 1(S)	16.0	35,200
9	60 MINUTES	15.9	35,050
10	LIFES-EMBARASSING MOMENTS(S)	15.6	34,370
11	DUKES OF HAZZARD	15.2	33,450
12	WRLD FUNNIEST COM'L GOOFS(S)	14.6	32,250
13	CHIEFS-PART 3(S)	14.6	32,150
14	FALCON CREST	14.3	31,460
15	FALL GUY	14.3	31,410
16	KNIGHT RIDER#	14.2	31,320
17	DYNASTY	14.2	31,190
18	AFTERMASH	13.8	30,320
19	CHIEFS-PART 2(S)	13.3	29,370
20	SCARECROW & MRS. KING	12.5	27,560
21	WEBSTER	12.2	26,940

WOMEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	DALLAS	24.7	21,640
2	ABC SUNDAY NIGHT MOVIE	23.1	20,210
3	FALCON CREST	20.7	18,140
4	SIMON & SIMON	20.2	17,710
5	CHIEFS-PART 1(S)	20.1	17,550
6	DYNASTY	20.0	17,460
7	60 MINUTES	19.4	16,960
8	KNOTS LANDING	18.9	16,490
9	MAGNUM, P.I.	18.7	16,400
10	CBS NFL FOOTBALL POST-2#	18.1	15,800
11	CHIEFS-PART 3(S)	17.9	15,690
12	TV GRTST CEN COMM BLOOPER(S)	16.8	14,700
13	NBC MONDAY NIGHT MOVIES	16.7	14,610
14	CBS TUESDAY NIGHT MOVIES#	16.6	14,510
15	CHIEFS-PART 2(S)	16.5	14,440
16	AFTERMASH	16.3	14,270
17	HOTEL	16.1	14,120
18	A TEAM	16.1	14,080
19	SCARECROW & MRS. KING	15.4	13,460

MEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	ABC SUNDAY NIGHT MOVIE	29.2	23,040
2	CBS NFL FOOTBALL POST-2#	23.7	18,730
3	A TEAM	19.5	15,380
4	60 MINUTES	18.6	14,670
5	CHIEFS-PART 1(S)	18.3	14,400
6	NFL MONDAY NIGHT FOOTBALL	16.9	13,360
7	CHIEFS-PART 3(S)	16.7	13,200
8	SIMON & SIMON	16.5	13,030
9	CBS NFL FOOTBALL GAME 1	16.3	12,830
10	CHIEFS-PART 2(S)	16.2	12,760
11	MAGNUM, P.I.	16.2	12,750
12	CBS NFL FOOTBALL GAME 2#	15.6	12,330
13	DALLAS	14.9	11,780
14	HILL STREET BLUES	14.6	11,550
15	LIFES-EMBARASSING MOMENTS(S)	14.2	11,170
16	NFL FOOTBALL GAME 2-NBC#	13.7	10,810
17	WRLD FUNNIEST COM'L GOOFS(S)	13.2	10,380
18	TV GRTST CEN COMM BLOOPER(S)	13.0	10,280
19	AFTERMASH	13.0	10,240
20	FALL GUY	12.9	10,180
21	KNIGHT RIDER#	12.6	9,940

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING NOVEMBER 20, 1983

NIELSEN AVERAGE AUDIENCE

WOMEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	ABC SUNDAY NIGHT MOVIE	25.9	14,230
2	DYNASTY	19.2	10,540
3	DALLAS	19.1	10,480
4	SIMON & SIMON	19.0	10,470
5	KNOTS LANDING	17.5	9,600
6	CHIEFS-PART 3(S)	16.1	8,870
7	FALCON CREST	16.0	8,770
8	MAGNUM, P.I.	15.8	8,710
9	LIFES-EMBARASSING MOMENTS(S)	15.8	8,690
10	A TEAM	15.8	8,670
11	WRLD FUNNIEST COM'L GOOFS(S)	15.8	8,660
12	NBC MONDAY NIGHT MOVIES	15.4	8,480
13	CHIEFS-PART 1(S)	15.4	8,440
14	WEBSTER	15.1	8,320
15	FALL GUY	14.8	8,140
16	HART TO HART	14.6	8,040
17	TV GRTST CEN COMM BLOOPER(S)	14.6	8,030
18	CBS NFL FOOTBALL POST-2#	14.6	8,000
19	AFTERMASH	14.4	7,930
20	HOTEL	13.9	7,650

WOMEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	DALLAS	36.0	9,680
2	60 MINUTES	31.6	8,500
3	FALCON CREST	29.2	7,860
4	CHIEFS-PART 1(S)	28.6	7,700
5	MAGNUM, P.I.	25.4	6,830
6	CBS NFL FOOTBALL POST-2#	24.4	6,560
7	MISSISSIPPI	23.5	6,330
8	DUKES OF HAZZARD	23.3	6,260
8	SIMON & SIMON	23.3	6,260
10	CBS TUESDAY NIGHT MOVIES#	23.1	6,210
11	CHIEFS-PART 2(S)	22.7	6,100
12	LOVE BOAT	22.5	6,050
13	KNOTS LANDING	22.2	5,960
14	DYNASTY	20.9	5,620
15	CHIEFS-PART 3(S)	20.9	5,610
16	AFTERMASH	20.7	5,580
17	CBS EVENING NEWS-RATHER	20.5	5,510
18	SCARECROW & MRS. KING	20.4	5,490
18	TV GRTST CEN COMM BLOOPER(S)	20.4	5,490

MEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	ABC SUNDAY NIGHT MOVIE	31.3	16,630
2	CBS NFL FOOTBALL POST-2#	22.1	11,750
3	A TEAM	20.0	10,620
4	HILL STREET BLUES	16.4	8,740
5	NFL MONDAY NIGHT FOOTBALL	15.7	8,370
6	SIMON & SIMON	14.8	7,860
7	CHIEFS-PART 1(S)	14.6	7,780
8	MAGNUM, P.I.	14.5	7,690
9	CBS NFL FOOTBALL GAME 2#	14.2	7,560
10	60 MINUTES	13.8	7,330
11	LIFES-EMBARASSING MOMENTS(S)	13.8	7,320
12	CBS NFL FOOTBALL GAME 1	13.6	7,240
13	HARDCASTLE & MCCORMICK#	12.9	6,870
14	WRLD FUNNIEST COM'L GOOFS(S)	12.7	6,760
15	CHIEFS-PART 3(S)	12.7	6,740
16	TV CENSORED BLOOPERS #6(S)	12.6	6,680
17	KNIGHT RIDER#	12.5	6,660
17	NFL FOOTBALL GAME 2-NBC#	12.5	6,660
19	RIPLEY'S BELIEVE IT-NOT	12.3	6,550
20	AFTERMASH	12.1	6,420

MEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	CBS NFL FOOTBALL POST-2#	31.3	6,410
2	60 MINUTES	30.1	6,160
3	CHIEFS-PART 1(S)	26.4	5,400
4	CHIEFS-PART 2(S)	25.7	5,270
5	CHIEFS-PART 3(S)	24.7	5,070
6	DALLAS	24.2	4,960
7	ABC SUNDAY NIGHT MOVIE	23.9	4,900
8	CBS NFL FOOTBALL GAME 1	21.4	4,390
9	MAGNUM, P.I.	21.4	4,380
10	SIMON & SIMON	20.9	4,280
11	DUKES OF HAZZARD	20.3	4,150
12	CBS NFL FOOTBALL GAME 2#	20.2	4,130
13	T.J. HOOKER	19.4	3,980
14	LOVE BOAT	19.3	3,950
15	FALCON CREST	19.1	3,910
16	A TEAM	18.8	3,860
17	REAL PEOPLE	18.1	3,700
18	MISSISSIPPI	17.5	3,580

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
•EVENING																														
A TEAM					8	211	210	A	25.1	37	2103	2075	604	239	668	230	410	392	332	206	731	312	504	429	323	183	239	86	437	286
TUE.	8.00P	60	NBC	A		99	99	B	24.3	37	2036	2028	629	243	685	247	436	413	333	205	704	298	489	424	315	182	246	86	393	259
8.00 - 8.30								A	24.1	36	2020	2092	610	240	670	230	408	391	333	208	730	314	502	418	320	186	234	82	458	290
8.30 - 9.00								A	25.9	38	2170	2068	604	239	670	230	414	397	333	204	735	313	509	439	324	182	242	89	421	281
ABC MOVIE SPECIAL(S)						202		A	16.0	24	1341	1738	610	288	724	317	465	352	342	199	586	219	422	378	323	139^	189	73^	239	170^
2 TUE.	8.00P	120	ABC	FF		99																								
8.00 - 8.30								A	13.9	21	1165	1634	586	273	686	313	441	335	312	198^	579	231	409	392	296	133^	154^	63^	215	155^
8.30 - 9.00								A	14.3	21	1198	1701	584	301	701	337	473	326	308	177^	585	209	416	381	320	146^	169^	63^	246	178^
9.00 - 9.30								A	17.7	26	1483	1816	637	305	756	318	474	360	353	216	575	208	415	365	324	141^	222	89^	263	185
9.30 - 10.00								A	18.0	27	1508	1777	619	272	741	308	462	377	375	202	603	230	445	381	343	135^	201	73^	232	163
ABC NEWS SPECIAL(S)						204		A	12.0	19	1006	1454	658	251	708	185^	411	399	411	225^	626	226^	387	400	306	184^	57v	34v	63^	39v
1 FRI.	9.00P	120	ABC	DN		99																								
9.00 - 9.30								A	12.2	18	1022	1459	655	224^	699	196^	401	375	375	228	553	192^	343	372	276	152^	97^	47v	110^	72^
9.30 - 10.00								A	11.8	18	989	1462	650	252	693	184^	402	383	405	222^	610	221^	364	379	301	181^	66^	24v	93^	57v
10.00 - 10.30								A	12.2	20	1022	1439	659	261	713	177^	411	403	426	230	653	231	403	412	327	201^	36v	36v	37v	24v
10.30 - 11.00								A	11.9	20	997	1436	670	268	720	181^	430	426	434	220^	676	257	433	435	320	194^	26v	26v	14v	LT
ABC NEWSBRIEF-M-F					40	192	190	A	16.0	24	1341	1705	703	281	794	288	484	422	361	256	554	206	337	305	256	174	172	81	185	131
MON.	8.58P	1	ABC	N		96	96	B	15.9	25	1332	1690	712	297	798	279	472	419	363	271	570	212	352	321	262	178	157	85	165	116
1 TU-TH	9.58P	1																												
1 FRI.	8.28P	1																												

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	WK 1	WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOTAL	TEENS FEM.	CHILDREN TOTAL	CHILDREN 6-11
2 TU-F	9.58P	1																												
ABC NEWSBRIEF-SAT.					8	200	197	A	15.9	25	1332	1842	791	292	902	287	470	446	387	370	564	180	284	219	240	249	154	89	222	180
SAT.	9.58P	1	ABC	N		98	97	B	18.8	31	1575	1773	762	279	849	250	433	408	379	363	525	181	298	263	230	197	180	121	219	168
ABC NEWSBRIEF-SUN.					8	196	180	A	14.8	22	1240	2015	671	290	764	306	526	453	353	180	837	381	637	509	375	172	173	81^	241	169
1 SUN.	9.54P	1	ABC	N		98	93	B	20.2	31	1693	1763	606	254	663	268	459	381	314	167	846	366	592	509	388	205	147	69	107	72
2 SUN.	7.32P	2																												
ABC SPORTS UPDATE-SAT					8	199	195	A	16.7	27	1399	1688	680	269	800	212	373	348	356	370	593	142	275	266	275	291	83^	11v	212	177
SAT.	8.58P	1	ABC	SN		98	97	B	17.0	29	1425	1748	702	255	781	199	375	374	376	355	600	179	324	297	283	243	128	69	239	166
ABC SPORTS UPDATE-SUN					7	201		A	16.8	24	1408	1933	686	285	715	319	495	446	315	172	688	317	527	435	323	120^	173	66^	357	270
1 SUN.	8.31P	2	ABC	SN		99		B	17.5	26	1467	1876	683	300	745	297	496	452	360	199	726	308	533	465	364	155	163	64	242	159
ABC SUNDAY NIGHT MOVIE					7	203	208	A	30.5	45	2556	1952	735	345	791	313	559	505	386	180	901	406	650	539	412	191	180	84	80	56
1 SUN.	9.00P	158	ABC	FF		99	99	B	24.1	37	2020	1882	729	329	789	311	546	493	395	185	823	369	606	510	382	173	171	87	99	67
2 SUN.	8.00P	144																												
8.00 - 8.30								A	42.2	58	3536	2019	767	375	818	309	550	511	394	214	921	388	640	547	434	214	194	91	86	64^
8.30 - 9.00								A	45.2	60	3788	2022	767	386	823	313	558	509	394	213	924	386	641	540	439	219	203	104	72	52^
9.00 - 9.30								A	31.9	43	2673	1955	725	341	782	311	552	495	374	181	889	407	645	536	398	187	198	94	86	60
9.30 - 10.00								A	32.1	44	2690	1976	746	352	803	315	573	518	391	178	898	413	653	532	398	188	189	93	86	61
10.00 - 10.30								A	29.3	43	2455	1960	748	340	809	325	586	521	398	172	912	426	671	549	402	180	173	77	66	49
10.30 - 11.00								A	17.1	29	1433	1782	668	274	722	287	515	485	401	128^	857	376	622	538	430	178	116^	52^	87^	55^
11.00 - 11.30								A	17.1	34	1433	1762	635	277	694	291	515	453	366	123^	884	423	676	541	417	160^	112^	32v	72^	40v
11.30 - 12.00								A	17.1	42	1433	1772	620	228	649	236	445	449	388	122^	912	446	721	567	431	145^	110^	55^	101^	65^
ABC WORLD NEWS TONIGHT					40	203	204	A	11.8	20	989	1535	689	251	737	187	327	297	318	349	624	192	324	304	274	254	85	25^	89	59
M-F	6.30P	30	ABC	N		99	99	B	10.6	20	888	1508	709	248	763	191	359	342	356	346	589	171	304	282	274	248	68	25	88	57
ABC WRLD NEWS TONIGHT-SUN					7	152	152	A	8.3	14	696	1661	707	264	799	177	351	270	343	402	687	261	373	286	280	245	14v	LT	161^	84^
SUN.	6.30P	30	ABC	N		85	85	B	8.2	14	687	1667	677	222	780	192	333	315	316	400	710	260	387	295	292	277	39	9	138	75

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
AFTERMASH	8	200	196	A	20.7	29	1735	1748	736	256	821	309	456	418	289	321	591	236	371	306	243	201	139	41^	197	125
MON. 9.00P 30 CBS CS		99	99	B	23.8	34	1994	1743	767	278	847	316	483	432	336	315	573	235	359	322	249	181	175	84	148	95
ALICE	7		192	A	14.4	19	1207	1829	679	274	782	245	382	294	291	382	567	205	326	212	211	236	118^	63^	362	250
2 SUN. 8.00P 60 CBS CS			99	B	16.6	24	1391	1664	730	283	812	223	355	315	335	407	549	163	259	221	234	250	114	65	189	124
8.00 - 8.30				A	14.0	19	1173	1820	688	290	795	240	386	302	308	391	561	190^	308	200	216	240	95^	59^	369	249
8.30 - 9.00				A	14.8	20	1240	1831	672	257	768	248	374	282	276	376	569	218	341	222	205	228	137^	66^	357	250
BAY CITY BLUES	4	197	201	A	7.8	13	654	1474	628	223	699	257	423	377	330	242	684	276	451	393	295	202	75^	31v	16v	LT
TUE. 10.00P 60 NBC GD		95	99	B	10.0	17	838	1450	621	241	670	238	444	402	348	193	661	250	448	407	306	184	61	12	58	29
10.00 - 10.30				A	8.3	14	696	1453	617	216	687	253	416	367	318	239	674	256	444	393	309	203	78^	31v	14v	LT
10.30 - 11.00				A	7.4	13	620	1471	627	222	699	256	425	384	337	237	682	291	447	389	274	200	71^	30v	19v	LT
BENSON	9	205	202	A	17.2	28	1441	1703	777	322	863	276	495	443	393	311	515	183	319	286	226	167	118	74^	207	149
FRI. 8.00P 30 ABC CS		98	98	B	15.4	27	1291	1677	763	302	872	272	465	424	377	350	506	159	280	257	228	196	110	69	189	129
BOONE	7		201	A	11.0	16	922	1809	716	212^	799	316	452	373	299	298	597	148^	271	246^	324	265	110^	37v	303	222^
2 MON. 8.00P 60 NBC GD			98	B	11.0	17	922	1732	687	226	774	225	396	333	350	322	551	156	308	272	277	210	160	84	247	164
8.00 - 8.30				A	10.8	16	905	1793	721	206^	801	306	433	364	312	317	577	134^	256	228^	319	267	98^	35v	317	227^
8.30 - 9.00				A	11.2	16	939	1818	708	215^	793	324	470	378	286	278	611	160^	283	263	329	259	124^	40v	290	216^
BUGS BUNNY THNKGVNG DIET(S)		192		A	12.7	21	1064	2245	624	129^	669	297	436	382	247	213^	604	290	449	411	263	130^	236	108^	736	469
1 SAT. 8.00P 30 CBS EA		98																								
CANDID CAMERA-MEN & WOMEN(S)			193	A	13.5	22	1131	2161	696	341	776	192^	493	387	473	283	679	271	407	409	276	192^	391	167^	315	231
2 SAT. 9.00P 60 NBC CV			96																							
9.00 - 9.30				A	13.2	22	1106	2213	681	320	772	197^	491	383	467	281	681	283	407	403	268	194^	417	180^	343	250
9.30 - 10.00				A	13.8	22	1156	2106	706	357	775	188^	493	394	478	282	672	257	402	410	284	190^	371	156^	288	212
CBS EVENING NEWS-RATHER	40	203	203	A	14.3	24	1198	1541	705	177	769	145	268	265	296	459	621	139	276	263	314	299	68	22^	83	44^
M-F 6.30P 30 CBS N		99	99	B	13.1	24	1098	1552	706	197	776	156	292	291	313	436	615	146	269	262	289	298	70	28	91	54
CBS EVENING NEWS-DEAN	4		122	A	7.3	13	612	1441	608	219^	639	143^	263^	224^	366^	355^	733	188^	338^	285^	276^	333^	19v	LT	50v	30v
2 SUN. 6.00P 30 CBS N			65	B	7.6	14	637	1513	632	223	728	170	280	238	319	401	673	196	305	305	285	303	43	17	69	55
CBS SAT. NEWS-SCHIEFFER	4	160		A	10.1	18	846	1582	706	157^	743	126^	283	272	290	446	646	163^	312	295	309	298	94^	31v	99^	72^
1 SAT. 6.30P 30 CBS N		89		B	8.3	17	696	1532	704	167	755	122	265	276	325	440	591	160	289	252	270	280	87	27	99	53
CBS SAT. NIGHT MOVIE	8	192	197	A	15.1	25	1265	1872	847	359	934	370	588	552	420	270	530	182	358	354	294	142	193	85^	215	179
1 SAT. 9.00P 135 CBS FF		97	99	B	15.3	26	1282	1760	765	282	836	266	489	479	417	285	593	172	382	386	340	169	161	64	170	130
2 SAT. 8.30P 150																										
8.30 - 9.00				A	11.9	20	997	1999	866	384	946	342	536	492	410	348	556	220^	366	350	252	168^	254	96^	243	149^
9.00 - 9.30				A	13.9	22	1165	1843	811	319	910	355	575	540	415	267	518	162	350	349	300	142	180	82^	235	200
9.30 - 10.00				A	14.2	23	1190	1895	823	322	925	366	585	536	416	270	525	163	350	343	303	146	205	86^	240	204
10.00 - 10.30				A	16.2	27	1358	1878	872	387	954	396	614	571	419	257	541	190	359	361	296	148	177	83^	206	178
10.30 - 11.00				A	16.8	29	1408	1874	896	413	977	399	620	588	435	265	523	186	356	362	290	131	191	94	183	155
11.00 - 11.30				A	18.7	35	1567	1724	767	302	803	276	491	524	401	231	550	197	403	360	322	136^	187	54^	184	184
CBS TUESDAY NIGHT MOVIES	7	197		A	19.2	30	1609	1502	799	229	903	251	448	400	383	386	432	143^	251	165	189	159	95^	62^	72^	39^
1 TUE. 9.00P 120 CBS FF		99		B	16.6	26	1391	1450	766	268	853	235	419	386	412	370	467	132	258	232	242	177	77	48	53	33
9.00 - 9.30				A	17.1	25	1433	1542	777	220	887	241	400	361	353	412	454	134^	241	159^	206	190	117^	62^	84^	41v
9.30 - 10.00				A	19.6	29	1642	1537	788	238	901	262	452	401	378	381	413	123^	232	152	181	163	131^	77^	92^	59^
10.00 - 10.30				A	20.4	33	1710	1481	815	229	907	265	465	404	376	377	427	156	261	177	181	142	81^	64^	66^	35^
10.30 - 11.00				A	19.7	34	1651	1446	809	226	908	235	462	421	417	377	436	157	267	171	191	144	53^	45^	49^	20v

 KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
EVENING CONT'D																										
CBS WEDNESDAY NIGHT MOVIE	7	200		A	16.8	26	1408	1581	710	280	814	253	449	422	362	304	562	181	330	302	280	197	145^	56^	60^	50^
1 WED. 9.00P 120 CBS FF		99		B	13.0	21	1089	1544	717	254	772	243	430	399	381	285	584	204	351	318	279	190	107	45	81	47
9.00 - 9.30				A	15.8	23	1324	1647	695	251	794	246	424	399	338	309	608	226	372	324	272	203	155^	56^	90^	70^
9.30 - 10.00				A	16.1	24	1349	1570	722	275	817	247	435	402	366	316	570	193	334	315	278	200	135^	52^	48^	31v
10.00 - 10.30				A	17.6	29	1475	1557	717	291	824	259	464	432	370	298	540	160	307	281	282	198	142^	58^	51^	51^
10.30 - 11.00				A	17.5	30	1467	1575	720	302	832	265	476	460	373	296	542	153^	314	296	293	191	148^	57^	53^	53^
CHEERS	7	207	208	A	17.6	25	1475	1559	661	263	725	295	460	419	314	217	578	310	405	339	195	134	150	91	106	77^
THU. 9.30P 30 NBC CS		99	99	B	17.6	26	1475	1674	725	279	800	323	520	457	339	240	628	306	442	378	246	148	143	88	103	73
CHIEFS-PART 1(S)		202		A	25.1	36	2103	1674	766	279	836	245	402	417	376	367	684	195	370	375	340	256	89^	47^	65^	45^
1 SUN. 8.24P 120 CBS GD		99																								
8.00 - 8.30				A	23.7	34	1986	1691	806	287	857	209	399	412	410	396	670	178	345	355	335	272	85^	43^	79^	54^
8.30 - 9.00				A	23.1	33	1936	1727	773	266	839	237	409	413	388	367	704	204	376	381	343	273	103^	54^	81^	55^
9.00 - 9.30				A	25.3	36	2120	1661	742	273	811	246	391	407	354	357	694	199	379	377	342	266	80^	45^	76^	58^
9.30 - 10.00				A	25.5	36	2137	1675	764	283	839	258	407	425	365	360	692	204	384	383	340	250	91^	49^	53^	36^
10.00 - 10.30				A	27.0	40	2263	1638	778	288	851	239	399	424	401	376	655	180	347	358	336	238	90^	45^	42^	29^
CHIEFS-PART 2(S)			202	A	23.2	37	1944	1511	715	210	742	178	366	400	395	313	655	164	308	336	343	270	87^	55^	27v	15v
2 TUE. 9.00P 120 CBS GD			99																							
9.00 - 9.30				A	22.0	32	1844	1502	711	214	735	170	349	381	375	328	629	157	291	308	322	270	101^	59^	37^	24v
9.30 - 10.00				A	22.6	34	1894	1549	723	223	753	172	365	396	401	326	662	157	301	328	336	287	93^	58^	41^	26v
10.00 - 10.30				A	24.3	40	2036	1517	721	210	749	178	375	408	409	311	675	173	326	358	361	266	74^	52^	19v	9v
10.30 - 11.00				A	23.9	41	2003	1474	708	197	736	198	378	408	387	294	656	173	313	341	351	262	72^	46^	10v	5v
CHIEFS-PART 3(S)			202	A	24.1	37	2020	1592	683	291	777	239	440	414	424	278	653	204	333	326	329	252	88^	51^	74^	46^
2 WED. 9.00P 120 CBS GD			99																							
9.00 - 9.30				A	22.0	32	1844	1564	672	287	756	238	423	399	396	279	624	180	302	297	315	255	80^	44^	104^	59^
9.30 - 10.00				A	23.3	34	1953	1587	674	301	776	236	438	406	429	281	641	184	313	311	330	257	86^	53^	84^	57^
10.00 - 10.30				A	25.7	40	2154	1620	700	295	794	241	450	431	439	279	664	218	346	342	334	246	93^	54^	69^	46^
10.30 - 11.00				A	25.4	41	2129	1583	682	280	775	240	440	419	428	272	678	230	364	353	332	246	88^	53^	42^	25v
DAFFY-THANKS FOR GIVING(S)		192		A	13.1	21	1098	2313	594	99^	629	319	463	405	239	143^	641	319	511	468	273	95^	209	72^	834	515
1 SAT. 8.30P 30 CBS EA		98																								
DALLAS	8	201	204	A	27.1	42	2271	1720	883	310	953	301	463	444	370	426	519	167	268	232	208	218	83	45^	165	80
FRI. 9.00P 60 CBS GD		99	99	B	25.4	40	2129	1692	868	289	949	299	477	450	394	411	486	169	264	242	207	193	87	50	170	101
9.00 - 9.30				A	26.4	41	2212	1726	887	302	951	298	452	435	363	435	521	171	267	231	203	219	80	44^	174	86
9.30 - 10.00				A	27.8	43	2330	1712	879	319	954	303	470	452	377	419	515	164	267	234	212	216	86	48^	157	75
DIFF'RENT STROKES-SAT.	6	201	198	A	14.1	24	1182	1963	705	260	783	212	414	395	359	328	434	95^	218	265	257	145	228	105	518	371
SAT. 8.00P 30 NBC CS		98	97	B	14.9	26	1249	2063	739	254	801	248	438	400	340	320	518	172	299	303	241	169	241	128	503	354
DUKES OF HAZZARD	8	201	202	A	18.8	30	1575	2124	758	223	843	282	408	353	294	397	567	170	276	245	221	263	156	43^	558	305
FRI. 8.00P 60 CBS CS		99	99	B	17.0	28	1425	2039	702	211	772	255	369	331	299	360	557	178	298	263	265	229	152	60	558	311
8.00 - 8.30				A	17.9	29	1500	2136	752	233	840	289	406	344	282	395	568	164	269	246	225	269	171	43^	557	316
8.30 - 9.00				A	19.6	31	1642	2120	766	216	852	280	411	360	303	403	568	175	284	244	217	259	139	41^	561	298
DYNASTY	7	206	206	A	22.2	33	1860	1677	837	310	939	372	566	495	369	302	520	245	329	278	183	158	118	83	100	67
WED. 9.00P 60 ABC GD		99	99	B	23.4	36	1961	1672	848	348	947	347	567	505	416	311	505	209	329	289	214	149	122	77	98	66
9.00 - 9.30				A	21.9	32	1835	1669	826	304	927	362	553	486	364	304	518	241	327	280	187	156	118	77	106	73
9.30 - 10.00				A	22.6	34	1894	1670	846	315	947	379	578	500	373	300	516	245	325	276	177	159	116	87	91	58^
EMERALD POINT,N.A.S.	7	196	198	A	14.6	23	1223	1474	781	197	863	254	449	417	351	369	487	152	270	217	214	205	85^	31^	39^	30^
MON. 10.00P 60 CBS GD		99	99	B	15.8	25	1324	1525	793	234	889	268	450	416	401	383	504	160	276	249	238	204	91	51	41	25
CONT'D																										

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

 KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

EVENING CONT'D

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EMERALD POINT,N.A.-CONT'D																										
10.00 - 10.30				A	14.8	23	1240	1481	768	195	855	249	446	413	342	368	488	156	273	223	213	202	90^	30^	48^	38^
10.30 - 11.00				A	14.5	24	1215	1449	785	196	861	255	445	414	355	367	481	148	264	208	211	206	77^	32^	30^	23v
FACTS OF LIFE	8	200	201	A	16.2	24	1358	1789	673	247	748	267	460	408	336	240	497	204	311	263	198	154	301	183	243	148
WED. 9.00P 30 NBC CS		99	99	B	17.8	27	1492	1797	671	245	773	291	469	396	315	262	516	214	331	273	209	156	291	171	217	149
FALCON CREST	8	201	203	A	23.5	39	1969	1598	828	336	922	265	446	437	390	399	484	145	251	224	229	198	82	50^	110	68
FRI. 10.00P 60 CBS GD		99	99	B	22.0	37	1844	1539	822	290	914	274	451	435	400	388	435	135	223	206	206	185	95	53	95	63
10.00 - 10.30				A	23.8	39	1994	1612	832	344	927	269	456	443	390	398	486	150	253	227	225	198	83	52^	116	72
10.30 - 11.00				A	23.2	39	1944	1580	823	326	915	262	434	432	389	398	480	141	250	220	229	197	81	48^	104	66
FALL GUY	8	207	207	A	20.3	31	1701	1847	714	263	776	353	480	366	284	248	598	249	369	296	242	186	200	93	273	155
WED. 8.00P 60 ABC A		99	99	B	20.2	32	1693	1867	713	289	775	299	474	416	350	245	601	246	401	342	269	168	202	81	289	173
8.00 - 8.30				A	19.4	30	1626	1895	736	269	800	374	499	368	284	252	605	245	366	290	246	197	199	91	291	170
8.30 - 9.00				A	21.1	32	1768	1804	694	259	754	336	462	363	285	245	593	250	369	300	242	180	203	94	254	138
FAMILY TIES	7	200	200	A	15.0	22	1257	1759	680	265	770	306	492	424	332	225	544	245	369	299	221	136	277	180	168	100
WED. 9.30P 30 NBC CS		99	99	B	16.2	24	1358	1744	671	251	770	300	491	422	331	230	543	239	366	291	227	145	261	177	170	111
FANTASY ISLAND	6	205	202	A	15.6	27	1307	1712	660	253	749	267	411	357	308	291	541	185	308	271	257	190	195	107	227	191
SAT. 10.00P 60 ABC A		99	98	B	15.6	27	1307	1662	665	239	739	242	409	366	338	285	507	191	313	274	226	158	212	122	204	156
10.00 - 10.30				A	15.4	26	1291	1742	647	222	733	258	390	345	299	294	554	192	315	274	252	200	217	121	238	198
10.30 - 11.00				A	15.7	27	1316	1685	677	282	767	277	432	371	317	286	531	179	303	270	261	182	172	91	215	187

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
FIRST CAMERA	10	176	178	A	6.7	10	561	1583	599	214	644	103^	250	315	343	319	616	168^	250	312	299	247	59^	21v	264	210
1 SUN. 7.00P 60 NBC DN		89	93	B	7.4	12	620	1724	710	281	774	203	389	398	381	326	634	179	322	336	310	240	151	75	165	131
2 SUN. 7.45P 15																										
7.00 - 7.30				A	6.9	10	578	1606	611	208^	675	61v	230^	304^	374^	371^	634	168^	234^	326^	291^	246^	18v	18v	279^	232^
7.30 - 8.00				A	6.6	10	553	1544	588	212^	616	131^	261	318	315	282	592	166^	256	298	298	242	89^	22v	247	189^
GIMME A BREAK	7	200	197	A	14.5	22	1215	2039	687	269	822	237	418	412	357	351	526	196	278	282	226	193	212	143	479	324
THU. 8.00P 30 NBC CS		99	98	B	14.8	23	1240	1879	722	249	835	254	438	391	352	350	494	165	263	261	220	183	175	109	375	257
GOODNIGHT, BEANTOWN	7		193	A	11.5	15	964	1494	631	218^	746	196^	342	306	317	377	421	102^	193^	203^	186^	218^	145^	72^	182^	182^
2 SUN. 9.30P 30 CBS CS			99	B	15.9	23	1332	1495	764	269	851	237	392	383	364	408	481	131	230	234	219	217	81	42	82	55
GREAT DAY(S)			198	A	11.5	19	964	1696	756	292	820	258	424	415	377	333	545	151^	275	348	311	180^	191^	73^	140^	110^
2 SAT. 8.00P 30 CBS CS			99																							
HAPPY DAYS	6	204		A	12.7	18	1064	1777	575	271	684	330	517	418	293	135^	421	178^	270	278	201^	81^	370	200^	302	199^
1 TUE. 8.30P 30 ABC CS		99		B	14.4	21	1207	1876	668	312	780	384	568	446	310	167	471	207	340	306	227	88	295	192	330	228
HARDCASTLE & MCCORMICK	8	203		A	16.1	23	1349	1933	665	268	705	309	472	423	306	185	676	313	510	419	309	126^	189	76^	363	264
1 SUN. 8.00P 60 ABC A		99		B	17.7	26	1483	1903	689	292	759	291	504	466	373	207	731	305	537	470	371	158	168	67	245	159
8.00 - 8.30				A	15.8	23	1324	1893	650	267	696	310	460	407	286	191	649	310	481	393	282	125^	200	86^	348	242
8.30 - 9.00				A	16.4	23	1374	1964	682	270	715	307	485	440	324	180	699	316	536	444	332	125^	173	65^	377	284
HART TO HART	7	198	203	A	17.7	30	1483	1496	758	308	841	301	543	489	423	234	506	202	331	295	244	132	102	71^	47^	32^
TUE. 10.00P 60 ABC PD		99	99	B	17.5	29	1467	1549	744	310	833	318	531	474	393	238	553	229	367	319	256	150	114	81	49	30
10.00 - 10.30				A	17.7	29	1483	1510	746	304	841	305	550	488	421	228	507	213	336	300	237	127	105	70^	57^	42^
10.30 - 11.00				A	17.7	30	1483	1473	769	311	837	295	533	486	423	239	504	192	324	288	247	138	97	71^	35^	23^
HILL STREET BLUES	6	212	212	A	17.9	28	1500	1621	662	287	721	264	499	481	352	175	770	374	583	510	318	156	95	51^	35^	30^
THU. 10.00P 60 NBC OP		99	99	B	18.5	30	1550	1614	680	293	742	308	533	481	346	179	748	361	566	495	320	150	74	36	50	33
10.00 - 10.30				A	18.1	28	1517	1610	665	284	721	267	496	478	348	177	747	361	565	504	309	153	99	52^	43^	35^
10.30 - 11.00				A	17.6	29	1475	1632	661	289	722	263	503	488	356	170	795	392	604	519	326	159	88	49^	27^	27^

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
HOTEL	8	203	203	A	19.1	31	1601	1537	800	306	882	278	478	462	406	327	509	189	289	264	221	179	93	70^	53^	30^
WED. 10.00P 60 ABC GD		99	99	B	22.2	37	1860	1512	788	305	873	270	484	461	430	322	511	183	311	284	244	168	82	53	46	30
10.00 - 10.30				A	19.1	31	1601	1560	811	315	895	293	496	482	407	321	514	195	297	272	219	178	91	74	60^	32^
10.30 - 11.00				A	19.1	32	1601	1502	787	296	866	258	456	440	404	333	500	182	278	254	221	180	91	64^	45^	27^
JEFFERSONS	7		192	A	14.0	18	1173	1634	670	234	794	239	382	294	323	389	511	196^	289	187^	178^	215	133^	61^	196^	168^
2 SUN. 9.00P 30 CBS CS			99	B	17.6	25	1475	1597	772	276	859	242	402	377	369	403	505	153	251	233	219	222	106	60	127	86
JENNIFER SLEPT HERE	5	200	202	A	9.6	15	804	1876	608	260	691	244	430	416	317	207	517	247	369	308	222	110^	276	154	392	264
FRI. 8.30P 30 NBC CS		98	99	B	10.5	17	880	1885	663	273	743	251	454	444	360	242	568	225	357	324	258	172	228	106	346	231
JUST OUR LUCK	7	206		A	12.2	18	1022	1909	589	281	668	256	472	408	338	160^	453	178^	294	275	229	111^	407	172^	381	255
1 TUE. 8.00P 30 ABC CS		99		B	13.7	21	1148	1906	654	313	758	345	531	419	312	181	492	222	345	304	221	107	277	161	379	249
KNIGHT RIDER	7	205		A	17.3	25	1450	2160	622	243	717	282	434	397	316	234	685	285	458	434	316	173	253	96^	505	328
1 SUN. 8.00P 60 NBC A		96		B	18.3	27	1534	2147	694	276	775	290	513	476	363	217	680	261	472	438	331	159	263	112	429	283
8.00 - 8.30				A	15.6	22	1307	2144	604	220	714	270	423	386	318	240	682	266	448	427	328	182	247	101^	501	321
8.30 - 9.00				A	19.1	27	1601	2156	633	261	716	291	442	403	310	227	683	301	465	438	298	164	253	89^	504	332
KNOTS LANDING	8	200	199	A	20.7	33	1735	1486	864	320	949	362	552	488	372	343	417	166	242	218	155	153	55^	47^	65^	44^
THU. 10.00P 60 CBS GD		99	99	B	20.1	33	1684	1509	843	282	936	335	522	466	399	349	415	163	252	228	181	134	89	56	69	42
10.00 - 10.30				A	20.9	32	1751	1492	859	312	946	358	549	479	371	346	431	175	249	220	161	159	48^	41^	67^	41^
10.30 - 11.00				A	20.4	33	1710	1485	875	332	959	371	561	499	374	342	409	162	238	220	147	147	57^	50^	60^	46^
LIFES-EMBARASSING MOMENTS(S)		202		A	19.8	28	1659	2072	684	214	771	307	524	447	377	197	673	298	441	447	290	143	251	77^	377	221
1 THU. 8.00P 60 ABC U		99																								
8.00 - 8.30				A	18.9	27	1584	2061	699	217	789	309	527	449	389	208	650	268	411	435	295	147	256	77^	366	208
8.30 - 9.00				A	20.7	30	1735	2073	672	211	755	303	518	444	365	189	692	325	466	456	286	141	241	75^	385	234
LOTTERY	8		200	A	13.5	21	1131	1737	625	295	711	309	457	385	315	209	509	189^	351	360	273	101^	160^	75^	357	330
2 FRI. 9.00P 60 ABC A			98	B	14.0	23	1173	1712	688	297	767	269	464	413	351	260	527	190	334	319	260	150	158	76	260	196
9.00 - 9.30				A	13.3	21	1115	1725	620	286	704	300	445	380	316	212	511	194^	361	376	274	90^	162^	66^	348	310
9.30 - 10.00				A	13.7	21	1148	1738	628	305	715	318	468	387	310	206	503	184^	337	340	270	112^	156^	82^	364	345
LOVE BOAT	8	204	201	A	17.8	28	1492	1781	775	284	882	253	421	412	373	404	545	159	255	202	230	263	128	66^	226	174
SAT. 9.00P 60 ABC CS		99	98	B	20.0	33	1676	1761	763	272	849	245	419	391	377	377	521	180	292	260	227	197	178	113	213	156
9.00 - 9.30				A	17.4	28	1458	1801	775	289	880	246	416	413	370	408	544	155	249	202	229	270	129	62^	248	187
9.30 - 10.00				A	18.1	29	1517	1762	778	279	887	263	427	409	372	404	546	158	259	199	233	261	127	69^	202	162
MAGNUM, P.I.	8	206	206	A	22.2	32	1860	1918	803	239	882	258	469	427	371	367	685	232	414	348	314	234	118	24^	233	141
THU. 8.00P 60 CBS PD		99	99	B	22.8	35	1911	1789	748	253	814	241	422	408	378	331	635	233	390	336	286	211	145	51	195	121
8.00 - 8.30				A	21.0	31	1760	1922	814	229	890	243	454	419	373	390	686	225	411	342	315	242	114	25^	232	144
8.30 - 9.00				A	23.4	34	1961	1910	792	246	873	272	478	436	366	347	682	237	414	347	313	230	121	23^	234	141
MAMA'S FAMILY	7	200	198	A	13.6	20	1140	1836	679	231	802	215	385	375	365	363	501	184	248	249	202	200	188	131	345	236
THU. 8.30P 30 NBC CS		98	97	B	14.6	22	1223	1766	728	242	826	245	415	376	350	363	484	168	249	246	203	183	163	110	293	199
MATT HOUSTON	8		204	A	15.2	25	1274	1512	608	212	698	258	462	420	364	198	550	177^	357	343	280	149^	131^	66^	133^	116^
2 FRI. 10.00P 60 ABC PD			99	B	15.0	26	1257	1588	707	270	761	245	468	442	385	246	563	193	355	328	291	165	137	64	127	90
10.00 - 10.30				A	14.6	24	1223	1516	626	227	714	273	484	437	370	189	554	178^	361	353	283	149^	111^	58^	137^	116^
10.30 - 11.00				A	15.8	27	1324	1498	593	196	680	244	442	405	360	202	545	178	353	334	274	148^	146^	71^	127^	116^
MISSISSIPPI	8	200	203	A	14.8	22	1240	1506	794	203	854	197	306	242	309	511	503	105	176	162	205	289	70^	26^	79^	51^
TUE. 8.00P 60 CBS GD		99	99	B	14.1	21	1182	1471	775	230	858	168	298	281	377	506	464	101	176	173	199	256	55	28	94	58
8.00 - 8.30				A	14.4	22	1207	1550	830	212	901	242	337	237	298	524	516	113	183	160	209	291	56^	22v	77^	48^
8.30 - 9.00				A	15.3	22	1282	1443	751	191	800	150	270	245	316	495	482	94	163	160	199	283	79^	29^	82^	51^

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EVENING CONT'D																										
MR. SMITH	8	203	201	A	10.2	16	855	1922	609	205	690	264	446	414	298	205	489	204	341	302	235	129^	250	152	493	315
FRI. 8.00P 30 NBC CS		99	98	B	10.6	18	888	1969	654	226	726	262	465	439	340	218	586	234	380	356	262	175	226	105	431	291
MOVIE OF THE WEEK-FRIDAY	2	187	185	A	11.7	19	980	1950	593	266	661	293	521	450	306	117^	638	269	470	427	306	131	297	121	354	290
FRI. 9.00P 120 NBC FF		96	95	B	11.7	19	980	1950	593	266	661	293	521	450	306	117	638	269	470	427	306	131	297	121	354	290
9.00 - 9.30				A	11.2	17	939	1953	551	233	634	283	501	432	293	109^	631	269	459	412	299	129	308	124^	380	324
9.30 - 10.00				A	11.6	18	972	1891	549	230	630	293	494	419	278	114^	630	268	459	406	294	135	282	110^	349	304
10.00 - 10.30				A	12.3	20	1031	1946	628	288	689	300	535	463	319	125	631	253	467	437	316	127	290	121	336	262
10.30 - 11.00				A	11.9	20	997	1962	621	298	669	290	534	473	324	112^	639	272	470	444	306	131	309	126	345	268
NBC MONDAY NIGHT MOVIES	7	203	204	A	19.5	30	1634	1461	801	280	895	300	521	461	418	320	412	145	244	232	206	133	121	98	33^	16v
1 MON. 9.00P 120 NBC FF		99	99	B	20.1	31	1684	1559	792	296	900	331	563	484	403	286	477	189	320	286	217	128	123	83	59	38
2 MON. 9.00P 150																										
9.00 - 9.30				A	19.2	27	1609	1492	820	283	901	306	510	449	406	340	427	131	230	221	224	161	120	90	44^	26^
9.30 - 10.00				A	19.5	28	1634	1494	832	297	917	309	535	477	426	328	416	141	239	224	210	142	114	87	47^	17v
10.00 - 10.30				A	20.1	31	1684	1446	806	289	905	293	525	469	431	322	405	145	249	244	208	120	119	96	17v	8v
10.30 - 11.00				A	20.0	33	1676	1418	775	282	885	286	516	467	429	309	395	146	242	228	189	124	119	97	19^	9v
11.00 - 11.30				A	18.6	35	1559	1416	731	202	806	303	490	405	353	268	417	168	266	246	190	112^	155	142^	38v	25v
NBC NEWS DIGEST-M-F	40	184	183	A	13.5	20	1131	1860	654	240	740	225	411	379	354	279	599	217	357	318	268	199	215	97	306	213
M-F 8.58P 1 NBC N		89	89	B	12.8	20	1073	1829	665	238	745	234	414	377	346	284	611	216	364	322	272	211	194	88	279	188
NBC NEWS DIGEST-2-M-F	18	187	187	A	12.1	18	1014	1571	729	274	804	331	536	467	355	224	520	204	342	316	247	140	133	87	114	72
1 TU&TH 9.58P 1 NBC N		91	92	B	12.9	20	1081	1710	737	289	827	332	545	481	365	232	556	232	378	321	248	146	174	105	153	102
2 MON. 10.02P 1																										
2 WED. 9.58P 1																										
2 FRI. 9.50P 1																										
NBC NEWS DIGEST-SAT	8	183	178	A	12.2	20	1022	1924	666	273	754	204	390	356	348	327	500	150	258	294	264	165	243	124	427	311
SAT. 8.58P 1 NBC N		89	88	B	11.2	19	939	1929	687	241	744	225	426	378	355	276	560	168	309	307	266	195	213	105	412	293
NBC NEWS DIGEST-2-SAT.	2	183		A	13.8	22	1156	1938	663	204	769	318	461	356	267	281	708	285	485	432	333	163^	241	82^	220	180^
1 SAT. 9.58P 1 NBC N		91		B	10.1	16	846	2050	675	260	798	338	488	384	285	281	699	281	447	412	326	189	203	68	350	291
NBC NEWS DIGEST-SUN	8	186	187	A	13.2	18	1106	1914	694	218	775	257	454	434	381	266	641	226	409	412	317	170	175	73^	323	210
1 SUN. 8.58P 1 NBC N		89	88	B	15.1	22	1265	2080	716	292	794	301	522	479	370	222	666	254	458	411	318	167	240	109	380	245
2 SUN. 8.59P 1																										
NBC NEWS DIGEST-2-SUN.	5		190	A	10.0	14	838	1458	797	189^	891	294	498	502	429	312	485	132^	284	284	260^	149^	27v	27v	55v	46v
2 SUN. 10.01P 1 NBC N			94	B	14.2	21	1190	1866	790	359	866	313	574	511	429	245	651	274	485	399	313	133	219	109	130	97
NBC NIGHTLY NEWS-SAT.	7	154	154	A	10.8	20	905	1580	650	213	770	154	296	301	336	416	594	111^	256	267	320	283	150	79^	66^	52^
SAT. 6.30P 30 NBC N		87	88	B	9.7	19	813	1524	697	210	788	154	296	285	334	440	579	122	259	249	273	285	90	46	67	48
NBC NIGHTLY NEWS-SUN	3	124		A	6.8	11	570	1595	745	387^	868	128^	258^	270^	360^	523	456	70v	135^	137^	207^	297^	93v	10v	178^	130^
1 SUN. 6.30P 30 NBC N		69		B	6.0	10	503	1656	620	240	750	144	255	233	313	429	606	159	285	238	270	283	166	42	134	104
NBC NIGHTLY NEWS	40	205	206	A	11.6	20	972	1577	696	253	765	150	311	322	367	394	642	151	279	285	305	308	81	32^	89	58^
M-F 6.30P 30 NBC N		99	99	B	10.9	20	913	1549	685	242	759	145	306	301	357	408	620	150	279	273	285	299	78	31	92	63
NBC SUNDAY NIGHT MOVIE	6	202	205	A	14.8	21	1240	1746	812	260	901	337	582	538	407	265	613	234	408	402	295	142	123	49^	109	75^
1 SUN. 9.00P 120 NBC FF		99	99	B	16.9	25	1416	1816	774	320	859	327	572	512	403	236	645	267	462	392	309	140	178	84	134	90
2 SUN. 8.00P 180																										
8.00 - 8.30				A	11.5	16	964	1541	786	198^	872	286	471	484	416	327	546	150^	315	349	299	184^	59v	30v	64^	30v
8.30 - 9.00				A	12.0	16	1006	1516	799	189^	878	304	507	516	410	308	510	141^	293	335	258	165^	68^	44v	60^	31v
CONT'D																										

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EVENING CONT'D																										
NBC SUNDAY NIGHT M-CONT'D																										
9.00 - 9.30				A	15.8	21	1324	1782	817	270	911	378	629	562	396	242	604	239	426	410	292	130	123	50^	144	96
9.30 - 10.00				A	15.7	22	1316	1796	806	276	896	341	605	546	411	244	638	266	448	418	297	135	144	51^	118	66^
10.00 - 10.30				A	15.4	23	1291	1780	825	276	917	329	598	550	419	262	623	235	415	411	310	133	144	52^	96	76^
10.30 - 11.00				A	15.4	25	1291	1778	805	270	894	322	556	516	398	279	656	267	429	414	297	142	118	54^	110	85^
NEWHART	5	198	198	A	19.2	28	1609	1659	742	223	825	276	445	415	317	335	575	213	342	280	247	215	114	40^	145	86
MON. 9.30P 30 CBS CS		99	99	B	19.1	28	1601	1594	749	232	830	276	430	401	350	346	542	193	317	287	243	204	124	66	98	57
NEWSBREAK-M-F	40	183	186	A	16.1	24	1349	1841	787	225	869	276	438	390	324	394	580	186	313	270	250	236	109	37^	283	176
1 M & TU 8.57P 2 CBS N		90	92	B	16.0	24	1341	1794	769	246	841	260	418	391	351	371	560	190	318	285	251	210	130	60	263	166
1 W-F 8.58P 1																										
2 M-F 8.58P 1																										
NEWSBREAK-SAT.	8	180	185	A	11.9	20	997	2173	782	284	867	376	556	488	356	259	584	280	432	381	246	134	231	120	491	323
1 SAT. 8.28P 1 CBS N		92	94	B	10.7	18	897	1931	736	253	809	290	456	415	351	291	585	216	369	355	290	176	186	93	351	222
2 SAT. 9.07P 1																										
NEWSBREAK-SUN.	8	186	183	A	17.6	24	1475	1700	718	257	793	242	369	354	319	381	641	204	359	316	283	250	103	51^	163	122
1 SUN. 9.25P 1 CBS N		94	93	B	16.9	24	1416	1625	755	280	839	221	368	350	369	414	542	160	256	244	242	241	110	65	134	89
2 SUN. 8.58P 1																										
NFL MONDAY NIGHT FOOTBALL	10	206	210	A	17.3	29	1450	1506	413	186	441	153	292	253	228	122	920	377	577	545	420	245	82	19v	63^	34^
1 MON. 9.00P 194 ABC SE		97	99	B	17.0	29	1425	1494	414	201	437	144	271	250	233	133	926	363	583	535	433	263	76	18	55	37
2 MON. 9.00P 182																										
9.00 - 9.30				A	18.2	26	1525	1618	433	212	462	163	318	264	230	121	889	335	546	529	421	251	153	30^	114	84
9.30 - 10.00				A	19.7	28	1651	1620	448	222	475	180	340	290	241	114	939	364	583	552	441	259	104	20^	102	68^
10.00 - 10.30				A	20.5	31	1718	1491	424	213	462	170	306	265	230	128	914	370	562	541	415	246	66^	14v	49^	16v
10.30 - 11.00				A	18.2	29	1525	1450	394	184	433	161	288	246	222	116	928	404	590	559	405	235	58^	18v	31^	5v
11.00 - 11.30				A	15.2	27	1274	1444	371	134	390	120	238	215	208	123	958	419	633	579	426	227	58^	18v	38^	11v
11.30 - 12.00				A	13.6	31	1140	1389	386	128	402	105	239	226	238	125	915	393	567	520	406	252	43^	12v	29^	8v
12.00 - 12.30				A	12.2	32	1022	1338	406	152^	406	127^	224^	250	208^	137^	845	322	514	456	436	265	69^	31v	18v	18v
OH MADELINE	6	200		A	13.9	21	1165	1558	572	202	658	225	434	402	368	167^	489	211	287	277	193^	135^	274	120^	137^	102^
1 TUE. 9.30P 30 ABC CS		96		B	15.6	24	1307	1661	685	266	776	304	504	428	354	223	525	213	329	313	234	140	211	153	149	112
REAL PEOPLE	9	206	206	A	16.2	25	1358	1620	677	214	740	167	312	303	330	376	572	154	265	249	238	272	164	85^	144	79^
WED. 8.00P 60 NBC PV		99	99	B	16.0	25	1341	1657	689	227	763	205	348	333	331	366	570	159	285	262	249	253	162	97	162	94
8.00 - 8.30				A	15.9	25	1332	1627	676	212	727	161	293	295	317	382	578	152	267	242	241	283	163	87^	159	82^
8.30 - 9.00				A	16.4	25	1374	1618	679	216	752	172	330	311	343	370	571	158	266	259	238	264	168	83^	127	76^
REMINGTON STEELE	7	201	201	A	16.1	24	1349	1632	714	278	788	302	497	449	352	250	619	229	426	378	295	167	157	84^	68^	40^
TUE. 9.00P 60 NBC PD		99	99	B	18.2	28	1525	1668	720	316	796	310	516	474	366	237	602	253	422	383	274	154	154	72	116	76
9.00 - 9.30				A	16.8	25	1408	1660	711	290	784	316	505	448	342	239	619	232	425	373	289	168	163	83	94	61^
9.30 - 10.00				A	15.4	23	1291	1594	718	267	793	286	490	447	365	263	614	223	427	384	300	161	148	83^	39^	20v
RIPLEY'S BELIEVE IT-NOT	8	187	183	A	14.2	21	1190	2115	674	287	772	269	464	415	347	253	770	353	552	442	330	174	250	127	323	213
SUN. 7.00P 60 ABC U		95	94	B	13.1	21	1098	2061	669	275	765	291	490	453	346	221	739	317	535	446	350	166	252	118	305	204
7.00 - 7.30				A	11.8	18	989	2129	677	278	775	260	456	403	351	270	745	338	530	421	319	173	267	145	342	221
7.30 - 8.00				A	16.6	25	1391	2094	670	293	767	275	470	421	341	243	786	363	566	453	333	176	234	111	307	209
ST. ELSEWHERE	4	208	208	A	11.0	18	922	1555	759	274	798	341	542	486	354	211	614	297	450	387	259	131	94^	67^	49^	32^
WED. 10.00P 60 NBC GD		99	99	B	12.8	21	1073	1587	731	303	808	325	524	475	367	238	649	329	488	405	260	131	84	64	46	25
10.00 - 10.30				A	11.2	18	939	1563	762	284	800	344	547	486	344	209	611	291	439	379	259	137	96^	66^	56^	37^
10.30 - 11.00				A	10.9	18	913	1521	750	261	788	335	534	479	365	212	605	298	453	390	254	121^	87^	66^	41^	28v

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
SCARECROW & MRS. KING	7	204	202	A	18.0	26	1508	1828	785	245	892	327	494	424	315	364	533	175	320	270	243	188	138	68^	265	184
MON. 8.00P 60 CBS GD		99	99	B	19.7	30	1651	1796	771	288	851	286	469	439	371	326	543	192	331	296	246	182	164	83	238	156
8.00 - 8.30				A	17.5	26	1467	1806	779	237	888	317	480	406	309	374	522	168	304	258	231	195	129	66^	267	180
8.30 - 9.00				A	18.6	27	1559	1829	787	251	887	333	501	435	318	351	538	181	333	278	249	181	143	68^	261	186
SILVER SPOONS	5	197	194	A	13.7	22	1148	1966	655	251	739	216	405	372	337	302	458	140	254	297	248	137	258	134	511	357
SAT. 8.30P 30 NBC CS		97	97	B	14.5	24	1215	2083	702	234	771	256	439	385	333	292	538	186	315	321	241	171	256	134	518	356
SIMON & SIMON	8	204	203	A	25.1	36	2103	1733	747	273	841	281	498	459	369	297	618	213	374	335	291	202	120	35^	154	98
THU. 9.00P 60 CBS PD		99	99	B	24.4	37	2045	1683	755	253	834	262	472	441	397	306	611	213	378	345	297	194	116	43	122	77
9.00 - 9.30				A	24.8	36	2078	1745	750	270	839	281	499	461	371	295	628	216	375	333	294	213	116	27^	162	106
9.30 - 10.00				A	25.3	37	2120	1723	750	278	848	283	498	456	367	302	612	210	371	334	290	197	119	40^	144	91
60 MINUTES	10	205	205	A	25.3	38	2120	1653	760	261	800	172	346	349	385	401	692	198	347	345	322	291	87	30^	74	47^
1 SUN. 7.24P 60 CBS DN		99	99	B	22.9	36	1919	1640	726	294	782	200	351	343	351	374	685	188	344	339	332	287	88	40	85	55
2 SUN. 7.00P 60																										
7.00 - 7.30				A	22.3	34	1869	1616	754	228	781	144	298	302	364	435	710	181	328	329	319	327	66	26^	59^	35^
7.30 - 8.00				A	25.9	39	2170	1653	759	276	800	180	358	351	385	392	681	196	342	337	321	285	95	34^	77	47^
8.00 - 8.30				A	28.4	41	2380	1684	765	267	815	187	374	400	406	375	694	223	374	379	326	261	91^	24v	84^	58^
T.J. HOOKER	8	201	197	A	16.4	27	1374	1696	672	247	792	232	378	334	340	354	619	165	302	278	290	288	75^	14v	210	157
SAT. 8.00P 60 ABC OP		98	97	B	16.1	28	1349	1759	700	253	781	198	372	368	377	354	614	174	322	296	301	257	124	66	240	160
8.00 - 8.30				A	15.1	25	1265	1696	651	231	780	239	366	309	319	356	628	173	311	278	290	292	80^	19v	208	144
8.30 - 9.00				A	17.7	29	1483	1688	686	259	800	224	388	356	357	353	611	155	294	276	289	288	68^	9v	209	168

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	WK 1	WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOTAL	TEENS FEM.	CHILDREN TOTAL	CHILDREN 6-11
TV CENSORED BLOOPERS #6(S)		194		A	17.2	27	1441	1851	674	183	740	318	479	381	287	220	639	285	465	444	304	110^	247	97^	225	172
1 SAT. 9.00P 60 NBC CV		96																								
9.00 - 9.30				A	17.1	27	1433	1776	659	170	719	306	457	364	280	222	612	277	438	428	293	104^	223	98^	222	170
9.30 - 10.00				A	17.4	27	1458	1906	683	192	753	328	497	394	289	218	656	290	482	455	309	115^	271	96^	226	173
TV GRTST CEN COMM BLOOPER(S)		203		A	24.0	34	2011	1835	669	241	730	238	398	389	362	273	510	183	308	292	239	165	256	109^	339	223
1 MON. 8.00P 60 NBC CV		99																								
8.00 - 8.30				A	23.0	33	1927	1842	660	232	720	232	379	376	354	280	485	174	279	267	217	171	271	113^	366	228
8.30 - 9.00				A	25.1	35	2103	1816	676	250	737	245	414	401	365	265	532	192	332	314	255	160	237	102^	310	217
THAT'S INCREDIBLE	9	201	202	A	15.0	22	1257	1865	636	323	708	233	419	383	298	253	632	207	361	306	294	228	218	70^	307	210
MON. 8.00P 60 ABC PV		97	98	B	14.6	23	1223	1882	629	294	689	220	405	361	305	245	664	242	415	358	303	209	204	85	325	229
8.00 - 8.30				A	14.5	22	1215	1868	639	310	706	224	416	381	301	254	618	189	348	292	297	231	219	68^	325	227
8.30 - 9.00				A	15.6	23	1307	1842	628	332	703	237	418	376	295	254	637	219	374	317	291	221	213	69^	289	193
THREE'S COMPANY	6	205		A	16.2	24	1358	1674	591	210	653	247	405	352	290	206	507	214	305	298	198	142^	253	123^	261	204
1 TUE. 9.00P 30 ABC CS		97		B	17.4	26	1458	1794	682	276	766	307	496	415	332	227	551	219	345	332	249	151	239	158	238	181
TRAPPER JOHN, M.D.	8	201	194	A	16.6	27	1391	1452	706	239	816	245	394	380	350	369	488	163	273	252	212	185	92	44^	56^	55^
1 SUN. 10.24P 60 CBS GD		99	99	B	16.4	28	1374	1434	730	253	824	230	384	372	366	387	491	155	273	245	227	194	81	44	38	30
2 SUN. 10.00P 60																										
10.00 - 10.30				A	14.4	21	1207	1463	683	236	795	261	382	351	297	376	466	150	262	237	198	185	107	60^	95^	93^
10.30 - 11.00				A	17.5	29	1467	1440	709	253	818	253	406	387	353	356	481	156	270	254	215	180	95	44^	46^	46^
11.00 - 11.30				A	17.9	34	1500	1427	715	205	822	201	374	396	403	382	518	190	288	260	215	187	56^	19v	31v	31v
TRAUMA CENTER	2	199	198	A	12.2	18	1022	1800	707	229	770	292	527	441	374	199	578	225	393	339	270	149	222	85^	230	142
THU. 9.00P 60 ABC GD		99	97	B	12.2	18	1022	1800	707	229	770	292	527	441	374	199	578	225	393	339	270	149	222	85	230	142
9.00 - 9.30				A	12.2	18	1022	1823	726	232	773	295	527	452	371	202	584	234	401	343	268	148	219	97^	247	154
9.30 - 10.00				A	12.1	17	1014	1776	690	227	769	290	530	431	380	197	572	215	384	332	270	153	226	73^	209	129

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
20/20	9	201	201	A	14.7	23	1232	1497	728	253	805	235	473	437	421	283	566	148	317	350	320	177	91^	47^	35^	20v
THU. 10.00P 60 ABC DN		99	99	B	14.5	24	1215	1489	713	277	768	205	432	412	416	286	612	176	342	356	318	207	68	38	41	25
10.00 - 10.30				A	15.1	23	1265	1510	709	242	783	227	450	417	401	284	574	151	328	355	328	178	108	50^	45^	27^
10.30 - 11.00				A	14.3	23	1198	1479	746	266	827	244	493	454	437	284	553	145	303	344	311	173	71^	43^	28^	11v
WE GOT IT MADE	9	205	204	A	16.2	24	1358	1644	658	273	746	263	457	413	343	243	526	235	327	318	202	133	200	121	172	124
THU. 9.00P 30 NBC CS		99	98	B	16.1	24	1349	1771	711	293	804	301	494	416	337	271	564	240	365	327	239	153	202	128	201	138
WEBSTER	9	203	202	A	17.9	28	1500	1796	797	333	884	323	555	483	412	275	515	197	332	312	228	151	128	56^	269	206
FRI. 8.30P 30 ABC CS		97	98	B	16.8	28	1408	1777	782	328	892	319	527	457	386	315	498	176	299	276	222	167	148	88	239	170
WHIZ KIDS	6	200	198	A	14.6	22	1223	1805	643	234	724	269	441	382	292	246	493	181	314	281	231	150	186	69^	402	276
WED. 8.00P 60 CBS A		99	99	B	13.6	21	1140	1913	703	283	786	295	488	421	331	256	515	210	346	297	238	138	217	94	395	286
8.00 - 8.30				A	14.0	22	1173	1841	643	235	733	276	431	369	280	261	497	186	324	287	230	145	186	72^	425	290
8.30 - 9.00				A	15.2	23	1274	1760	642	228	714	264	450	394	301	230	482	171	301	276	232	151	184	64^	380	258
WRLD FUNNIEST COM'L GOOFS(S)			201	A	19.5	29	1634	1974	719	366	786	308	529	435	401	191	636	274	415	342	277	156	239	87^	313	234
2 THU. 8.00P 60 ABC U			97																							
8.00 - 8.30				A	18.3	28	1534	1879	714	369	767	277	511	425	417	197	592	225	363	326	271	167	222	81^	298	227
8.30 - 9.00				A	20.6	30	1726	2058	726	364	803	338	550	440	384	188	673	315	459	356	282	146	255	91^	327	240
YELLOW ROSE	6	197	200	A	11.5	20	964	1578	613	226	735	196	387	355	391	304	596	172	306	301	317	208	143	40^	104^	75^
SAT. 10.00P 60 NBC GD		97	99	B	10.2	18	855	1597	672	262	781	229	439	404	394	292	596	152	295	305	338	222	117	53	103	76
10.00 - 10.30				A	11.6	19	972	1620	625	232	744	196	390	359	395	312	596	165	301	321	316	206	164	54^	116^	90^
10.30 - 11.00				A	11.4	20	955	1527	600	219	725	192	382	348	390	299	598	179	313	281	317	213	117^	25v	87^	58^
•LATE FRINGE																										
ABC NEWS:NIGHTLINE-T-F	31	174	177	A	5.0	15	419	1251	560	196	620	102^	286	301	392	267	564	163	294	308	239	220	41^	22v	26v	LT
TU-F 11.30P 60 ABC N		93	93	B	4.8	15	402	1272	569	214	613	130	307	320	352	246	607	178	324	333	280	226	39	18	13	LT
11.30 - 12.00				A	6.0	17	503	1266	583	203	641	114	301	313	389	272	570	162	291	306	236	232	33^	19v	22v	10v
12.00 - 12.30				A	4.1	14	344	1154	507	179	560	80^	252	276	379	244	516	145^	273	294	232	188	48^	24v	30v	LT
ABC NEWS:NIGHTLINE-MON	8	177	179	A	3.5	18	293	1235	545	154^	542	101^	316^	361^	325^	181^	665	314^	436	360^	184^	216^	28v	LT	LT	LT
1 MON. 12.43A 37 ABC N		92	95	B	2.8	16	235	1205	418	100	438	122	229	224	202	172	749	311	486	411	290	227	LT	LT	LT	LT
2 MON. 12.31A 30																										
12.30 - 1.00				A	3.7	18	310	1313	568	187^	568	126^	329^	391	339^	177^	730	339^	468	397	217^	242^	15v	LT	LT	LT
1.00 - 1.30				A	3.0	17	251	1084	502^	48v	502^	44v	303^	303^	302^	199v	522^	267^	374^	279^	107v	148v	60v	36v	LT	LT
ABC WEEKEND REPORT-SAT.	8	157	160	A	5.2	10	436	1245	619	281	655	197^	314	362	254^	256^	519	138^	234^	268^	213^	228^	28v	LT	43v	43v
SAT. 11.00P 15 ABC N		87	88	B	5.1	10	427	1184	531	223	603	182	307	302	273	221	456	131	236	238	218	187	76	51	49	41
ABC WEEKEND REPORT-SUN.	8	164	153	A	4.4	14	369	1412	548	317^	567	225^	426	422	298^	96^	792	372	616	442	365	163^	53v	LT	LT	LT
1 SUN. 11.45P 15 ABC N		91	88	B	4.1	11	344	1300	561	209	593	197	384	399	330	149	622	258	440	390	303	143	63	30	22	LT
2 SUN. 11.46P 15																										
CBS NEWS NIGHTWATCH-1	38	66	68	A	1.5	16	126	770	381^	87v	381^	111v	175^	174^	199^	183^	389^	159^	246^	254^	222^	87v	LT	LT	LT	LT
M-THSU 2.00A 30 CBS N		63	65	B	1.5	17	126	679	311	61	343	115	187	146	173	135	328	138	212	206	170	74	LT	LT	LT	LT
CBS NEWS NIGHTWATCH-2	40	105	107	A	1.3	24	109	642	276^	83v	303^	83v	165^	146^	156^	120v	321^	110v	174^	147^	174^	138^	LT	LT	LT	LT
M-THSU 2.30A 210 CBS N		87	89	B	1.2	24	101	692	306	85	366	139	226	167	152	122	314	127	204	187	154	92	LT	LT	LT	LT
2.30 - 3.00				A	1.5	20	126	1079	445^	150^	484	135^	318^	262^	285^	159^	563	238^	412^	301^	294^	135^	LT	LT	LT	LT
3.00 - 3.30				A	1.5	24	126	651	342^	40v	342^	88v	198^	191^	206^	127^	309^	134^	190^	183^	136^	103v	LT	LT	LT	LT
3.30 - 4.00				A	1.3	23	109	651	330^	LT	385^	147^	266^	202^	211^	119v	266^	83v	128v	128v	146^	138^	LT	LT	LT	LT
4.00 - 4.30				A	1.3	27	109	541	248^	101v	303^	120v	183^	137^	109v	120v	238^	101v	165^	165^	137^	73v	LT	LT	LT	LT
CONT'D																										

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																										
CBS NEWS NIGHTWATC-CONT'D																										
4.30 - 5.00				A	1.2	26	101	416^	179^	80v	189^	LT	90v	80v	69v	99v	227^	LT	119v	119v	159^	108v	LT	LT	LT	LT
5.00 - 5.30				A	1.1	24	92	446^	152v	76v	163^	LT	LT	LT	LT	119v	283^	55v	77v	77v	152v	206^	LT	LT	LT	LT
5.30 - 6.00				A	1.2	24	101	515^	198^	99v	198^	LT	LT	79v	99v	119v	278^	70v	70v	LT	148^	198^	LT	LT	LT	LT
CBS SUNDAY NEWS-OSGOOD	8	130	128	A	5.8	12	486	1401	656	308	726	173^	313	346	315	351	621	208^	352	261	276	206^	LT	LT	54v	54v
1 SUN. 11.24P 15 CBS N		68	68	B	6.3	14	528	1288	673	253	737	175	304	342	329	365	501	138	257	219	255	204	39	16	11	11
2 SUN. 11.00P 15																										
DAVID LETTERMAN I	32	181	181	A	3.0	15	251	1375	619	319	742	374	494	306	223^	189^	625	390	506	311	171^	108^	LT	LT	LT	LT
1 M-TH 12.30A 30 NBC GV		96	96	B	2.9	15	243	1261	552	231	643	299	411	280	203	200	560	319	437	302	173	109	31	LT	27	LT
2 MON. 1.00A 30																										
2 TU-TH 12.30A 30																										
DAVID LETTERMAN II	32	181	181	A	2.2	15	184	1201	510	228^	597	283^	423	288^	179^	146^	592	387	484	326	147^	91^	LT	LT	LT	LT
1 M-TH 1.00A 30 NBC GV		96	96	B	2.2	15	184	1169	496	218	586	286	402	273	165	166	544	338	435	310	136	92	LT	LT	LT	LT
2 MON. 1.30A 30																										
2 TU-TH 1.00A 30																										
FRIDAY NIGHT VIDEOS	8	193	193	A	3.8	17	318	1393	372	176^	510	293^	425	285^	132^	85v	632	475	521	337^	125^	69v	251^	191^	LT	LT
FRI. 12.30A 90 NBC PC		98	98	B	3.6	17	302	1405	400	204	506	281	407	306	158	82	659	472	551	362	146	76	215	123	25	21
12.30 - 1.00				A	4.9	18	411	1280	414	234^	502	295	414	325	119^	88^	593	422	471	312	132^	75^	185^	155^	LT	LT
1.00 - 1.30				A	3.7	17	310	1526	380	170^	541	325^	471	310^	146^	70v	737	565	625	412	150^	59v	248^	210^	LT	LT
1.30 - 2.00				A	2.9	17	243	1358	259^	91v	452^	235^	362^	168^	127^	90v	548	429^	453^	272^	86v	78v	358^	222^	LT	LT

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	WK 1	WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOTAL	TEENS FEM.	CHILDREN TOTAL	CHILDREN 6-11
LATE MOVIE I	50	169	170	A	6.3	20	528	1169	583	233	641	173	351	320	316	260	428	154	269	250	218	119	71^	26v	29^	10v
1 M & TH 11.30P 70 CBS FF		88	88	B	6.2	21	520	1160	600	232	665	194	361	353	341	250	426	138	259	254	222	128	47	20	22	10
1 TUE. 11.30P 71																										
1 WED. 11.30P 72																										
1 FRI. 11.30P 74																										
2 MWTH 11.30P 70																										
2 TU & F 11.30P 71																										
11.30 - 12.00				A	6.6	18	553	1244	604	248	670	179	367	338	336	271	463	167	296	276	235	123	73^	33^	38^	11v
12.00 - 12.30				A	6.2	22	520	1173	588	225	643	177	354	317	312	261	424	154	265	240	213	121	77^	23v	29^	14v
12.30 - 1.00				A	5.6	24	469	1047	543	213	589	151	316	294	304	239	385	140	234	219	199	119^	68^	21v	LT	LT
LATE MOVIE II	50	169	170	A	4.3	23	360	1033	536	248	564	147^	311	299	311	212	396	133^	233	232	219	118^	67^	14v	LT	LT
1 MON. 12.40A 48 CBS FF		88	88	B	4.3	25	360	1035	521	209	574	171	330	328	313	190	417	145	256	258	225	116	36	LT	LT	LT
TUE. 12.41A 50																										
1 WED. 12.42A 48																										
1 THU. 12.40A 42																										
1 FRI. 12.44A 53																										
2 MON. 12.40A 51																										
2 W & TH 12.40A 48																										
2 FRI. 12.41A 41																										
12.30 - 1.00				A	4.6	22	385	1036	534	243	578	166	321	300	291	221	381	127^	229	220	211	114^	71^	16v	LT	LT
1.00 - 1.30				A	4.1	24	344	1041	547	249	555	136^	311	305	326	201	410	136^	233	235	227	128^	70^	LT	LT	LT
1.30 - 2.00				A	3.7	20	310	700^	545^	216^	545^	49v	132v	310^	448^	235^	155v	LT	LT	LT	62v	155v	LT	LT	LT	LT
NBC LATE NIGHT MOVIE	8	65	66	A	1.8	6	151	947	443^	166v	450^	132v	271^	298^	318^	152v	470^	159v	278^	365^	305^	72v	LT	LT	LT	LT
1 SUN. 11.30P 39 NBC FF		41	43	B	1.7	6	142	1055	528	105	564	214	343	341	302	198	416	150	247	262	205	105	38	LT	37	LT
2 SUN. 11.30P 90																										
11.30 - 12.00				A	1.9	5	159	1094	466^	176v	484^	113v	251^	301^	371^	183v	560^	202^	327^	446^	339^	95v	50v	LT	LT	LT
12.00 - 12.30				A	1.8	7	151	934	470^	146v	470^	199^	331^	331^	271^	139v	464^	146v	279^	357^	318^	73v	LT	LT	LT	LT
12.30 - 1.00				A	1.6	8	134	634^	358v	164v	358v	97v	261v	261v	261v	97v	276v	67v	164v	187v	209v	LT	LT	LT	LT	LT

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																										
NBC NEWS OVERNIGHT-M-F	40	146	145	A	1.5	13	126	1000	285^	269^	515	309^	365^	143^	79v	142^	453	230^	341^	317^	183^	88v	LT	LT	LT	LT
1 MON. 1.30A 15 NBC N		91	91	B	1.5	13	126	998	400	177	525	258	354	221	131	158	451	231	338	283	168	87	LT	LT	LT	LT
1 TUE. 1.30A 28																										
WED. 1.30A 41																										
1 THU. 1.30A 45																										
1 FRI. 2.00A 28																										
2 MON. 2.00A 45																										
2 TUE. 1.30A 45																										
2 THU. 1.30A 42																										
2 FRI. 2.00A 11																										
1.30 - 2.00				A	1.7	14	142	901	282^	190^	422	232^	267^	133^	64v	148^	464	239^	358^	325^	176^	84v	LT	LT	LT	LT
2.00 - 2.30				A	1.4	13	117	1154	308^	368^	641	393^	496	172^	120v	136^	444^	222^	325^	299^	197^	85v	43v	LT	LT	LT
2.30 - 3.00				A	1.4	19	117	393v	LT	333v	333v	333v	333v	LT	LT	LT	60v	60v	60v	60v	LT	LT	LT	LT	LT	LT
SATURDAY NIGHT	7	203	202	A	8.2	23	687	1540	478	224	583	277	454	326	251	103^	672	432	572	402	218	72^	224	124^	61^	53^
1 SAT. 11.30P 79 NBC GV		99	99	B	7.4	22	620	1496	504	203	583	303	462	361	223	97	640	381	517	404	193	96	224	128	49	37
2 SAT. 11.30P 81																										
11.30 - 12.00				A	9.2	23	771	1668	500	213	610	260	445	338	280	127^	717	432	579	411	247	106^	251	131^	90^	70^
12.00 - 12.30				A	8.3	24	696	1523	496	258	598	300	481	336	247	96^	656	435	577	408	209	47^	219	121^	50^	50^
12.30 - 1.00				A	6.5	22	545	1358	414	198^	519	281	435	289	201^	75^	626	429	558	388	191^	51v	184^	117^	29v	29v
TONIGHT SHOW	38	205	205	A	6.7	21	561	1344	608	221	674	214	379	320	329	257	586	262	381	289	220	183	66^	46^	18v	LT
1 M-F 11.30P 60 NBC GV		98	99	B	6.3	20	528	1365	603	207	664	217	367	317	329	256	597	268	400	305	229	172	57	31	47	32
2 MON. 12.00M 60																										
2 TU-F 11.30P 60																										
11.30 - 12.00				A	7.9	22	662	1370	633	208	686	207	382	332	351	265	594	250	373	301	238	193	73^	47^	17v	LT
12.00 - 12.30				A	6.0	21	503	1290	579	202	631	193	351	313	310	245	580	277	395	278	204	169	61^	47^	18v	LT
12.30 - 1.00				A	3.4	17	285	1277	327^	705^	937	666^	740^	129v	120v	197v	340^	116v	144v	144v	108v	196v	LT	LT	LT	LT
•WEEKDAY DAYTIME																										
ABC AFTERSCHOOL SPECIAL(S)		187		A	8.2	22	687	1539	603	167^	776	368	523	360	304^	193^	271^	189^	218^	158^	60v	53v	276^	176^	216^	92^
1 WED. 4.30P 60 ABC FV		96																								
4.30 - 5.00				A	7.7	22	645	1448	560	180^	766	411	528	327^	273^	179^	248^	154^	181^	124^	68v	67v	210^	111^	224^	89v
5.00 - 5.30				A	8.7	22	729	1609	639	155^	780	330	515	388	328	204^	289^	220^	254^	188^	55v	35v	331	234^	209^	93^
ABC DAYTIME NEWSBRIEF-M-F	39	182	182	A	8.2	26	687	1429	889	266	998	500	746	585	409	196	223	133	159	117	65^	53^	141	109	67^	15v
M-F 1.57P 2 ABC N		95	95	B	7.8	26	654	1355	867	273	968	495	724	553	380	195	233	134	169	118	72	53	83	66	71	17
ABC WORLD NEWS-MORN-645A	40	156	156	A	2.3	17	193	1062	451	171^	513	167^	254^	239^	248^	191^	446	57v	270^	275^	321	155^	46v	46v	57v	57v
M-F 6.45A 15 ABC N		89	89	B	1.9	16	159	1198	514	228	560	145	337	324	311	176	476	127	290	277	286	161	85	72	77	67
ALL MY CHILDREN	40	208	208	A	9.1	29	763	1425	894	263	1008	499	758	587	416	200	223	123	162	124	73^	51^	123	97	71^	19^
M-F 1.00P 60 ABC DD		99	99	B	8.5	28	712	1374	859	273	970	513	739	554	369	184	244	146	183	121	71	50	79	60	81	19
1.00 - 1.30				A	8.7	28	729	1396	882	266	997	494	747	576	412	200	216	118	156	124	71^	49^	111	91	72^	20^
1.30 - 2.00				A	9.5	30	796	1441	902	256	1016	506	771	598	417	196	228	128	166	124	72	51^	130	101	67^	17v
ANOTHER WORLD	38	201	201	A	5.7	19	478	1224	823	79^	933	251	408	333	341	497	191	53^	62^	41^	47^	121	48^	25v	52^	31^
M-F 2.00P 60 NBC DD		99	99	B	5.6	20	469	1153	812	104	912	269	437	389	357	441	160	59	70	41	45	85	37	21	44	23
2.00 - 2.30				A	5.8	19	486	1204	819	80^	928	255	414	336	340	487	183	41^	50^	41^	51^	122	48^	22v	45^	27v
2.30 - 3.00				A	5.7	19	478	1218	814	77^	919	240	389	321	335	501	193	65^	73^	37^	41^	117^	52^	27v	54^	34^
AS THE WORLD TURNS	40	201	201	A	7.8	25	654	1358	857	161	948	270	425	366	379	469	301	110	152	120	112	141	51^	25^	58^	13v
M-F 1.30P 60 CBS DD		99	99	B	7.6	26	637	1288	873	145	948	265	416	389	372	469	245	85	116	86	90	121	35	20	60	14
CONT'D																										

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND NOV. 1983 REPORT

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																										
AS THE WORLD TURNS-CONT'D																										
1.30 - 2.00				A	7.6	24	637	1347	843	149	939	254	409	346	379	479	317	120	159	124	116	148	46^	23^	45^	8v
2.00 - 2.30				A	8.0	26	670	1363	867	168	956	290	441	386	378	456	286	99	143	112	111	136	52^	24^	69^	14v
BENSON DAYTIME	40	184	185	A	3.9	16	327	1300	657	91^	752	407	563	391	263	153^	278	147^	183	147^	85^	79^	95^	58^	175	65^
M-F 11.00A 30 ABC CS		91	91	B	3.5	16	293	1247	663	125	747	394	533	414	272	158	280	154	199	130	84	74	83	39	137	41
CAPITOL	40	193	193	A	6.3	21	528	1356	838	172	945	330	480	390	355	431	240	87^	110	82^	85^	116	79^	37^	92^	17v
M-F 2.30P 30 CBS DD		96	96	B	5.9	21	494	1255	856	158	932	297	444	390	352	440	195	64	81	59	73	107	61	37	67	16
CBS EARLY MORNING NEWS	40	132	132	A	1.6	17	134	970	507	82v	515	120^	171^	149^	164^	306^	359^	60v	143^	141^	172^	202^	44v	LT	52v	LT
M-F 6.30A 30 CBS N		89	89	B	1.4	16	117	946	462	134	502	121	230	224	203	228	371	87	175	169	165	190	LT	LT	LT	LT
CBS MORNING NEWS 1	40	194	194	A	4.0	19	335	1290	619	62^	630	131^	239	248	251	352	543	188	272	270	203	250	48^	LT	69^	27v
M-F 7.30A 30 CBS N		99	99	B	3.8	19	318	1281	624	146	654	101	242	246	293	374	533	132	228	242	243	276	28	LT	66	38
CBS MORNING NEWS 2	40	194	194	A	3.8	17	318	1116	610	72^	619	111^	164^	195	251	408	391	92^	154^	170^	176^	192	53^	25v	53^	51^
M-F 8.30A 30 CBS N		99	99	B	3.8	18	318	1130	647	99	666	104	177	202	284	426	408	104	181	199	192	184	24	LT	32	22
DAYS OF OUR LIVES	38	207	207	A	6.9	22	578	1301	786	114	913	297	466	377	343	416	277	86^	131	80^	97^	145	44^	24v	67^	31^
M-F 1.00P 60 NBC DD		99	99	B	6.7	22	561	1241	793	137	902	286	462	406	362	398	251	82	131	91	103	114	34	19	54	21
1.00 - 1.30				A	6.6	21	553	1295	776	102^	903	286	451	365	340	420	279	89^	132	79^	98^	147	44^	25v	69^	31^
1.30 - 2.00				A	7.3	23	612	1278	783	119	908	299	472	381	343	409	269	81^	124	79^	94	141	38^	22v	63^	30^
DIFF'RENT STROKES M-F	40	146	147	A	3.9	17	327	1529	756	98^	786	278	523	394	364	233	334	159^	208	168^	144^	83^	107^	62^	302	91^
M-F 10.00A 30 NBC CS		84	84	B	3.6	17	302	1473	703	148	766	299	495	379	324	232	326	143	206	164	135	90	102	62	279	100
DREAM HOUSE	40	181	182	A	4.9	20	411	1221	713	102^	784	237	331	306	314	392	272	81^	123^	84^	98^	149	48^	26v	117^	31v
M-F 11.30A 30 NBC QG		93	93	B	4.7	20	394	1215	733	122	805	236	352	331	321	393	245	75	112	90	87	127	40	25	125	35
EDGE OF NIGHT	39	123	124	A	4.1	12	344	1331	654	157^	857	329	552	474	406	258	207	59^	96^	73^	122^	99^	168	151^	99^	41v
M-F 4.00P 30 ABC DD		70	69	B	3.4	10	285	1306	686	175	886	364	562	452	381	274	197	56	108	77	112	84	110	91	113	48
FAMILY FEUD	40	174	175	A	5.1	19	427	1295	701	149	797	296	449	399	303	296	233	110^	132^	98^	74^	89^	155	120^	110^	16v
M-F 12.00N 30 ABC QP		86	86	B	4.4	18	369	1206	681	134	783	287	431	378	308	301	256	105	138	101	97	107	76	56	91	18
GENERAL HOSPITAL	39	206	206	A	11.9	35	997	1439	818	202	921	453	651	531	358	211	243	128	165	95	75	70	169	129	106	53^
M-F 3.00P 60 ABC DD		99	99	B	10.6	33	888	1378	796	215	918	451	653	503	352	221	220	115	148	90	74	61	150	119	90	50
3.00 - 3.30				A	11.4	35	955	1437	827	196	933	464	661	533	360	211	246	134	165	87	68	74	154	118	104	50^
3.30 - 4.00				A	12.4	35	1039	1434	805	205	907	444	644	527	356	207	237	125	163	97	76	68	182	137	108	54^
GO	35	144	144	A	2.4	9	201	1303	736	99^	800	184^	332	299	367	422	323	75^	134^	101^	154^	168^	100^	80^	80^	45v
M-F 12.00N 30 NBC QG		72	72	B	2.4	9	201	1205	734	143	828	231	402	375	356	373	237	57	95	64	97	131	67	43	73	34
GOOD MORNING, AMERICA-730	40	203	203	A	5.0	23	419	1329	718	174	752	302	480	432	307	227	441	76^	174	203	257	210	50^	11v	86^	79^
M-F 7.30A 30 ABC N		99	99	B	4.5	23	377	1280	722	214	735	251	455	447	337	235	422	74	177	210	242	194	45	LT	78	60
GOOD MORNING, AMERICA-830	40	202	202	A	5.4	24	453	1183	769	167	814	285	466	398	330	317	243	51^	86^	92^	117^	129	LT	LT	117^	42^
M-F 8.30A 30 ABC N		99	99	B	4.9	24	411	1186	757	187	794	266	465	422	354	292	299	69	113	112	134	160	19	LT	74	26
GUIDING LIGHT	40	203	203	A	8.3	24	696	1398	880	146	994	304	498	425	377	454	199	76^	88	59^	79^	102	136	84	69^	22^
M-F 3.00P 60 CBS DD		99	99	B	7.6	24	637	1320	847	150	943	272	447	394	388	444	180	62	76	54	72	99	131	78	66	22
3.00 - 3.30				A	8.1	25	679	1377	879	144	1000	313	500	420	369	460	198	77^	88	58^	77^	102	116	62^	63^	15v
3.30 - 4.00				A	8.5	24	712	1409	880	143	987	298	495	425	381	450	195	72^	85	56^	81	102	153	103	74^	28^
LOVING	40	204	204	A	3.8	15	318	1289	738	110^	820	405	527	384	277	232	210	94^	103^	73^	37v	100^	155^	145^	104^	28v
M-F 11.30A 30 ABC DD		97	97	B	3.6	15	302	1195	744	176	831	368	544	436	341	231	215	96	122	79	65	88	80	71	69	16

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
WEEKDAY DAYTIME CONT'D																										
MATCH GM/HOLLYWOOD SQS HR	15	139	139	A	3.1	9	260	1373	734	61^	769	207^	318	233	261	440	335	77^	177^	166^	154^	130^	88^	39v	181^	81^
M-F 3.00P 60 NBC QG		76	76	B	3.0	9	251	1309	691	71	746	211	326	279	302	373	333	93	183	161	158	133	79	36	151	70
3.00 - 3.30				A	3.0	9	251	1394	732	59^	780	214^	338	255	279	433	309	83^	170^	155^	147^	111^	85^	40v	220^	83^
3.30 - 4.00				A	3.1	9	260	1365	736	54v	778	212^	309	212^	239	458	353	77^	185^	176^	153^	142^	87^	41v	147^	81^
NBC NEWS AT SUNRISE	40	171	170	A	1.5	12	126	1421	698	269^	698	151^	262^	421^	333^	277^	620	95v	270^	389^	374^	215^	LT	LT	103v	88v
M-F 6.30A 30 NBC N		91	90	B	1.5	14	126	1248	614	259	674	133	279	363	350	301	484	94	221	295	249	179	LT	LT	78	74
NEWSBREAK-11.57	40	181	181	A	7.8	31	654	1303	692	146	818	278	406	327	317	369	331	121	162	113	110	162	49^	23^	105	33^
M-F 11.57A 2 CBS N		91	91	B	7.3	31	612	1212	683	115	778	247	364	309	296	370	320	98	142	107	112	168	27	15	87	21
NEWSBREAK-3.57	40	186	186	A	6.8	19	570	1391	872	160	995	304	506	412	381	456	188	68^	82^	51^	90^	95^	124	90^	84^	43^
M-F 3.57P 2 CBS N		94	94	B	6.2	19	520	1308	829	158	926	274	451	387	386	426	180	60	77	50	80	98	129	86	73	31
ONE LIFE TO LIVE	40	205	205	A	8.2	27	687	1397	874	229	996	496	720	580	384	209	215	116	154	103	56^	60^	119	87	67^	22^
M-F 2.00P 60 ABC DD		99	99	B	7.8	27	654	1310	820	239	941	468	689	541	359	206	221	120	161	107	69	52	87	63	61	19
2.00 - 2.30				A	8.0	26	670	1391	875	243	997	495	726	583	391	206	205	109	150	106	59^	52^	126	94	63^	15v
2.30 - 3.00				A	8.5	29	712	1375	862	210	979	487	702	571	376	210	214	117	150	97	53^	64^	110	77^	72^	28^
PRESS YOUR LUCK	44	160	161	A	4.5	19	377	1207	711	165	813	242	354	310	276	425	228	69^	124^	117^	82^	104^	36v	23v	130^	48^
M-F 10.30A 30 CBS QP		82	82	B	3.9	18	327	1230	697	145	782	224	353	311	311	392	304	100	160	124	99	140	19	LT	125	38
PRICE IS RIGHT 1	40	204	204	A	6.9	29	578	1287	693	137	806	260	384	306	279	398	340	106	165	134	121	167	36^	12v	105	33^
M-F 11.00A 30 CBS AP		99	99	B	6.5	29	545	1250	689	109	776	232	361	303	286	383	344	94	148	129	123	182	34	17	96	23
PRICE IS RIGHT 2	40	204	204	A	9.0	37	754	1312	680	134	794	263	382	308	288	377	357	117	168	132	123	179	49^	24^	112	38^
M-F 11.30A 30 CBS AP		99	99	B	8.6	37	721	1237	679	104	764	226	351	303	291	377	348	98	152	123	126	185	33	17	92	22
RYAN'S HOPE	40	178	178	A	4.8	17	402	1204	768	211	868	432	589	504	289	221	170	87^	115^	82^	38^	55^	94^	80^	72^	20v
M-F 12.30P 30 ABC DD		94	94	B	4.5	17	377	1227	765	210	876	464	623	493	288	199	206	106	135	81	54	66	61	47	84	15
SALE OF THE CENTURY	38	153	154	A	4.7	20	394	1411	695	108^	791	216	387	315	343	375	289	60^	97^	114^	133^	157	158	129^	173	50^
1 TU-F 10.30A 30 NBC QG		85	86	B	4.3	20	360	1358	734	123	820	247	406	328	331	374	314	96	143	118	120	149	79	62	145	44
2 M-F 10.30A 30																										
SEARCH FOR TOMORROW	40	160	160	A	3.1	11	260	1242	730	88^	869	231	331	230	323	508	255	35v	74^	58^	104^	181^	49v	38v	69^	LT
M-F 12.30P 30 NBC DD		80	80	B	3.1	12	260	1207	724	113	867	227	346	281	356	475	258	69	92	63	98	157	25	LT	57	20
TATTLETALES	39	107	108	A	3.4	10	285	1151	736	161^	852	228	365	341	365	427	257	74^	82^	39v	82^	165^	LT	LT	35v	LT
M-F 4.00P 30 CBS QG		58	59	B	3.0	9	251	1188	746	111	823	202	336	343	354	422	279	62	83	64	117	172	28	LT	58	LT
TODAY SHOW-7.30AM	40	206	206	A	4.2	19	352	1233	654	196	688	140^	222	286	235	387	474	56^	218	278	290	196	17v	LT	54^	49^
M-F 7.30A 30 NBC N		99	99	B	3.6	18	302	1310	672	171	695	129	235	310	305	373	517	113	247	244	243	229	34	16	64	53
TODAY SHOW-8.30AM	39	203	206	A	4.7	21	394	1203	683	132^	724	124^	251	285	310	417	439	66^	180	242	242	197	14v	LT	26v	LT
M-F 8.30A 30 NBC N		98	99	B	4.2	20	352	1202	673	137	708	110	228	271	299	425	424	72	162	184	194	217	40	17	30	LT
$25,000 PYRAMID	40	168	168	A	4.6	20	385	1283	746	160	873	239	397	337	340	437	286	78^	137^	129^	107^	149	41^	26v	83^	24v
M-F 10.00A 30 CBS QP		87	87	B	4.3	20	360	1253	728	138	829	208	362	328	354	414	309	84	153	134	122	150	27	19	88	25
WHEEL OF FORTUNE	40	200	200	A	6.7	28	561	1258	778	133	856	222	361	356	354	429	241	61^	100^	83^	90^	136	65^	33^	96^	27^
M-F 11.00A 30 NBC QG		97	97	B	6.3	28	528	1243	760	125	842	218	362	347	339	422	247	75	114	87	87	128	46	19	108	38
YOUNG AND THE RESTLESS	40	206	206	A	8.4	30	704	1324	830	128	911	280	459	392	409	402	300	126	161	134	114	125	49^	30^	64^	13v
M-F 12.30P 60 CBS DD		99	99	B	8.2	31	687	1249	816	127	898	277	452	400	392	393	251	94	130	104	95	112	34	23	66	12
12.30 - 1.00				A	8.4	32	704	1310	822	129	905	283	462	388	401	393	296	128	158	128	108	124	44^	28^	65^	13v
1.00 - 1.30				A	8.5	30	712	1313	826	123	904	276	448	388	411	403	298	123	161	138	117	122	54^	29^	57^	10v

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
•WEEKEND DAYTIME																										
ABC WEEKEND SPECIALS	6	183		A	5.6	17	469	1343	209^	105v	277^	126v	240^	114v	114v	37v	206^	121v	176^	91v	85v	30v	126v	96v	734	557
1 SAT. 12.00N 30 ABC FV		90		B	5.3	18	444	1881	395	159	435	226	343	224	135	81	378	207	320	212	151	45	280	177	788	522
ABC WIDE WORLD-SPORTS SAT	4		202	A	7.7	16	645	1733	630	224^	679	224^	411	409	322^	240^	627	203^	385	441	303^	177^	228^	146^	199^	162^
2 SAT. 5.00P 90 ABC SA			97	B	6.7	15	561	1625	532	213	602	226	361	309	231	208	702	264	442	411	318	198	152	52	169	94
5.00 - 5.30				A	6.9	16	578	1564	566	257^	604	247^	398^	374^	255^	183^	583	154^	342^	405	298^	178^	193^	105^	184^	159^
5.30 - 6.00				A	8.4	18	704	1804	608	232^	648	208^	357	354	306^	247^	626	192^	385	450	312^	176^	236^	159^	294^	241^
6.00 - 6.30				A	7.7	15	645	1826	720	196^	792	228^	487	502	403	290^	674	261^	429	473	303^	176^	244^	167^	116^	87v
ALVIN AND THE CHIPMUNKS	10	196	194	A	8.1	27	679	1828	211	103^	276	185	209	168^	91^	36v	157^	82^	133^	102^	68^	24v	425	192	970	559
SAT. 10.30A 30 NBC CA		94	94	B	7.7	27	645	1793	272	130	314	165	251	194	113	50	194	119	156	129	57	25	328	140	957	550
AMERICAN BANDSTAND	5	174		A	5.0	14	419	1494	414^	167^	524^	344^	412^	184^	116v	112v	300^	152^	185^	122v	90v	96v	200^	153^	470^	277^
1 SAT. 12.30P 60 ABC PC		86		B	4.6	15	385	1590	404	193	539	359	454	253	138	80	326	183	263	197	126	41	264	190	461	273
12.30 - 1.00				A	4.9	14	411	1384	431^	149^	543^	309^	447^	242^	138v	96v	266^	115v	148^	122v	109v	81v	104v	104v	471^	323^
1.00 - 1.30				A	5.2	15	436	1544	388^	179^	486^	366^	366^	121v	89v	120v	321^	186^	215^	114v	64v	106v	280^	192^	457^	225^
ASK NBC NEWS-8:28AM	10	196	195	A	4.3	24	360	1872	244^	87^	309^	161^	182^	156^	90^	67v	112^	83^	101^	65v	29v	LT	369	210^	1082	628
SAT. 8.28A 2 NBC CN		96	96	B	3.6	23	302	1457	198	66	224	106	138	112	69	67	152	94	110	93	38	31	149	104	932	558
ASK NBC NEWS-12:28PM	10	165	159	A	5.9	18	494	1814	249	113^	261	149^	171^	119^	112^	69^	192^	145^	156^	125^	47v	20v	440	180^	921	531
SAT. 12.28P 2 NBC CN		86	86	B	5.3	17	444	1745	320	164	351	195	262	190	133	70	252	158	177	136	66	47	347	142	795	455
BENJI,ZAX & THE-PRINCE(B)		167		A	3.8	12	318	1676	297^	26v	344^	49v	200^	176v	176v	119v	337^	223^	302^	283^	114v	LT	27v	27v	968	501^
1 SAT. 11.00A 30 CBS CA		82																								
BENJI,ZAX & THE-PRINCE	8		193	A	4.5	15	377	1997	452^	146v	494^	260^	334^	234^	178^	160^	496^	226^	278^	150v	78v	192^	243^	138v	764	321^
2 SAT. 11.00A 30 CBS CA			97	B	4.2	15	352	1696	332	151	388	176	242	180	146	122	376	281	308	202	56	59	247	104	685	386
BEST OF SCOOBY DOO	10	182	171	A	3.3	18	277	1899	419^	83v	433	212^	273^	209^	109^	160^	181^	36v	139^	139^	145^	42v	194^	73v	1091	799
SAT. 8.00A 30 ABC CA		93	88	B	3.0	19	251	1806	280	141	301	150	211	168	103	81	213	112	169	143	79	38	276	100	1016	693
BISKITTS	10	176	176	A	3.7	22	310	1403	223^	68v	223^	107^	187^	149^	97^	19v	61v	52v	61v	61v	LT	LT	125^	38v	994	610
SAT. 8.00A 30 CBS CA		93	93	B	3.4	23	285	1562	163	46	175	82	129	92	68	41	166	102	135	124	52	31	164	68	1057	699
BUGS BUNNY/R RUNNER 1(B)		150		A	3.4	11	285	1561	351^	116v	445^	153v	291^	197v	163v	154v	631^	425^	478^	316^	91v	115v	LT	LT	485^	232^
1 SAT. 11.30A 30 CBS CA		71																								
BUGS BUNNY/ROAD RUNNER 1	8		171	A	4.3	14	360	1969	376^	128v	406^	197^	244^	161v	161v	162v	502^	228^	283^	120v	55v	219^	213^	103v	848	370^
2 SAT. 11.30A 30 CBS CA			88	B	3.9	14	327	1768	382	158	425	168	257	196	190	142	393	266	310	213	76	81	254	122	696	392
BUGS BUNNY/ROAD RUNNER 2	5		172	A	5.6	18	469	1772	229^	71v	277^	153^	206^	128^	124v	71v	300^	110v	165^	94v	59v	131^	223^	103v	972	508
2 SAT. 12.00N 30 CBS CA			88	B	5.6	18	469	1644	277	124	326	161	201	135	128	104	281	139	181	157	107	77	265	109	772	437
BUGS BUNNY/ROAD RUNNER 3	5		171	A	6.2	20	520	1840	273^	95v	317^	153^	212^	153^	136^	105v	396^	232^	289^	202^	57v	107v	235^	74v	892	474
2 SAT. 12.30P 30 CBS CA			87	B	6.0	19	503	1666	292	153	331	165	210	147	115	103	292	179	223	171	81	64	284	104	759	453
CAPTAIN KANGAROO-SAT	10	133	135	A	1.8	17	151	993	311^	73v	318^	225^	252^	113v	47v	46v	251^	179v	211^	158v	72v	40v	40v	LT	384^	252^
SAT. 7.00A 60 CBS CL		79	85	B	1.4	17	117	1422	301	83	312	149	226	198	117	67	242	97	159	167	118	54	172	117	696	437
7.00 - 7.30				A	1.3	16	109	963^	321^	83v	321^	165v	230v	119v	83v	73v	312^	239v	284^	256v	73v	LT	LT	LT	293^	202v
7.30 - 8.00				A	2.1	17	176	1063	318^	57v	318^	273^	273^	108v	LT	28v	228^	153v	177^	104v	75v	51v	46v	LT	471^	301^
CBS CHILDREN'S FILM FEST.	5		122	A	3.2	9	268	1276	321^	112v	369^	67v	142v	142v	176v	227^	202v	45v	101v	101v	101v	101v	56v	LT	649^	451^
2 SAT. 1.30P 30 CBS CL			63	B	2.7	8	226	1443	366	130	423	169	194	143	131	195	199	70	127	107	99	66	163	123	658	427
CBS NFL TODAY	10	193	192	A	7.8	23	654	1679	368	101^	421	218	274	191	146^	114^	890	347	532	522	429	244	132^	51^	236	137^
SUN. 12.30P 29 CBS SC		97	97	B	7.7	24	645	1534	377	157	402	143	239	207	184	135	824	359	557	486	374	203	157	51	151	105

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	NO. OF STATIONS & PROGRAM COVERAGE WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	HOUSEHOLD AUDIENCES SHARE %	HOUSEHOLD AUDIENCES AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS (12-17) FEM.	CHILDREN (2-11) TOTAL	CHILDREN (2-11) 6-11
WEEKEND DAYTIME CONT'D																										
CBS NFL FOOTBALL GAME 1	10	209	207	A	18.4	41	1542	1543	382	140	405	153	239	226	174	132	833	304	470	422	368	285	125	45^	180	129
1 SUN. 12.59P 191 CBS SE		99	99	B	17.6	42	1475	1519	391	156	415	141	244	225	196	142	858	332	543	486	392	251	113	28	133	97
2 SUN. 12.59P 190																										
1.00 - 1.30				A	15.1	36	1265	1473	295	122	325	135	190	178	137	103	858	320	504	437	387	276	123	33^	167	109
1.30 - 2.00				A	17.9	41	1500	1566	384	126	409	144	251	238	193	122	794	280	424	380	348	279	135	44^	228	155
2.00 - 2.30				A	18.6	42	1559	1634	411	159	433	180	271	243	173	128	817	320	473	411	336	268	166	53^	218	150
2.30 - 3.00				A	18.8	42	1575	1653	436	147	460	199	290	273	191	127	848	319	496	440	365	276	147	58^	198	133
3.00 - 3.30				A	19.4	42	1626	1462	376	148	381	133	217	218	160	135	842	306	469	427	374	294	99	41^	140	114
3.30 - 4.00				A	19.8	42	1659	1479	377	134	401	136	225	216	179	147	850	295	462	425	398	312	88	33^	140	107
4.00 - 4.30				A	16.0	32	1341	1585	456	177	491	161	267	247	230	187	775	252	436	409	396	289	139	77^	180	148
CBS NFL FOOTBALL GAME 2	6	197		A	16.7	30	1399	1773	467	144^	524	198	269	266	211	211	881	347	539	449	392	296	161^	63^	207	138^
1 SUN. 3.59P 201 CBS SE		96		B	14.1	28	1182	1636	466	188	519	183	291	259	225	193	882	331	547	492	405	277	108	33	127	93
4.00 - 4.30				A	8.7	18	729	1733	416	134^	492	179^	248^	232^	201^	201^	924	370	552	442	414	320	151^	68v	166^	112^
4.30 - 5.00				A	14.6	29	1223	1699	390	111^	462	175^	229	214	192	187^	893	338	540	440	411	306	137^	60^	207	146^
5.00 - 5.30				A	16.5	32	1383	1702	414	110^	487	216	262	242	171	184	883	320	511	458	419	311	133^	65^	199	127^
5.30 - 6.00				A	17.3	32	1450	1686	408	115^	477	207	239	224	155^	201	876	329	512	447	397	308	156^	60^	177	96^
6.00 - 6.30				A	18.3	31	1534	1871	489	136^	535	223	279	283	204	211	863	352	543	430	387	281	195	64^	278	211
6.30 - 7.00				A	19.3	32	1617	1823	516	160	552	186	282	300	253	217	858	348	548	454	375	275	167	48^	246	173
7.00 - 7.30				A	26.2	42	2196	1809	595	221	634	196	331	333	277	257	874	371	561	461	356	277	155	67^	146	75^
CBS NFL FOOTBALL POST	4		206	A	13.4	27	1123	1369	521	178^	539	133^	245	217	210	272	709	222	352	348	352	280	65^	13v	56^	39v
2 SUN. 4.00P 15 CBS SC			99	B	12.5	26	1048	1396	445	153	465	122	198	174	181	239	753	323	481	421	320	219	67	6	111	73
CBS NFL FOOTBALL POST-2	4	203		A	27.4	43	2296	1781	644	252	688	203	349	353	316	285	817	313	513	449	380	279	132	50^	144	74^
1 SUN. 7.20P 4 CBS SC		99		B	19.1	32	1601	1674	634	254	687	213	350	343	295	278	760	250	424	420	346	279	110	37	117	73
CBS SPORTS SATURDAY	2	161		A	4.4	10	369	1496	494^	104v	548^	174^	304^	295^	247^	184^	650	211^	406^	380^	364^	238^	227^	132v	71v	14v
1 SAT. 4.05P 115 CBS SA		83		B	5.3	13	444	1454	483	185	522	207	328	263	234	152	668	186	383	410	388	236	137	96	127	82
4.00 - 4.30				A	3.9	10	327	1480	398^	138v	419^	192^	266^	256^	181v	80v	714	287^	497^	422^	382^	217^	276^	153v	71v	LT
4.30 - 5.00				A	4.2	10	352	1406	426^	107v	451^	170^	306^	298^	226^	80v	635^	240^	434^	404^	361^	201^	260^	157v	60v	LT
5.00 - 5.30				A	4.2	10	352	1480	514^	87v	553^	160v	315^	318^	257^	195^	655^	205^	410^	373^	364^	245^	196^	116v	76v	20v
5.30 - 6.00				A	5.2	11	436	1589	591	98v	699	173^	313^	297^	292^	329^	621	139^	319^	340^	361^	281^	195^	115v	74v	23v
CHARLIE BROWN&SNOOPY SHOW	10	174	200	A	5.7	19	478	1912	374	146^	444	226^	300	237^	164^	134^	329	187^	260	178^	103^	48v	314	159^	825	443
SAT. 10.30A 30 CBS CA		85	99	B	5.7	20	478	1795	304	119	365	192	248	156	119	101	280	184	233	174	72	38	318	117	832	509
DUNGEONS AND DRAGONS	10	198	197	A	6.2	22	520	1783	303	140^	377	163^	254	185^	158^	115^	226	118^	175^	97^	94^	51v	392	100^	788	474
SAT. 9.30A 30 CBS CA		99	99	B	5.9	23	494	1913	230	101	273	132	174	124	92	92	257	178	224	151	67	29	410	106	973	635
FACE THE NATION	10	125	141	A	3.4	11	285	1421	526	126^	547	165^	253^	267^	214^	273^	663	200^	368^	358^	294^	274^	116^	56v	95v	95v
SUN. 10.30A 30 CBS CC		84	88	B	3.6	12	302	1249	495	198	518	139	235	238	235	250	587	167	288	311	329	257	76	35	68	41
FLINTSTONE FUNNIES	10	196	195	A	3.9	23	327	1786	251^	76v	318^	171^	194^	155^	95^	65v	106^	63v	83v	69v	43v	15v	309^	199^	1053	667
SAT. 8.00A 30 NBC CA		96	96	B	3.1	21	260	1461	202	65	232	108	139	108	69	76	162	96	112	98	46	35	144	100	923	582
HALL-FAME TIP OFF CLASSIC(S)			181	A	4.0	11	335	1803	669^	201^	669^	285^	350^	195^	169v	319^	844	401^	466^	471^	387^	286^	265^	44v	25v	LT
2 SAT. 2.30P 123 NBC SE			95																							
2.30 - 3.00				A	3.6	10	302	1606	629^	222^	629^	173v	226^	146v	231^	403^	709^	377^	377^	395^	332^	261^	268^	102v	LT	LT
3.00 - 3.30				A	3.8	11	318	1780	733	186v	733	317^	398^	226^	151v	335^	856	406^	463^	443^	450^	306^	159v	47v	32v	LT
3.30 - 4.00				A	3.6	10	302	1891	734^	202^	734^	350^	411^	220^	119v	323^	932	437^	509^	497^	389^	323^	210^	53v	LT	LT
4.00 - 4.30				A	4.8	13	402	1945	646	196^	646	318^	388^	197^	184^	258^	879	392^	503^	534^	384^	273^	378^	LT	42v	LT
IN THE NEWS- 8.26AM	10	176	176	A	4.0	22	335	1478	251^	90^	251^	137^	226^	180^	114^	LT	75v	56v	75v	75v	19v	LT	134^	60v	1018	642
SAT. 8.26A 3 CBS CN		93	93	B	3.9	25	327	1600	159	43	170	88	128	93	62	34	166	110	142	134	47	24	173	82	1091	731

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

Program Name	WK # Day	Start Time	Dur	Net	Prog. Type	T/C This Season	No. of Stations & Program Coverage Wk 1	Wk 2	Key	Household Avg. Aud. %	Share %	Avg. Aud. (0,000)	Total Persons (2+)	Lady of House	Working Wom.	Women Total	Women 18-34	Women 18-49	Women 25-54	Women 35-64	Women 55+	Men Total	Men 18-34	Men 18-49	Men 25-54	Men 35-64	Men 55+	Teens (12-17) Total	Teens Fem.	Children (2-11) Total	Children 6-11
WEEKEND DAYTIME CONT'D																															
IN THE NEWS- 9.56AM						10	198	197	A	5.7	20	478	1669	290	152^	395	195^	262	184^	135^	123^	216^	120^	166^	100^	78^	50v	337	81^	721	390
	SAT.	9.56A	3	CBS	CN		99	99	B	5.2	20	436	1780	236	108	288	142	183	128	93	99	245	174	213	144	61	28	366	93	881	541
IN THE NEWS-10.26AM						8		192	A	4.4	16	369	1637	369^	209^	369^	97v	244^	180^	272^	125v	309^	95v	149v	54v	54v	160v	170^	LT	789	453^
	2 SAT.	10.26A	3	CBS	CN			97	B	4.6	17	385	1719	281	105	323	155	210	136	127	98	254	147	187	141	71	65	314	71	828	507
IN THE NEWS-10.26AM(B)							169		A	5.1	17	427	1869	399^	183^	572	371^	406^	275^	56v	145^	178^	108v	178^	131v	70v	LT	234^	58v	885	487^
	1 SAT.	10.26A	3	CBS	CN		83																								
IN THE NEWS-12.56PM						5		171	A	5.7	18	478	1711	249^	101v	282^	106v	167^	133^	150^	115v	453^	316^	345^	198^	29v	108v	215^	64v	761	374^
	2 SAT.	12.56P	3	CBS	CN			86	B	5.5	18	461	1582	297	157	334	162	203	145	118	109	318	197	247	180	88	71	242	76	688	408
IN THE NEWS- 1.26PM						5		160	A	5.5	17	461	1711	498^	226^	498^	192^	350^	350^	248^	148^	205^	111v	150^	150^	39v	55v	76v	LT	932	419^
	2 SAT.	1.26P	3	CBS	CN			84	B	4.7	15	394	1538	336	151	363	180	233	176	111	100	251	142	203	169	91	34	137	77	787	441
IN THE NEWS-10.56AM						10	174	200	A	5.1	17	427	1841	368	143^	438	245^	307	241^	143^	123^	354	208^	269^	185^	94^	67v	271^	135^	778	423
	SAT.	10.56A	3	CBS	CN		85	99	B	5.0	18	419	1711	305	121	368	197	250	157	118	101	291	192	240	181	73	43	291	103	761	458
IN THE NEWS-11.26AM						8		193	A	4.0	13	335	1922	393^	135v	438^	225^	292^	208^	148v	146v	544^	281^	329^	152v	75v	188^	235^	116v	705	251^
	2 SAT.	11.26A	3	CBS	CN			97	B	3.7	13	310	1625	340	151	388	169	237	185	148	128	390	307	331	216	49	49	222	98	625	344
IN THE NEWS-11.26AM(B)							167		A	3.4	11	285	1674	292^	21v	330^	39v	171v	154v	154v	137v	333^	231^	298^	288^	102v	LT	LT	LT	1011	523^
	1 SAT.	11.26A	3	CBS	CN		82																								
LITTLES						10	199	198	A	6.5	22	545	1536	143^	88^	143^	91^	95^	70^	20v	48v	80^	58^	70^	22v	22v	LT	363	171^	950	623

Program Name	WK # Day	Start Time	Dur	Net	Prog. Type	T/C This Season	Wk 1	Wk 2	Key	Avg. Aud. %	Share %	Avg. Aud. (0,000)	Total Persons (2+)	Lady of House	Working Wom.	Women Total	Women 18-34	Women 18-49	Women 25-54	Women 35-64	Women 55+	Men Total	Men 18-34	Men 18-49	Men 25-54	Men 35-64	Men 55+	Teens Total	Teens Fem.	Children Total	Children 6-11
	SAT.	10.30A	30	ABC	CA		98	98	B	5.8	21	486	1695	207	102	241	137	188	126	82	49	141	73	112	75	56	24	341	180	972	613
MEET THE PRESS						8	161	125	A	3.0	9	251	1299	272^	51v	371^	47v	124^	180^	172^	191^	666	108v	275^	372^	302^	294^	27v	LT	235^	235^
	SUN.	12.00N	30	NBC	CC		91	80	B	2.7	9	226	1198	369	172	458	94	156	180	186	278	533	137	244	267	250	253	24	LT	183	166
MENUDO-8:25AM						10	182	171	A	3.8	19	318	1909	471	75v	477	229^	301^	236^	128^	176^	197^	31v	157^	157^	166^	40v	199^	79v	1036	761
	SAT.	8.25A	4	ABC	CN		93	88	B	3.2	19	268	1847	307	146	327	176	235	183	101	85	229	123	188	156	85	35	252	100	1039	707
MENUDO-10:25AM						10	200	200	A	6.5	22	545	1565	207^	139^	207^	127^	149^	122^	39v	58^	95^	56^	86^	39v	39v	LT	373	157^	890	532
	SAT.	10.25A	4	ABC	CN		99	99	B	6.3	23	528	1722	194	98	226	136	176	122	66	45	129	74	110	76	48	17	331	174	1036	671
MR. T						10	201	199	A	8.7	28	729	1669	190	98^	237	140^	140^	114^	85^	60^	123^	76^	105^	79^	47^	18v	383	156^	926	539
	SAT.	11.00A	30	NBC	CA		98	97	B	8.4	29	704	1875	289	116	330	189	255	180	105	62	214	118	169	133	75	42	368	156	963	540
MONCHHICHIS						10	196	196	A	5.7	23	478	1550	156^	92^	252	94^	114^	94^	33v	138^	58v	27v	58v	58v	31v	LT	262	134^	978	598
	SAT.	9.00A	30	ABC	CA		98	98	B	5.0	22	419	1631	172	86	228	108	153	106	71	66	104	47	83	79	51	19	257	126	1042	665
NCAA FOOTBALL PRE						8	205	208	A	4.3	13	360	1281	223^	125^	273^	62v	114^	83^	141^	131^	647	238^	336	337	259^	250^	122^	58v	239^	117^
	1 SAT.	3.30P	18	ABC	SC		99	98	B	4.5	14	377	1365	267	124	306	104	168	128	126	124	646	273	373	317	241	225	135	78	278	148
	2 SAT.	12.00N	33																												
NCAA FOOTBALL GAME						9	211	205	A	10.8	28	905	1276	313	125^	319	81^	141	148	152	147	762	202	354	381	355	339	96^	34^	99^	54^
	1 SAT.	3.49P	184	ABC	SE		99	98	B	9.9	27	830	1306	323	136	342	96	175	168	160	144	787	253	414	406	364	307	86	31	91	58
	2 SAT.	12.33P	205																												
		12.30 - 1.00							A	6.1	20	511	1061	202^	77v	219^	38v	38v	54v	91v	148^	577	127^	215^	215^	233^	313^	83v	LT	182^	55v
		1.00 - 1.30							A	7.2	23	603	1197	155^	60v	166^	50v	62v	70v	55v	85v	697	168^	270^	314^	278^	354^	151^	LT	183^	79v
		1.30 - 2.00							A	9.3	28	779	1313	251^	105^	251^	124^	124^	98^	58v	105^	792	238^	354	374	309	377	126^	LT	144^	80^
		2.00 - 2.30							A	10.3	30	863	1278	176^	80^	176^	54v	54v	74^	55v	102^	822	253^	404	398	303	373	144^	53v	136^	75^
		2.30 - 3.00							A	10.7	30	897	1171	206^	86^	206^	59v	59v	81^	76^	125^	758	175^	343	341	329	374	131^	25v	76^	44v
		3.00 - 3.30							A	11.1	32	930	1213	280	148^	280	58v	102^	124^	129^	156^	712	178^	314	298	278	369	173^	31v	48v	48v
		3.30 - 4.00							A	9.8	27	821	1128	286	171	304	70^	123^	149	150	149	682	131^	305	336	345	322	106^	38^	36v	30v
		CONT'D																													

KEY: A—CURRENT REPORT B—SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
NCAA FOOTBALL GAME-CONT'D																										
4.00 - 4.30				A	11.3	29	947	1301	325	107^	325	41v	142^	161^	173^	149^	838	261	448	448	374	315	51v	38v	87^	62v
4.30 - 5.00				A	12.6	31	1056	1271	335	128^	335	62^	157^	170^	178^	145^	840	253	425	445	390	330	58^	48v	38v	7v
5.00 - 5.30				A	13.5	32	1131	1237	337	120^	352	68^	172^	187^	202^	145^	774	220	355	401	372	330	51v	41v	60^	38v
5.30 - 6.00				A	13.4	29	1123	1378	390	147^	408	110^	189^	180^	199^	181^	797	222	365	421	413	337	43v	28v	130^	45v
6.00 - 6.30				A	13.0	25	1089	1423	434	162^	444	140^	232	215	229	177^	757	181^	345	397	431	320	84^	47v	138^	75^
6.30 - 7.00				A	13.4	25	1123	1384	458	184^	469	143^	262	240	254	169^	687	158^	324	401	408	276	93^	60^	135^	116^
NCAA FOOTBALL POST	5	147	205	A	9.5	20	796	1330	457	245	492	190	289	281	222	158	625	121^	257	326	338	299	123^	71^	90^	90^
1 SAT. 6.48P 12 ABC SC		83	98	B	7.5	19	629	1381	411	179	431	141	220	214	176	175	746	224	386	392	384	282	112	36	92	81
2 SAT. 4.00P 7																										
NCAA TODAY-CBS	10	194	202	A	4.7	14	394	1398	412	132^	453	185^	253^	211^	139^	187^	668	396	467	366	148^	193^	97^	69v	180^	61v
1 SAT. 12.00N 28 CBS SC		98	99	B	4.5	14	377	1519	377	139	412	165	216	196	148	165	705	304	447	367	280	231	132	38	270	151
2 SAT. 3.30P 12																										
NCAA FOOTBALL-CBS	10	199	202	A	10.1	26	846	1443	370	117^	395	102^	177	157	166	192	839	256	423	382	388	351	93^	57^	116^	92^
1 SAT. 12.28P 201 CBS SE		99	99	B	9.4	25	788	1406	363	141	395	100	187	174	183	179	791	243	417	384	377	315	119	54	101	67
2 SAT. 3.42P 193																										
12.30 - 1.00				A	7.1	21	595	1376	334^	87v	342^	44v	114^	136^	170^	206^	734	339^	453	370^	265^	266^	89v	49v	211^	119^
1.00 - 1.30				A	8.9	27	746	1424	325	82^	347	61v	149^	144^	163^	180^	810	282^	471	394	374	315	54v	29v	213^	172^
1.30 - 2.00				A	10.1	30	846	1480	354	89^	364	62v	157^	164^	179^	188^	805	250^	453	388	414	305	134^	76^	177^	155^
2.00 - 2.30				A	10.1	30	846	1554	290	85^	305	82^	141^	125^	139^	140^	984	365	614	455	467	319	163^	114^	102^	102^
2.30 - 3.00				A	11.1	31	930	1578	272	48v	285	67^	134^	114^	128^	132^	961	358	560	460	458	309	197^	135^	135^	135^
3.00 - 3.30				A	11.8	32	989	1590	317	114^	330	125^	179^	166^	140^	128^	885	346	534	408	414	310	197^	147^	178^	163^
3.30 - 4.00				A	8.8	24	737	1509	335	168	379	162	230	206	161	118^	841	328	533	411	356	305	163	121^	126^	84^
4.00 - 4.30				A	8.5	23	712	1340	410	100^	462	115^	252^	223^	212^	193^	705	181^	257^	256^	246^	402	68v	21v	105^	75v
4.30 - 5.00				A	10.2	26	855	1227	334	84^	350	108^	167^	129^	126^	167^	720	161^	260^	282	283	412	75^	20v	82^	53v
5.00 - 5.30				A	10.4	25	872	1276	340	74^	350	73^	134^	120^	158^	171^	825	189^	326	405	398	388	33v	LT	68v	44v
5.30 - 6.00				A	11.2	25	939	1295	379	143^	402	117^	188^	146^	158^	184^	789	153^	313	364	414	380	LT	LT	104^	75^
6.00 - 6.30				A	12.3	25	1031	1429	556	212^	595	155^	229	191^	210^	329	834	176^	314	342	403	408	LT	LT	LT	LT
6.30 - 7.00				A	12.0	23	1006	1519	569	232	607	133^	227^	196^	224^	339	875	176^	369	379	448	401	LT	LT	37v	31v
NCAA TODAY POST-CBS	5	199		A	8.5	22	712	1601	402	219^	423	194^	280^	272^	184^	101^	840	334	557	417	386	283^	244^	146^	94^	68v
1 SAT. 3.49P 16 CBS SC		99		B	6.4	17	536	1582	409	154	440	149	255	250	215	141	805	293	509	437	379	270	179	111	158	109
NCAA TODAY POST-CBS(B)			161	A	6.0	12	503	1280	606	229^	606	73v	171^	173^	253^	399^	674	104v	274^	290^	381^	364^	LT	LT	LT	LT
2 SAT. 6.49P 9 CBS SC			67																							
NEW FAT ALBERT SHOW	5		160	A	5.6	18	469	1687	464^	217^	464^	191^	341^	341^	226^	123v	257^	135^	162^	162^	27v	95v	113v	LT	853	361^
2 SAT. 1.00P 30 CBS CA			84	B	4.9	16	411	1538	349	155	373	190	240	172	106	106	263	148	205	174	88	49	164	87	738	407
NFL '83-NBC	10	193	193	A	5.6	16	469	1362	347	179^	347	86^	162^	193^	201^	132^	725	286	412	362	285	232^	130^	LT	160^	103^
SUN. 12.30P 30 NBC SC		98	98	B	5.1	15	427	1404	343	165	355	112	178	175	174	149	754	260	527	480	385	198	155	51	140	85
NFL FOOTBALL GAME 1-NBC	8	208	199	A	13.1	30	1098	1400	417	180	476	196	314	258	213	128	773	283	405	379	339	280	70^	28^	81^	56^
1 SUN. 1.00P 192 NBC SE		99	92	B	12.2	30	1022	1384	376	155	408	143	247	227	193	131	825	298	497	475	397	253	96	28	55	38
2 SUN. 1.00P 184																										
1.00 - 1.30				A	11.0	27	922	1379	464	230	479	207	326	211	219	119^	748	257	369	357	341	295	63^	14v	89^	70^
1.30 - 2.00				A	12.7	30	1064	1382	409	170	465	188	310	234	223	117	767	246	387	394	368	288	70^	21v	80^	59^
2.00 - 2.30				A	13.4	31	1123	1430	431	165	485	197	317	264	216	133	785	308	416	380	327	276	83^	35^	77^	52^
2.30 - 3.00				A	13.3	30	1115	1373	432	170	480	195	304	258	203	148	732	254	375	360	320	276	75^	27^	86^	57^
3.00 - 3.30				A	13.6	31	1140	1453	422	188	493	191	314	283	231	141	794	308	437	394	347	264	79^	38^	87^	62^
3.30 - 4.00				A	13.6	30	1140	1428	395	181	453	185	308	280	207	114	834	333	460	423	359	270	66^	40^	75^	41^
4.00 - 4.30				A	9.5	20	796	1227	301	144^	389	123^	243	241	181	126^	732	230	382	370	350	284	54^	30v	52^	31v

Note: AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND NOV. 1983 REPORT

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
NFL FOOTBALL GAME 2-NBC	4		207	A	15.0	28	1257	1593	498	211	516	125^	265	271	264	199	860	340	529	454	376	253	131^	56^	86^	60^
2 SUN. 4.00P 220 NBC SE			93	B	14.2	28	1190	1573	445	203	477	143	276	267	241	167	896	347	563	511	428	255	117	49	83	47
4.00 - 4.30				A	8.8	18	737	1545	466	183^	466	173^	287^	260^	224^	140^	871	357	553	460	365	256^	171^	72v	37v	27v
4.30 - 5.00				A	15.6	32	1307	1591	461	194	461	124^	256	251	240	161^	923	372	568	489	403	264	141^	66^	66^	38v
5.00 - 5.30				A	17.1	34	1433	1551	432	185	440	113^	245	254	224	147^	900	368	548	467	374	264	131^	61^	80^	57^
5.30 - 6.00				A	16.0	31	1341	1517	426	182	443	106^	238	243	227	152^	907	394	568	432	355	260	98^	51^	69^	47^
6.00 - 6.30				A	15.6	28	1307	1588	516	222	548	123^	258	270	267	227	821	319	497	441	356	250	115^	54^	104^	80^
6.30 - 7.00				A	17.3	29	1450	1618	514	225	547	118^	259	281	287	222	842	314	512	460	384	256	115^	52^	114^	92^
7.00 - 7.30				A	15.2	24	1274	1678	626	266	655	138^	309	322	332	297	780	269	477	433	392	236	139^	47^	104^	62^
7.30 - 8.00				A	13.4	21	1123	1702	602	240	621	110^	264	291	339	301	766	300	502	434	369	206^	208	50v	107^	79^
NFL FOOTBALL POST-NBC	6	206		A	8.2	16	687	1475	423	136^	599	251^	406	332^	236^	162^	719	292^	441	260^	298^	248^	65v	58v	92^	66v
1 SUN. 4.23P 15 NBC SC		99		B	5.8	13	486	1438	380	138	453	161	269	257	220	142	801	263	528	463	413	231	108	49	76	61
NFL FOOTBALL POST 2 NBC	3		207	A	11.1	18	930	1663	603	236^	622	114^	264	290	333	306	737	289	472	416	350	206^	200^	49v	104^	78^
2 SUN. 7.40P 5 NBC SC			93	B	9.9	17	830	1768	489	286	550	171	341	323	280	179	850	365	560	491	370	223	190	59	178	111
NFL FOOTBALL POST-NBC(B)			67	A	4.3	9	360	1800	633^	208^	705	408^	532^	493^	250^	117v	876	333^	475^	394^	344^	257^	120v	44v	99v	99v
2 SUN. 3.48P 11 NBC SC			38																							
ONE TO GROW ON-8:58AM	10	202	202	A	5.1	23	427	1824	293	94^	345	204^	237^	221^	108^	42v	108^	66v	93^	69^	42v	15v	392	252^	979	539
SAT. 8.58A 2 NBC CN		97	97	B	4.4	22	369	1627	251	120	271	175	215	154	77	39	158	109	124	93	33	34	203	126	995	548
ONE TO GROW ON-10:28AM	10	210	208	A	9.3	32	779	1847	238	108^	272	148^	204	179	124^	46^	234	168	212	131^	61^	22v	429	255	912	552
SAT. 10.28A 2 NBC CN		99	99	B	8.7	32	729	1826	298	140	337	171	272	206	134	49	208	142	175	131	51	22	332	147	949	549
ONE TO GROW ON-10:58AM	10	196	194	A	8.2	27	687	1828	228	119^	298	205	232	170^	93^	39v	161^	79^	135^	111^	75^	26v	441	198	928	522
SAT. 10.58A 2 NBC CN		94	94	B	7.9	28	662	1801	279	132	325	170	256	189	111	58	202	119	159	130	60	30	336	155	938	534
PAC-MAN	10	200	200	A	5.7	20	478	1333	155^	78^	199^	109^	128^	92^	40v	71^	88^	46v	75^	65^	42v	LT	209^	127^	837	515
SAT. 9.30A 30 ABC CA		99	99	B	5.6	22	469	1648	186	75	212	112	158	127	69	44	115	56	97	92	54	13	222	149	1099	697
PLASTICMAN	4	169	192	A	4.8	16	402	1734	356	164^	435	216^	296	217^	149^	127^	235^	116^	183^	102^	67v	52v	197^	20v	867	511
SAT. 10.00A 30 CBS CA		83	97	B	4.8	17	402	1794	350	146	420	242	310	158	124	99	169	97	131	90	45	38	246	56	959	538
PUPPY-FURTHER ADVENTURES	10	196	181	A	6.3	21	528	1271	97^	78^	111^	69^	81^	39v	30v	30v	272	174^	221^	145^	79^	33v	130^	130^	758	447
SAT. 11.00A 30 ABC CA		96	90	B	5.7	20	478	1706	273	153	324	199	266	171	98	46	241	152	208	134	71	29	248	168	893	533
RASCALS/RICHIE RICH	10	195	184	A	4.3	18	360	1500	336	125^	349	132^	190^	105^	114^	159^	177^	LT	155^	155^	177^	22v	209^	131^	765	453
SAT. 8.30A 30 ABC CA		98	94	B	3.9	19	327	1806	268	134	291	132	208	157	117	74	247	125	208	166	106	32	255	127	1013	637
RUBIK, THE AMAZING CUBE	10	200	200	A	6.6	23	553	1544	202^	138^	204^	126^	147^	120^	38v	57^	105^	59^	96^	46v	46v	LT	349	156^	886	528
SAT. 10.00A 30 ABC CA		99	99	B	6.7	25	561	1743	198	93	230	142	187	129	68	38	139	82	122	82	54	15	311	164	1063	695
SATURDAY SUPERCADE	10	189	186	A	5.9	25	494	1678	347	117^	359	156^	252	176^	155^	82^	178^	65^	117^	64^	52v	61^	224^	64^	917	637
SAT. 8.30A 60 CBS CA		95	94	B	5.8	27	486	1838	225	79	239	103	154	114	90	72	204	112	172	137	71	32	293	98	1102	757
8.30 - 9.00				A	5.7	27	478	1525	333	67^	333	136^	230^	159^	145^	78^	101^	21v	78^	78^	57v	23v	189^	69^	902	655
9.00 - 9.30				A	6.1	24	511	1812	350	159^	373	172^	266	187^	158^	81^	250	107^	156^	49v	49v	94^	260	64^	929	623
SCHOOLHOUSE ROCK-11:55AM	10	197	181	A	5.9	18	494	1223	122^	83^	131^	66^	101^	58v	65^	30v	213^	108^	161^	117^	87^	32v	198^	134^	681	387
SAT. 11.55A 4 ABC CN		96	90	B	5.6	19	469	1748	326	173	384	225	309	187	114	61	244	147	196	124	73	40	253	160	867	498
SCOOBY & SCRAPPY DOO SHOW	10	197	181	A	6.6	21	553	1277	136^	97^	147^	79^	114^	62^	68^	33v	189^	92^	137^	107^	82^	28v	231	150^	710	412
SAT. 11.30A 30 ABC CA		96	90	B	6.2	21	520	1765	317	169	373	228	306	176	106	55	237	145	196	123	72	34	268	166	887	513
SHIRT TALES	10	202	202	A	4.9	23	411	1830	272^	87^	335	202^	236^	212^	102^	40v	106^	69v	93^	68v	37v	13v	394	260^	995	572
SAT. 8.30A 30 NBC CA		97	97	B	4.1	21	344	1583	217	97	242	144	185	148	76	39	152	103	117	81	30	35	210	132	979	568

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY, START TIME, DUR, NET, PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES — TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
WEEKEND DAYTIME CONT'D																										
SMURFS I	10	210	210	A	6.8	27	570	2023	274	94^	328	212	238	172^	91^	47v	226	131^	206	145^	89^	20v	411	201^	1058	608
SAT. 9.00A 30 NBC CA		99	99	B	5.9	25	494	1786	250	96	287	178	221	150	84	39	213	145	184	136	59	20	285	156	1001	539
SMURFS II	10	210	210	A	9.0	32	754	2191	299	112^	379	225	276	212	121^	64^	285	169	252	198	108^	19v	412	220	1115	670
SAT. 9.30A 30 NBC CA		99	99	B	7.7	30	645	1862	280	117	330	192	263	180	112	45	218	132	182	152	75	21	298	151	1016	558
SMURFS III	10	210	208	A	9.7	33	813	1854	237	105^	272	148	204	180	120^	44^	245	173	225	147	64^	20v	418	240	919	563
SAT. 10.00A 30 NBC CA		99	99	B	8.5	31	712	1871	301	141	343	178	279	204	135	47	215	147	183	138	55	23	337	148	976	561
SPIDERMAN/HULK 1	10	165	162	A	6.4	20	536	1791	184^	123^	210^	113^	129^	87^	97^	58^	169^	110^	133^	120^	59^	27v	469	235	943	503
SAT. 11.30A 30 NBC CA		86	86	B	5.8	20	486	1771	291	152	313	179	237	165	110	58	236	145	177	147	71	44	385	144	837	455
SPIDERMAN/HULK 2	10	165	159	A	6.2	19	520	1815	239	110^	251	144^	162^	118^	107^	69^	187^	142^	157^	114^	45v	20v	446	187^	931	544
SAT. 12.00N 30 NBC CA		86	86	B	5.9	20	494	1790	346	175	373	199	274	200	136	83	244	151	170	130	64	49	336	129	837	483
SPORTSBEAT	4	161		A	2.7	7	226	1323	372^	89v	434^	62v	178v	116v	191v	256v	659^	296^	371^	428^	212v	231v	186v	114v	44v	44v
1 SAT. 3.00P 30 ABC SC		83		B	2.4	6	201	1562	597	245	692	330	484	283	217	208	656	251	393	356	274	197	149	113	65	LT
SPORTSWORLD-SAT.	6	170	169	A	5.1	12	427	1440	316	136^	409	194^	248^	164^	143^	144^	743	336	467	454	315	207^	75^	35v	213^	89^
1 SAT. 4.00P 90 NBC SA		90	88	B	4.8	12	402	1324	368	132	417	134	220	199	207	165	662	310	444	389	253	185	93	32	152	67
2 SAT. 4.33P 87																										
4.00 - 4.30				A	4.2	11	352	1821	267^	111v	488^	272^	356^	259^	149v	116v	648^	366^	488^	436^	222^	151v	52v	31v	633^	231^
4.30 - 5.00				A	4.4	11	369	1577	363	136^	460	219^	304^	224^	161^	143^	711	302^	430	418	295^	221^	137^	40v	269^	78v
5.00 - 5.30				A	5.6	13	469	1373	320	171^	418	197^	247^	156^	148^	160^	787	370	496	474	326	210^	82^	51v	86^	41v
5.30 - 6.00				A	6.2	14	520	1162	283^	100v	283^	100v	100v	34v	115^	149^	792	300^	450	492	404^	232^	LT	LT	87v	87v
SUNDAY MORNING	8	168	170	A	4.7	19	394	1259	584	244^	591	104^	236^	268^	307	312	582	115^	282^	336	377	228^	LT	LT	86^	46v
SUN. 9.00A 90 CBS N		92	93	B	4.8	20	402	1296	584	264	611	121	251	271	300	324	550	156	276	302	274	218	40	23	95	59
9.00 - 9.30				A	4.3	20	360	1281	612	253^	612	84^	244^	275^	338	337	608	110^	269^	292^	379	292^	LT	LT	61v	37v
9.30 - 10.00				A	4.9	20	411	1338	625	312	625	162^	260^	303	293	309	569	95^	289	366	408	203^	LT	LT	144^	68v
10.00 - 10.30				A	4.9	18	411	1158	521	171^	538	68v	202^	229^	287	292	568	133^	281^	338	349	201^	LT	LT	52v	32v
THIS WEEK-DAVID BRINKLEY	8	186	184	A	3.7	11	310	1248	551	248^	615	126^	210^	226^	267^	370^	536	70v	141^	303^	311^	233^	43v	LT	54v	46v
SUN. 11.30A 60 ABC N		95	95	B	3.7	11	310	1401	565	193	609	140	232	233	232	336	614	199	285	290	250	245	65	29	113	105
11.30 - 12.00				A	3.6	11	302	1288	587	282^	666	160^	255^	251^	289^	377^	520	63v	145^	282^	289^	238^	52v	22v	50v	50v
12.00 - 12.30				A	3.7	11	310	1206	523	216^	571	93v	161^	199^	249^	372^	547	77v	129^	319^	329^	228^	29v	LT	59v	42v
THUNDARR	10	149	130	A	5.4	16	453	1521	207^	67^	262	120^	155^	120^	104^	93^	193^	135^	155^	107^	40v	38v	402	169^	664	336
SAT. 12.30P 30 NBC CA		83	73	B	5.1	16	427	1662	319	129	346	203	253	193	108	80	231	136	170	125	58	56	301	150	784	440
U.S. AMATEUR BOXING CHAMP(S)		194		A	5.7	15	478	1312	353^	331^	443^	303^	303^	233^	107v	94v	627	133^	280^	355^	313^	272^	185^	157^	57v	57v
2 SAT. 4.07P 53 ABC SE		96																								
4.00 - 4.30				A	6.0	16	503	1256	328^	251^	384^	238^	238^	221^	120^	103v	631	116v	251^	303^	288^	328^	144^	119^	97v	97v
4.30 - 5.00				A	5.5	14	461	1354	369^	398^	493^	356^	356^	238^	95v	90v	620	148^	301^	394^	327^	226^	217^	189^	24v	24v

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES — EVE.MON. NOV.7, 1983

WEEK 1

ABC TV

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)	14,580 17.4				29,410 35.1							
Program	THAT'S INCREDIBLE (SD)				NFL MONDAY NIGHT FOOTBALL NEW YORK GIANTS VS DETROIT (9:00-12:14AM)(→OP)							
AVERAGE AUDIENCE (Households (000) & %)	10,390 12.4	12.4*		12.5*	13,910 16.6	16.8*		18.3*		19.2*		17.4*
SHARE OF AUDIENCE %	18	18 *		18 *	28	24 *		26 *		29 *		27 *
AVG. AUD. BY ¼ HR. %	12.1	12.8	12.6	12.3	16.0	17.6	18.4	18.2	18.9	19.5	18.1	16.6

CBS TV

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)	17,930 21.4				20,200 24.1		17,930 21.4		15,750 18.8			
Program	SCARECROW & MRS. KING (SD)				AFTERMASH		NEWHART		EMERALD POINT,N.A.S.			
AVERAGE AUDIENCE (Households (000) & %)	13,830 16.5	15.8*		17.2*	17,430 20.8		16,090 19.2		12,150 14.5	14.7*		14.3*
SHARE OF AUDIENCE %	23	23 *		24 *	29		28		23	23 *		24 *
AVG. AUD. BY ¼ HR. %	15.3	16.2	17.0	17.4	20.4	21.1	19.0	19.4	15.0	14.5	14.4	14.2

NBC TV

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)	25,810 30.8				25,730 30.7							
Program	TV GRTST CEN COMM BLOOPER (SD)				NBC MONDAY NIGHT MOVIES PRINCESS DAISY, PART 2							
AVERAGE AUDIENCE (Households (000) & %)	20,110 24.0	23.0*		25.1*	17,770 21.2	20.9*		20.8*		21.7*		21.3*
SHARE OF AUDIENCE %	34	33 *		35 *	32	29 *		30 *		34 *		35 *
AVG. AUD. BY ¼ HR. %	22.5	23.5	24.9	25.2	20.9	21.0	20.9	20.7	21.8	21.6	21.6	21.1

WEEK 2 — EVE.MON. NOV.14, 1983

ABC TV

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)	19,690 23.5				31,930 38.1							
Program	THAT'S INCREDIBLE (SD)				NFL MONDAY NIGHT FOOTBALL LOS ANGELES RAMS VS ATLANTA (9:00-12:02AM)(→OP)							
AVERAGE AUDIENCE (Households (000) & %)	14,750 17.6	16.6*		18.6*	15,170 18.1	19.6*		21.1*		21.8*		19.0*
SHARE OF AUDIENCE %	26	25 *		28 *	29	28 *		30 *		33 *		30 *
AVG. AUD. BY ¼ HR. %	16.0	17.3	18.4	18.8	19.4	19.8	20.9	21.3	21.9	21.6	19.3	18.6

CBS TV

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)	20,610 24.6				19,940 23.8		18,020 21.5		15,750 18.8			
Program	SCARECROW & MRS. KING (SD)				AFTERMASH		NEWHART		EMERALD POINT,N.A.S.			
AVERAGE AUDIENCE (Households (000) & %)	16,340 19.5	19.2*		19.9*	17,180 20.5		16,090 19.2		12,320 14.7	14.8*		14.7*
SHARE OF AUDIENCE %	29	29 *		29 *	29		28		24	23 *		25 *
AVG. AUD. BY ¼ HR. %	18.7	19.7	20.1	19.8	20.0	21.0	19.1	19.4	14.9	14.7	14.7	14.6

NBC TV

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)	13,410 16.0				25,390 30.3							
Program	BOONE (SD)				NBC MONDAY NIGHT MOVIES ORDINARY PEOPLE (9:00-11:30PM)(SD)(→OP)							
AVERAGE AUDIENCE (Households (000) & %)	9,220 11.0	10.8*		11.2*	15,250 18.2	17.4*		18.2*		18.4*		18.6*
SHARE OF AUDIENCE %	16	16 *		16 *	29	25 *		26 *		28 *		31 *
AVG. AUD. BY ¼ HR. %	11.2	10.5	10.9	11.5	16.8	18.0	18.3	18.2	18.6	18.2	18.5	18.7

TV HOUSEHOLDS USING TV (See Def. 1)

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	62.9	64.8	66.3	68.1	69.2	70.2	71.2	71.5	70.9	70.9	69.9	69.4	65.8	63.6	61.6	58.6
WK. 2	63.9	65.5	65.3	66.5	65.8	66.7	67.9	68.8	70.4	71.4	70.0	68.9	65.5	64.1	60.7	58.3

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

EVE.MON. NOV.14, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					11,820		12,230		15,170		12,740		17,350			
					14.1		14.6		18.1		15.2		20.7			
Program					JUST OUR LUCK		HAPPY DAYS		THREE'S COMPANY		OH MADELINE (SD)		← HART TO HART →			
AVERAGE AUDIENCE (Households (000) & %)					10,220		10,640		13,580		11,650		13,990			
					12.2		12.7		16.2		13.9		16.7	16.2*		17.1*
SHARE OF AUDIENCE %					18		18		24		21		28	26 *		29 *
AVG. AUD. BY ¼ HR. %					12.3	12.0	12.1	13.3	15.8	16.7	13.9	13.9	15.9	16.6	17.1	17.1
CBS TV TOTAL AUDIENCE (Households (000) & %)					14,330				22,370							
					17.1				26.7							
Program					← MISSISSIPPI (SD) →				← CBS TUESDAY NIGHT MOVIES TWO KINDS OF LOVE →							
AVERAGE AUDIENCE (Households (000) & %)					11,480				16,090							
					13.7	13.4*		14.0*	19.2	17.1*		19.6*		20.4*		19.7*
SHARE OF AUDIENCE %					20	20 *		20 *	30	25 *		29 *		33 *		34 *
AVG. AUD. BY ¼ HR. %					13.1	13.7	14.1	13.8	16.5	17.7	19.5	19.8	20.7	20.0	20.0	19.5
NBC TV TOTAL AUDIENCE (Households (000) & %)					24,970				17,260				10,140			
					29.8				20.6				12.1			
Program					← A TEAM (SD) →				← REMINGTON STEELE (SD) →				← BAY CITY BLUES →			
AVERAGE AUDIENCE (Households (000) & %)					20,780				13,660				7,040			
					24.8	23.6*		25.9*	16.3	16.8*		15.8*	8.4	9.0*		7.8*
SHARE OF AUDIENCE %					37	35 *		38 *	24	24 *		23 *	14	15 *		13 *
AVG. AUD. BY ¼ HR. %					22.7	24.6	26.5	25.4	17.2	16.4	16.2	15.4	9.7	8.3	7.7	7.9

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					22,290								19,270			
					26.6								23.0			
Program					← ABC MOVIE SPECIAL SMOKEY AND THE BANDIT II(R) (SD) →								← HART TO HART →			
AVERAGE AUDIENCE (Households (000) & %)					13,410								15,670			
					16.0	13.9*		14.3*		17.7*		18.0*	18.7	19.1*		18.3*
SHARE OF AUDIENCE %					24	21 *		21 *		26 *		27 *	32	32 *		32 *
AVG. AUD. BY ¼ HR. %					13.5	14.3	14.3	14.3	17.5	17.9	17.8	18.1	19.2	19.1	18.6	18.1
CBS TV TOTAL AUDIENCE (Households (000) & %)					16,340				27,240							
					19.5				32.5							
Program					← MISSISSIPPI (SD) →				← CHIEFS-PART 2 →							
AVERAGE AUDIENCE (Households (000) & %)					13,320				19,440							
					15.9	15.4*		16.5*	23.2	22.0*		22.6*		24.3*		23.9*
SHARE OF AUDIENCE %					23	23 *		24 *	37	32 *		34 *		40 *		41 *
AVG. AUD. BY ¼ HR. %					15.3	15.6	16.0	16.9	21.7	22.2	22.5	22.7	24.5	24.1	24.2	23.7
NBC TV TOTAL AUDIENCE (Households (000) & %)					25,980				16,930				8,300			
					31.0				20.2				9.9			
Program					← A TEAM (SD) →				← REMINGTON STEELE →				← BAY CITY BLUES →			
AVERAGE AUDIENCE (Households (000) & %)					21,200				13,320				6,030			
					25.3	24.6*		25.9*	15.9	16.8*		15.0*	7.2	7.6*		6.9*
SHARE OF AUDIENCE %					37	37 *		38 *	24	25 *		22 *	12	13 *		12 *
AVG. AUD. BY ¼ HR. %					24.2	25.0	26.3	25.5	17.5	16.1	15.5	14.5	7.9	7.2	7.0	6.9

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	62.9	64.0	64.4	65.5	66.1	67.4	68.6	68.9	68.2	69.0	68.3	66.9	63.1	60.7	59.7	57.7
WK. 2	60.6	62.6	63.7	65.1	66.2	67.2	68.3	69.3	68.4	68.1	67.4	66.5	61.6	59.6	58.6	56.6

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

WEEK 1

Network	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000))					20,950				23,800				20,700			
	TOTAL AUDIENCE (%)					25.0				28.4				24.7			
	Program					FALL GUY				DYNASTY (SD)				HOTEL			
	AVERAGE AUDIENCE (Households (000))					16,680				19,940				17,850			
	AVERAGE AUDIENCE (%)					19.9	19.0*		20.7*	23.8	23.2*		24.5*	21.3	21.3*		21.3*
	SHARE OF AUDIENCE %					30	29 *		31 *	35	34 *		37 *	36	35 *		36 *
	AVG. AUD. BY ¼ HR. %					18.3	19.8	20.2	21.2	22.8	23.5	24.8	24.1	21.2	21.4	21.7	20.9
CBS TV	TOTAL AUDIENCE (Households (000))					16,010				21,540							
	TOTAL AUDIENCE (%)					19.1				25.7							
	Program					WHIZ KIDS (SD)				CBS WEDNESDAY NIGHT MOVIE: BILL: ON HIS OWN							
	AVERAGE AUDIENCE (Households (000))					11,820				14,080							
	AVERAGE AUDIENCE (%)					14.1	13.8*		14.5*	16.8	15.8*		16.1*		17.6*		17.5*
	SHARE OF AUDIENCE %					21	21 *		22 *	26	23 *		24 *		29 *		30 *
	AVG. AUD. BY ¼ HR. %					13.5	14.1	14.4	14.6	15.5	16.1	16.0	16.2	17.8	17.4	17.7	17.4
NBC TV	TOTAL AUDIENCE (Households (000))					17,930				15,750		14,830		12,230			
	TOTAL AUDIENCE (%)					21.4				18.8		17.7		14.6			
	Program					REAL PEOPLE (SD)				FACTS OF LIFE		FAMILY TIES		ST. ELSEWHERE			
	AVERAGE AUDIENCE (Households (000))					13,410				14,410		13,490		9,300			
	AVERAGE AUDIENCE (%)					16.0	16.0*		15.9*	17.2		16.1		11.1	11.5*		10.8*
	SHARE OF AUDIENCE %					24	24 *		24 *	25		24		19	19 *		18 *
	AVG. AUD. BY ¼ HR. %					16.3	15.7	15.8	16.1	17.1	17.2	16.3	15.8	11.9	11.1	10.9	10.6

WEEK 2

Network	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000))					20,780				21,030				16,260			
	TOTAL AUDIENCE (%)					24.8				25.1				19.4			
	Program					FALL GUY				DYNASTY (SD)				HOTEL			
	AVERAGE AUDIENCE (Households (000))					17,260				17,260				14,160			
	AVERAGE AUDIENCE (%)					20.6	19.8*		21.4*	20.6	20.5*		20.7*	16.9	16.9*		16.8*
	SHARE OF AUDIENCE %					32	31 *		32 *	30	30 *		31 *	27	27 *		27 *
	AVG. AUD. BY ¼ HR. %					19.1	20.6	21.4	21.5	20.4	20.6	21.0	20.4	16.9	16.8	16.9	16.8
CBS TV	TOTAL AUDIENCE (Households (000))					17,180				26,900							
	TOTAL AUDIENCE (%)					20.5				32.1							
	Program					WHIZ KIDS (SD)				CHIEFS-PART 3							
	AVERAGE AUDIENCE (Households (000))					12,570				20,200							
	AVERAGE AUDIENCE (%)					15.0	14.1*		15.8*	24.1	22.0*		23.3*		25.7*		25.4*
	SHARE OF AUDIENCE %					23	22 *		24 *	37	32 *		34 *		40 *		41 *
	AVG. AUD. BY ¼ HR. %					14.0	14.3	15.1	16.5	21.5	22.4	22.9	23.6	25.7	25.7	26.0	24.8
NBC TV	TOTAL AUDIENCE (Households (000))					18,270				14,580		12,990		11,900			
	TOTAL AUDIENCE (%)					21.8				17.4		15.5		14.2			
	Program					REAL PEOPLE (SD)				FACTS OF LIFE		FAMILY TIES (SD)		ST. ELSEWHERE			
	AVERAGE AUDIENCE (Households (000))					13,660				12,740		11,650		9,130			
	AVERAGE AUDIENCE (%)					16.3	15.8*		16.9*	15.2		13.9		10.9	10.9*		10.9*
	SHARE OF AUDIENCE %					25	25 *		25 *	22		21		17	17 *		18 *
	AVG. AUD. BY ¼ HR. %					15.2	16.4	16.8	16.9	14.6	15.8	14.1	13.8	11.3	10.6	10.8	11.0

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	60.5	61.6	62.8	64.5	65.2	65.9	65.4	66.2	67.2	68.1	67.6	66.3	62.1	60.7	59.5	57.3
WK. 2	61.0	61.9	63.5	64.1	63.3	64.0	65.7	67.5	67.7	69.2	68.0	67.2	64.4	63.0	62.6	61.3

U.S. TV Households: 83,800,000

For explanation of symbols, See page A

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.THU. NOV.10, 1983

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1																
ABC TV – TOTAL AUDIENCE (Households (000) & %)					20,870 24.9				13,240 15.8				15,840 18.9			
Program					LIFES-EMBARASSING MOMENTS				TRAUMA CENTER (SD)				20/20			
AVERAGE AUDIENCE (Households (000) & %)					16,590 19.8	18.9*		20.7*	10,220 12.2	12.1*		12.2*	11,560 13.8	14.4*		13.2*
SHARE OF AUDIENCE %					28	27 *		30 *	18	17 *		18 *	22	22 *		22 *
AVG. AUD. BY ¼ HR. %					18.3	19.5	20.8	20.6	12.4	11.9	12.1	12.3	14.3	14.6	13.8	12.7
CBS TV – TOTAL AUDIENCE (Households (000) & %)					22,370 26.7				25,640 30.6				19,940 23.8			
Program					MAGNUM, P.I. (SD)				SIMON & SIMON				KNOTS LANDING			
AVERAGE AUDIENCE (Households (000) & %)					18,520 22.1	21.0*		23.3*	20,870 24.9	24.7*		25.1*	17,010 20.3	20.4*		20.2*
SHARE OF AUDIENCE %					32	30 *		33 *	36	36 *		36 *	32	31 *		33 *
AVG. AUD. BY ¼ HR. %					20.1	21.8	23.4	23.2	24.7	24.7	24.9	25.3	20.5	20.4	20.6	19.9
NBC TV – TOTAL AUDIENCE (Households (000) & %)					15,000 17.9		13,320 15.9		16,510 19.7		16,510 19.7		18,690 22.3			
Program					GIMME A BREAK		MAMA'S FAMILY (SD)		WE GOT IT MADE		CHEERS (SD)		HILL STREET BLUES			
AVERAGE AUDIENCE (Households (000) & %)					13,320 15.9		12,320 14.7		14,500 17.3		15,170 18.1		15,340 18.3	18.5*		18.1*
SHARE OF AUDIENCE %					23		21		25		26		29	29 *		30 *
AVG. AUD. BY ¼ HR. %					15.7	16.0	14.4	15.0	17.2	17.4	18.0	18.2	18.5	18.5	18.3	17.9
WEEK 2																
ABC TV – TOTAL AUDIENCE (Households (000) & %)					20,530 24.5				13,240 15.8				16,340 19.5			
Program					WRLD FUNNIEST COM'L GOOFS				TRAUMA CENTER (SD)				20/20			
AVERAGE AUDIENCE (Households (000) & %)					16,340 19.5	18.3*		20.6*	10,140 12.1	12.2*		12.0*	12,990 15.5	15.7*		15.4*
SHARE OF AUDIENCE %					29	28 *		30 *	18	18 *		17 *	24	24 *		25 *
AVG. AUD. BY ¼ HR. %					17.5	19.2	20.4	20.7	12.6	11.9	12.0	12.0	15.6	15.8	15.7	15.1
CBS TV – TOTAL AUDIENCE (Households (000) & %)					23,720 28.3				25,390 30.3				20,530 24.5			
Program					MAGNUM, P.I. (SD)				SIMON & SIMON				KNOTS LANDING			
AVERAGE AUDIENCE (Households (000) & %)					18,600 22.2	20.9*		23.5*	21,120 25.2	24.8*		25.5*	17,600 21.0	21.3*		20.6*
SHARE OF AUDIENCE %					33	32 *		34 *	37	37 *		37 *	33	33 *		33 *
AVG. AUD. BY ¼ HR. %					20.4	21.3	23.1	23.9	24.5	25.0	25.7	25.4	21.3	21.4	20.8	20.4
NBC TV – TOTAL AUDIENCE (Households (000) & %)					12,820 15.3		11,400 13.6		14,410 17.2		16,010 19.1		18,100 21.6			
Program					GIMME A BREAK		MAMA'S FAMILY (SD)		WE GOT IT MADE		CHEERS		HILL STREET BLUES			
AVERAGE AUDIENCE (Households (000) & %)					10,980 13.1		10,390 12.4		12,570 15.0		14,330 17.1		14,580 17.4	17.6*		17.1*
SHARE OF AUDIENCE %					20		18		22		25		27	27 *		28 *
AVG. AUD. BY ¼ HR. %					13.1	13.2	12.3	12.5	14.7	15.4	16.7	17.6	17.4	17.7	17.3	16.9
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	64.0	65.8	66.7	68.1	68.5	69.6	69.7	70.1	69.2	69.5	69.8	69.2	65.3	64.5	62.3	58.8
TV HOUSEHOLDS USING TV (See Def. 1) WK. 2	60.7	61.0	61.1	63.0	64.3	66.5	68.7	69.7	67.9	67.9	68.9	69.1	65.6	64.1	62.8	60.6

U.S. TV Households: 83,800,000

For explanation of symbols, See page A

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.FRI. NOV.11, 1983

WEEK 1

Network	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					16,840 20.1		16,420 19.6		16,840 20.1							
	Program					BENSON (SD)		WEBSTER		ABC NEWS SPECIAL JFK							
	AVERAGE AUDIENCE (Households (000) & %)					15,250 18.2		14,830 17.7		10,060 12.0	12.2*		11.8*		12.2*		11.9*
	SHARE OF AUDIENCE %					28		27		19	18 *		18 *		20 *		20 *
	AVG. AUD. BY ¼ HR. %					17.8	18.6	17.7	17.7	12.3	12.0	11.7	11.8	12.2	12.3	12.0	11.8
CBS TV	TOTAL AUDIENCE (Households (000) & %)					19,530 23.3				26,480 31.6				22,630 27.0			
	Program					DUKES OF HAZZARD (SD)				DALLAS				FALCON CREST			
	AVERAGE AUDIENCE (Households (000) & %)					16,090 19.2	18.4*		19.9*	22,370 26.7	25.9*		27.4*	19,530 23.3	23.6*		23.0*
	SHARE OF AUDIENCE %					30	29 *		30 *	41	39 *		42 *	38	38 *		39 *
	AVG. AUD. BY ¼ HR. %					18.1	18.6	19.5	20.4	25.2	26.7	27.3	27.6	23.8	23.5	23.3	22.6
NBC TV	TOTAL AUDIENCE (Households (000) & %)					11,400 13.6		9,720 11.6		19,860 23.7							
	Program					MR. SMITH		JENNIFER SLEPT HERE (SD)		MOVIE OF THE WEEK-FRIDAY CADDYSHACK							
	AVERAGE AUDIENCE (Households (000) & %)					9,470 11.3		8,880 10.6		12,820 15.3	14.4*		14.9*		16.3*		15.6*
	SHARE OF AUDIENCE %					18		16		24	22 *		23 *		26 *		26 *
	AVG. AUD. BY ¼ HR. %					11.5	11.1	10.5	10.8	14.2	14.5	14.6	15.2	16.5	16.1	16.1	15.1

WEEK 2

Network	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					15,420 18.4		16,680 19.9		14,580 17.4				15,590 18.6			
	Program					BENSON		WEBSTER		LOTTERY (SD)				MATT HOUSTON			
	AVERAGE AUDIENCE (Households (000) & %)					13,580 16.2		15,170 18.1		11,310 13.5	13.3*		13.7*	12,740 15.2	14.6*		15.8*
	SHARE OF AUDIENCE %					27		29		21	21 *		21 *	25	24 *		27 *
	AVG. AUD. BY ¼ HR. %					15.6	16.8	17.8	18.5	13.6	12.9	13.6	13.8	14.2	14.9	15.8	15.8
CBS TV	TOTAL AUDIENCE (Households (000) & %)					19,020 22.7				27,150 32.4				22,880 27.3			
	Program					DUKES OF HAZZARD (SD)				DALLAS				FALCON CREST			
	AVERAGE AUDIENCE (Households (000) & %)					15,340 18.3	17.3*		19.3*	23,050 27.5	26.8*		28.2*	19,860 23.7	23.9*		23.4*
	SHARE OF AUDIENCE %					30	29 *		31 *	43	42 *		44 *	40	40 *		39 *
	AVG. AUD. BY ¼ HR. %					16.6	18.1	19.0	19.7	26.0	27.6	28.3	28.2	23.9	23.9	23.8	23.0
NBC TV	TOTAL AUDIENCE (Households (000) & %)					9,220 11.0		8,130 9.7		11,650 13.9							
	Program					MR. SMITH		JENNIFER SLEPT HERE (SD)		MOVIE OF THE WEEK-FRIDAY BLOWOUT (SD)							
	AVERAGE AUDIENCE (Households (000) & %)					7,630 9.1		7,120 8.5		6,790 8.1	8.0*		8.2*		8.2*		8.1*
	SHARE OF AUDIENCE %					15		14		13	13 *		13 *		14 *		14 *
	AVG. AUD. BY ¼ HR. %					9.4	8.7	8.3	8.8	7.8	8.2	8.2	8.2	8.5	8.0	7.9	8.2

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	60.4	61.9	62.4	63.7	64.4	64.5	65.0	65.7	66.0	66.0	66.0	65.5	63.2	61.5	60.4	58.8
WK. 2	55.5	56.0	56.9	58.7	59.4	60.7	61.7	62.6	62.6	63.5	64.2	63.4	60.8	60.2	59.8	58.9

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

EVE.FRI. NOV.18, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SAT. NOV.12, 1983

WEEK 1

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					17,600 21.0				17,100 20.4				14,500 17.3			
	Program					← T.J. HOOKER (SD) →				← LOVE BOAT (SD) →				← FANTASY ISLAND →			
	AVERAGE AUDIENCE (Households (000) & %)					14,160 16.9	15.6*		18.2*	13,830 16.5	16.2*		16.7*	12,490 14.9	14.8*		14.9*
	SHARE OF AUDIENCE %					27	26 *		29 *	26	26 *		26 *	25	25 *		26 *
	AVG. AUD. BY ¼ HR. %					15.0	16.1	18.1	18.3	15.9	16.5	16.7	16.7	14.8	14.9	14.9	14.9
CBS TV	TOTAL AUDIENCE (Households (000) & %)					11,900 14.2		12,320 14.7		24,300 29.0							
	Program					BUGS BUNNY THNKGVNG DIET (R)(SD)		DAFFY-THANKS FOR GIVING (R)		← CBS SAT. NIGHT MOVIE 9 TO 5(R) (9:00-11:15PM) →							
	AVERAGE AUDIENCE (Households (000) & %)					10,640 12.7		10,980 13.1		13,740 16.4	14.2*		14.7*		17.3*		18.2*
	SHARE OF AUDIENCE %					21		21		27	22 *		23 *		29 *		32 *
	AVG. AUD. BY ¼ HR. %					12.8	12.5	12.9	13.3	14.1	14.3	14.5	14.9	17.2	17.4	17.9	18.4
NBC TV	TOTAL AUDIENCE (Households (000) & %)					13,410 16.0		12,990 15.5		18,100 21.6				12,490 14.9			
	Program					DIFF'RENT STROKES-SAT.		SILVER SPOONS (SD)		← TV CENSORED BLOOPERS #6 (SD) →				← YELLOW ROSE →			
	AVERAGE AUDIENCE (Households (000) & %)					11,650 13.9		11,230 13.4		14,410 17.2	17.1*		17.4*	9,720 11.6	11.8*		11.4*
	SHARE OF AUDIENCE %					23		21		27	27 *		27 *	20	20 *		20 *
	AVG. AUD. BY ¼ HR. %					13.5	14.4	13.0	13.8	16.3	17.9	17.6	17.2	12.0	11.6	11.5	11.3

WEEK 2

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					17,930 21.4				19,860 23.7				16,510 19.7			
	Program					← T.J. HOOKER (SD) →				← LOVE BOAT (SD) →				← FANTASY ISLAND →			
	AVERAGE AUDIENCE (Households (000) & %)					13,240 15.8	14.5*		17.1*	15,920 19.0	18.5*		19.4*	13,580 16.2	15.9*		16.5*
	SHARE OF AUDIENCE %					26	24 *		28 *	31	30 *		31 *	28	27 *		28 *
	AVG. AUD. BY ¼ HR. %					13.6	15.3	16.6	17.7	17.8	19.2	19.6	19.2	15.8	16.0	16.5	16.4
CBS TV	TOTAL AUDIENCE (Households (000) & %)					11,310 13.5		20,030 23.9									
	Program		(1)				GREAT DAY		← CBS SAT. NIGHT MOVIE MOMMIE DEAREST (SD) →								
	AVERAGE AUDIENCE (Households (000) & %)					9,640 11.5		11,650 13.9	11.9*		13.5*		13.7*		15.1*		15.4*
	SHARE OF AUDIENCE %					19		23	20 *		22 *		22 *		26 *		26 *
	AVG. AUD. BY ¼ HR. %		4.8				11.2	11.7	11.7	12.0	13.4	13.6	13.7	13.8	15.0	15.3	15.6	15.2
NBC TV	TOTAL AUDIENCE (Households (000) & %)					13,910 16.6		13,490 16.1		14,920 17.8				12,570 15.0			
	Program					DIFF'RENT STROKES-SAT.		SILVER SPOONS (SD)		← CANDID CAMERA-MEN & WOMEN →				← YELLOW ROSE →			
	AVERAGE AUDIENCE (Households (000) & %)					11,980 14.3		11,650 13.9		11,310 13.5	13.2*		13.8*	9,470 11.3	11.3*		11.3*
	SHARE OF AUDIENCE %					24		23		22	22 *		22 *	19	19 *		19 *
	AVG. AUD. BY ¼ HR. %					13.7	14.9	14.1	13.8	13.2	13.3	13.8	13.9	11.5	11.1	11.2	11.5

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	56.8	57.3	57.3	57.7	59.8	61.2	62.4	63.2	63.1	63.8	63.9	63.5	60.4	59.3	57.4	56.7
	WK. 2	53.7	55.0	55.9	56.9	58.7	60.4	61.1	60.9	60.1	61.3	62.1	61.9	59.3	59.2	58.8	57.7

U.S. TV Households: 83,800,000

(1)NCAA FOOTBALL-CBS,VARIOUS TEAMS AND TIMES,CBS,MULTI-SEGMENT TELECAST

For explanation of symbols, See page A.

EVE.SAT. NOV.19, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SAT. NOV.12, 1983

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WEEK 1																	
TOTAL AUDIENCE (Households (000) & %)		4,860 5.8															
ABC TV		ABC WEEKEND REPORT-SAT.															
AVERAGE AUDIENCE (Households (000) & %)		4,530 5.4															
SHARE OF AUDIENCE	%	10															
AVG. AUD. BY ¼ HR.	%	5.4															
TOTAL AUDIENCE (Households (000) & %)																	
CBS TV		CBS SAT. NIGHT MOVIE 9 TO 5(R) (9:00-11:15PM)															
AVERAGE AUDIENCE (Households (000) & %)		18.7*															
SHARE OF AUDIENCE	%	35 *															
AVG. AUD. BY ¼ HR.	%	18.7															
TOTAL AUDIENCE (Households (000) & %)				10,730 12.8													
NBC TV				← SATURDAY NIGHT (11:30-12:49AM) (SUSTAINING 12:49-1:00AM) →													
AVERAGE AUDIENCE (Households (000) & %)				6,540 7.8	8.6*		8.0*		6.1*								
SHARE OF AUDIENCE	%			22	22 *		23 *		21 *								
AVG. AUD. BY ¼ HR.	%			8.2	8.9	8.6	7.5	6.1	5.8								
WEEK 2																	
TOTAL AUDIENCE (Households (000) & %)		4,270 5.1															
ABC TV		ABC WEEKEND REPORT-SAT.															
AVERAGE AUDIENCE (Households (000) & %)		4,190 5.0															
SHARE OF AUDIENCE	%	10															
AVG. AUD. BY ¼ HR.	%	5.0															
TOTAL AUDIENCE (Households (000) & %)																	
CBS TV																	
AVERAGE AUDIENCE (Households (000) & %)																	
SHARE OF AUDIENCE	%																
AVG. AUD. BY ¼ HR.	%																
TOTAL AUDIENCE (Households (000) & %)				12,070 14.4													
NBC TV				← SATURDAY NIGHT (11:30-12:51AM) (SUSTAINING 12:51-1:00AM) →													
AVERAGE AUDIENCE (Households (000) & %)				7,120 8.5	9.7*		8.6*		6.8*								
SHARE OF AUDIENCE	%			23	24 *		24 *		23 *								
AVG. AUD. BY ¼ HR.	%			9.7	9.7	9.2	7.9	7.0	6.4								
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	54.2	47.9	41.7	38.4	35.5	32.8	29.3	26.9	24.6	22.3	20.1	18.2	15.9	14.2	12.2	10.8
	WK. 2	52.9	48.2	42.6	39.9	37.4	34.2	30.6	27.8	24.5	21.6	19.4	17.5	15.7	13.9	12.3	10.3

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

EVE.SAT. NOV.19, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. NOV.13, 1983

WEEK 1

ABC TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)	18,350 21.9				17,930 21.4				25,640 30.6							
Program	RIPLEY'S BELIEVE IT-NOT				HARDCASTLE & McCORMICK (SD)				ABC SUNDAY NIGHT MOVIE FOR YOUR EYES ONLY (9:00-11:38PM) (SD)							
AVERAGE AUDIENCE (Households (000) & %)	11,560 13.8	11.6*		16.0*	13,490 16.1	15.8*		16.4*	13,660 16.3	15.5*		15.6*		16.2*		17.1*
SHARE OF AUDIENCE %	21	17 *		24 *	23	23 *		23 *	26	22 *		23 *		25 *		29 *
AVG. AUD. BY ¼ HR. %	10.3	12.8	15.6	16.5	15.4	16.3	16.8	16.1	15.9	15.2	15.6	15.6	15.8	16.6	17.1	17.0

CBS TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)		32,010 38.2				29,830 35.6								19,860 23.7		
Program	(1) (SD)(-OP)	60 MINUTES (7:24-8:24PM) (-OP)				CHIEFS-PART 1 (8:24-10:24PM) (OP)(SD)(-OP)								TRAPPER JOHN, M.D. (10:24-11:24PM) (OP)		
AVERAGE AUDIENCE (Households (000) & %)		23,300 27.8		27.6*		21,030 25.1		23.1*		25.3*		25.5*		15,670 18.7		19.1*
SHARE OF AUDIENCE %		41		41 *		36		33 *		36 *		36 *		33		32 *
AVG. AUD. BY ¼ HR. %	25.9	26.2	27.5	27.7	29.0	23.7	23.0	23.3	25.1	25.5	25.2	25.7	27.3	19.7	19.2	19.0

NBC TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)	9,640 11.5				18,860 22.5				25,640 30.6							
Program	FIRST CAMERA				KNIGHT RIDER (SD)				NBC SUNDAY NIGHT MOVIE AIRPLANE							
AVERAGE AUDIENCE (Households (000) & %)	5,450 6.5	6.9*		6.1*	14,500 17.3	15.6*		19.1*	15,840 18.9	20.4*		19.7*		18.7*		16.7*
SHARE OF AUDIENCE %	10	10 *		9 *	25	22 *		27 *	29	29 *		28 *		28 *		29 *
AVG. AUD. BY ¼ HR. %	7.0	6.8	5.8	6.3	14.3	16.8	18.8	19.5	20.0	20.7	19.9	19.4	18.5	18.9	18.8	14.7

WEEK 2

ABC TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)	19,110 22.8				47,260 56.4											
Program	RIPLEY'S BELIEVE IT-NOT (SD)				ABC SUNDAY NIGHT MOVIE THE DAY AFTER (8:00-10:24PM)										(SUS-OP)	
AVERAGE AUDIENCE (Households (000) & %)	12,230 14.6	12.0*		17.2*	38,550 46.0	42.2*		45.2*		48.3*		48.6*		45.7*		
SHARE OF AUDIENCE %	22	18 *		25 *	62	58 *		60 *		63 *		65 *		65 *		
AVG. AUD. BY ¼ HR. %	11.2	12.9	15.1	19.3	40.2	44.2	44.8	45.7	47.8	48.7	48.7	48.6	47.9	42.2		

CBS TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)	26,310 31.4				15,500 18.5				12,820 15.3		10,640 12.7		16,170 19.3			
Program	60 MINUTES				ALICE (SD)				JEFFERSONS		GOODNIGHT, BEANTOWN		TRAPPER JOHN, M.D.			
AVERAGE AUDIENCE (Households (000) & %)	19,110 22.8	21.5*		24.1*	12,070 14.4	14.0*		14.8*	11,730 14.0		9,640 11.5		12,150 14.5	13.3*		15.8*
SHARE OF AUDIENCE %	34	33 *		36 *	19	19 *		20 *	18		15		22	19 *		25 *
AVG. AUD. BY ¼ HR. %	20.3	22.7	24.1	24.2	13.9	14.1	14.7	15.0	13.9	14.1	11.9	11.1	12.2	14.5	15.6	15.9

NBC TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)				6,370 7.6	21,200 25.3											
Program	NFL FOOTBALL GAME 2-NBC KANSAS CITY VS DALLAS SEATTLE VS DENVER (4:00-7:40PM)(SD)			FIRST CAMERA	NBC SUNDAY NIGHT MOVIE KENNEDY, PART 1 (SD)											
AVERAGE AUDIENCE (Households (000) & %)		15.2*	13.4*	6,450 7.7	10,060 12.0	11.5*		12.0*		11.1*		11.6*		12.1*		14.0*
SHARE OF AUDIENCE %		24 *	21 *	11	17	16 *		16 *		14 *		15 *		17 *		22 *
AVG. AUD. BY ¼ HR. %	15.9	14.5	13.4	7.7	11.6	11.4	11.9	12.0	11.0	11.1	11.5	11.6	11.2	12.9	14.1	14.0

TV HOUSEHOLDS USING TV (See Def. 1)

	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	66.3	66.8	66.7	67.4	69.0	69.9	69.9	70.3	70.0	70.6	70.0	68.6	67.2	64.5	60.4	56.5
WK. 2	65.0	65.9	66.7	68.4	72.3	73.8	74.9	76.0	77.0	77.4	75.9	74.3	72.3	67.9	63.8	60.9

U.S. TV Households: 83,800,000

(1)CBS NFL FOOTBALL GAME 2,VARIOUS TEAMS AND TIMES,CBS,(3:59-7:20PM)

For explanation of symbols, See page A.

EVE.SUN. NOV.20, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES

WEEK 1

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					3,520 4.2				
Program		ABC SUNDAY NIGHT MOVIE FOR YOUR EYES ONLY (9:00-11:38PM)			ABC WEEKEND REPORT-SUN.				
AVERAGE AUDIENCE (Households (000) & %)			17.1*	17.1*	3,350 4.0				
SHARE OF AUDIENCE	%		34 *	42 *	13				
AVG. AUD. BY ¼ HR.	%	17.3	16.9	17.1	4.0				
CBS TV TOTAL AUDIENCE (Households (000) & %)			5,030 6.0						
Program		TRAPPER JOHN, M.D. (10:24-11:24PM) (-OP)	CBS SUNDAY NEWS-OSGOOD (11:24-11:39PM) (OP)						
AVERAGE AUDIENCE (Households (000) & %)			4,940 5.9						
SHARE OF AUDIENCE	%		14						
AVG. AUD. BY ¼ HR.	%	18.5	6.4	5.6					
NBC TV TOTAL AUDIENCE (Households (000) & %)				2,350 2.8					
Program				NBC LATE NIGHT MOVIE NORTH DALLAS FORTY(R) (11:30-12:09AM) (SUSTAINING 12:09-1:30AM)					
AVERAGE AUDIENCE (Households (000) & %)				1,590 1.9	1.9*	1.7*			
SHARE OF AUDIENCE	%			5	5 *	6 *			
AVG. AUD. BY ¼ HR.	%			1.8	2.0	1.7			

WEEK 2

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					4,190 5.0				
Program		← (SUS-OP) →			ABC WEEKEND REPORT-SUN. (11:46-12:01AM)				
AVERAGE AUDIENCE (Households (000) & %)					4,020 4.8				
SHARE OF AUDIENCE	%				15				
AVG. AUD. BY ¼ HR.	%				4.8	4.4			
CBS TV TOTAL AUDIENCE (Households (000) & %)		4,860 5.8							
Program		CBS SUNDAY NEWS-OSGOOD							
AVERAGE AUDIENCE (Households (000) & %)		4,780 5.7							
SHARE OF AUDIENCE	%	11							
AVG. AUD. BY ¼ HR.	%	5.7							
NBC TV TOTAL AUDIENCE (Households (000) & %)				2,680 3.2					
Program				← NBC LATE NIGHT MOVIE → GOIN' IN STYLE(R) (11:30-1:00AM) (SUSTAINING 1:00-1:30AM)					
AVERAGE AUDIENCE (Households (000) & %)				1,420 1.7	1.8*		1.8*		1.6*
SHARE OF AUDIENCE	%			6	5 *		7 *		8 *
AVG. AUD. BY ¼ HR.	%			1.9	1.8	1.7	1.9	1.6	1.6

TV HOUSEHOLDS USING TV (See Def. 1)		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
	WK. 1	52.7	47.3	40.5	33.0	28.4	23.5	19.5	17.3	15.5	14.1	13.0	11.5	9.9	9.0	7.6	6.6
	WK. 2	54.1	46.3	39.9	33.7	29.0	25.7	21.9	18.6	16.6	15.2	13.2	11.5	9.8	9.0	8.0	7.3

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. NOV.7-11, 1983

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000))			4,860				5,360									
TOTAL AUDIENCE (%)			5.8				6.4									
Program			GOOD MORNING, AMERICA-730				GOOD MORNING, AMERICA-830									
AVERAGE AUDIENCE (Households (000))			3,850				4,360									
AVERAGE AUDIENCE (%)			4.6				5.2									
SHARE OF AUDIENCE %			21				23									
AVG. AUD. BY ¼ HR. %			4.7	4.5			5.2	5.3								
CBS TV TOTAL AUDIENCE (Households (000))			4,190				4,110						4,860		4,610	
TOTAL AUDIENCE (%)			5.0				4.9						5.8		5.5	
Program			CBS MORNING NEWS 1				CBS MORNING NEWS 2						$25,000 PYRAMID		PRESS YOUR LUCK	
AVERAGE AUDIENCE (Households (000))			3,350				3,270						3,940		3,850	
AVERAGE AUDIENCE (%)			4.0				3.9						4.7		4.6	
SHARE OF AUDIENCE %			19				17						20		19	
AVG. AUD. BY ¼ HR. %			3.9	4.1			3.9	3.9					4.6	4.8	4.5	4.8
NBC TV TOTAL AUDIENCE (Households (000))			4,610				5,030						4,270		4,860	
TOTAL AUDIENCE (%)			5.5				6.0						5.1		5.8	
Program	← TODAY SHOW-7.30AM → (CO-OP) (PARTICIPATING)				← TODAY SHOW-8.30AM → (CO-OP) (PARTICIPATING)								DIFF'RENT STROKES M-F		SALE OF THE CENTURY (SUS-OP)	
AVERAGE AUDIENCE (Households (000))			3,600				4,110						3,600		4,190	
AVERAGE AUDIENCE (%)			4.3				4.9						4.3		5.0	
SHARE OF AUDIENCE %			20				21						18		21	
AVG. AUD. BY ¼ HR. %			4.3	4.4			4.9	4.8					3.9	4.6	4.9	5.1

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000))			5,700				5,450									
TOTAL AUDIENCE (%)			6.8				6.5									
Program			GOOD MORNING, AMERICA-730				GOOD MORNING, AMERICA-830									
AVERAGE AUDIENCE (Households (000))			4,530				4,610									
AVERAGE AUDIENCE (%)			5.4				5.5									
SHARE OF AUDIENCE %			25				25									
AVG. AUD. BY ¼ HR. %			5.4	5.5			5.5	5.4								
CBS TV TOTAL AUDIENCE (Households (000))			4,110				3,770						4,530		4,270	
TOTAL AUDIENCE (%)			4.9				4.5						5.4		5.1	
Program			CBS MORNING NEWS 1				CBS MORNING NEWS 2						$25,000 PYRAMID		PRESS YOUR LUCK	
AVERAGE AUDIENCE (Households (000))			3,270				3,100						3,850		3,690	
AVERAGE AUDIENCE (%)			3.9				3.7						4.6		4.4	
SHARE OF AUDIENCE %			18				17						20		19	
AVG. AUD. BY ¼ HR. %			3.9	3.9			3.7	3.7					4.4	4.7	4.3	4.4
NBC TV TOTAL AUDIENCE (Households (000))			4,360				4,690						3,600		4,440	
TOTAL AUDIENCE (%)			5.2				5.6						4.3		5.3	
Program	← TODAY SHOW-7.30AM → (CO-OP) (PARTICIPATING)				← TODAY SHOW-8.30AM → (CO-OP) (PARTICIPATING)								DIFF'RENT STROKES M-F		SALE OF THE CENTURY	
AVERAGE AUDIENCE (Households (000))			3,440				3,770						2,930		3,770	
AVERAGE AUDIENCE (%)			4.1				4.5						3.5		4.5	
SHARE OF AUDIENCE %			19				20						15		20	
AVG. AUD. BY ¼ HR. %			4.1	4.1			4.5	4.4					3.3	3.7	4.2	4.7

TV HOUSEHOLDS USING TV (See Def. 1)

	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	13.5	16.0	17.9	19.6	20.8	22.0	22.2	22.6	23.0	23.2	23.4	23.6	23.6	23.9	23.5	24.0
WK. 2	13.8	16.6	18.3	19.4	20.3	21.3	21.6	21.9	22.3	22.3	22.3	22.3	22.4	22.7	22.8	23.3

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

DAY MON.-FRI. NOV.14-18, 1983

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV																
TOTAL AUDIENCE (Households (000))	3,690		3,690		5,360		4,940		10,140				9,050			
TOTAL AUDIENCE (%)	4.4		4.4		6.4		5.9		12.1				10.8			
Program	BENSON DAYTIME		LOVING		FAMILY FEUD		RYAN'S HOPE		← ALL MY CHILDREN (SD) →				← ONE LIFE TO LIVE →			
AVERAGE AUDIENCE (Households (000))	3,180		3,270		4,440		4,190		7,790				6,870			
AVERAGE AUDIENCE (%)	3.8		3.9		5.3		5.0		9.3	8.9*		9.7*	8.2	8.1*		8.4*
SHARE OF AUDIENCE %	16		16		20		18		30	29 *		31 *	27	26 *		28 *
AVG. AUD. BY ¼ HR. %	3.6	4.0	3.7	4.0	4.9	5.7	4.9	5.1	8.3	9.4	9.8	9.6	8.2	8.1	8.2	8.5
CBS TV																
TOTAL AUDIENCE (Households (000))	6,620		8,800				9,300				8,210				5,950	
TOTAL AUDIENCE (%)	7.9		10.5				11.1				9.8				7.1	
Program	PRICE IS RIGHT 1		PRICE IS RIGHT 2 (SD)				← YOUNG AND THE RESTLESS →				← AS THE WORLD TURNS →				CAPITOL	
AVERAGE AUDIENCE (Households (000))	5,780		7,540				7,040				6,540				5,360	
AVERAGE AUDIENCE (%)	6.9		9.0				8.4	8.3*		8.5*	7.8	7.5*		8.0*	6.4	
SHARE OF AUDIENCE %	29		36				31	31 *		30 *	25	24 *		26 *	21	
AVG. AUD. BY ¼ HR. %	6.7	7.1	8.7	9.4			8.2	8.4	8.6	8.5	7.5	7.5	8.0	8.1	6.3	6.5
NBC TV																
TOTAL AUDIENCE (Households (000))	6,620		4,610		2,430		3,100		7,290				6,370			
TOTAL AUDIENCE (%)	7.9		5.5		2.9		3.7		8.7				7.6			
Program	WHEEL OF FORTUNE		DREAM HOUSE		GO		SEARCH FOR TOMORROW		← DAYS OF OUR LIVES →				← ANOTHER WORLD →			
AVERAGE AUDIENCE (Households (000))	5,780		4,020		2,100		2,680		5,780				4,780			
AVERAGE AUDIENCE (%)	6.9		4.8		2.5		3.2		6.9	6.7*		7.2*	5.7	5.7*		5.8*
SHARE OF AUDIENCE %	29		19		9		12		22	22 *		23 *	19	19 *		19 *
AVG. AUD. BY ¼ HR. %	7.0	6.9	4.9	4.8	2.5	2.4	3.0	3.3	6.4	6.9	7.3	7.1	5.8	5.7	5.8	5.7

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV																
TOTAL AUDIENCE (Households (000))	3,770		3,690		4,940		4,610		9,720				9,390			
TOTAL AUDIENCE (%)	4.5		4.4		5.9		5.5		11.6				11.2			
Program	BENSON DAYTIME		LOVING		FAMILY FEUD		RYAN'S HOPE		← ALL MY CHILDREN (SD) →				← ONE LIFE TO LIVE →			
AVERAGE AUDIENCE (Households (000))	3,270		3,100		4,110		3,940		7,460				6,870			
AVERAGE AUDIENCE (%)	3.9		3.7		4.9		4.7		8.9	8.4*		9.3*	8.2	7.8*		8.7*
SHARE OF AUDIENCE %	16		15		19		17		28	27 *		29 *	28	26 *		30 *
AVG. AUD. BY ¼ HR. %	3.9	4.0	3.7	3.8	4.6	5.2	4.5	4.8	8.0	8.9	9.4	9.3	7.8	7.8	8.2	9.2
CBS TV																
TOTAL AUDIENCE (Households (000))	6,620		8,720				9,220				8,460				5,700	
TOTAL AUDIENCE (%)	7.9		10.4				11.0				10.1				6.8	
Program	PRICE IS RIGHT 1		PRICE IS RIGHT 2 (SD)				← YOUNG AND THE RESTLESS →				← AS THE WORLD TURNS →				CAPITOL	
AVERAGE AUDIENCE (Households (000))	5,780		7,630				7,040				6,620				5,110	
AVERAGE AUDIENCE (%)	6.9		9.1				8.4	8.4*		8.4*	7.9	7.8*		8.1*	6.1	
SHARE OF AUDIENCE %	29		37				30	32 *		29 *	26	25 *		27 *	21	
AVG. AUD. BY ¼ HR. %	6.5	7.3	8.7	9.4			8.4	8.5	8.4	8.4	7.8	7.8	8.2	7.9	6.1	6.2
NBC TV																
TOTAL AUDIENCE (Households (000))	6,200		4,690		2,350		3,020		7,210				6,120			
TOTAL AUDIENCE (%)	7.4		5.6		2.8		3.6		8.6				7.3			
Program	WHEEL OF FORTUNE		DREAM HOUSE		GO		SEARCH FOR TOMORROW		← DAYS OF OUR LIVES →				← ANOTHER WORLD →			
AVERAGE AUDIENCE (Households (000))	5,360		4,110		2,010		2,510		5,780				4,780			
AVERAGE AUDIENCE (%)	6.4		4.9		2.4		3.0		6.9	6.5*		7.3*	5.7	5.8*		5.7*
SHARE OF AUDIENCE %	27		20		9		11		22	21 *		23 *	19	19 *		19 *
AVG. AUD. BY ¼ HR. %	6.4	6.4	4.9	4.8	2.4	2.4	2.8	3.2	6.3	6.8	7.2	7.3	5.9	5.6	5.8	5.5

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	24.0	24.3	24.6	25.6	26.9	27.8	27.4	28.6	29.9	31.1	31.1	31.2	30.8	31.1	30.1	30.7
WK. 2	23.6	24.4	24.6	25.2	25.9	27.1	27.5	28.6	30.3	31.4	31.3	31.2	30.3	30.0	29.1	30.7

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. NOV.7-11, 1983

WEEK 1

	TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	11,730 14.0				3,940 4.7										11,730 14.0	
		← GENERAL HOSPITAL →				EDGE OF NIGHT		← (S)(OP) →								ABC WORLD NEWS TONIGHT	
	AVERAGE AUDIENCE (Households (000) & %)	9,390 11.2	10.7*		11.7*	3,440 4.1										10,140 12.1	
	SHARE OF AUDIENCE %	33	33 *		33 *	12										20	
	AVG. AUD. BY ¼ HR. %	10.3	11.0	11.7	11.7	4.3	3.9									12.0	12.3
CBS TV	TOTAL AUDIENCE (Households (000) & %)	8,800 10.5				3,520 4.2										13,910 16.6	
		← GUIDING LIGHT (SD) →				TATTLETALES										CBS EVENING NEWS-RATHER	
	AVERAGE AUDIENCE (Households (000) & %)	7,210 8.6	8.4*		8.8*	2,930 3.5										12,150 14.5	
	SHARE OF AUDIENCE %	25	26 *		25 *	10										24	
	AVG. AUD. BY ¼ HR. %	8.3	8.6	8.8	8.8	3.4	3.7									14.5	14.6
NBC TV	TOTAL AUDIENCE (Households (000) & %)	4,020 4.8														11,230 13.4	
		← MATCH GM/HOLLYWOOD SQS HR →														NBC NIGHTLY NEWS	
	AVERAGE AUDIENCE (Households (000) & %)	2,680 3.2	3.1*		3.3*											9,800 11.7	
	SHARE OF AUDIENCE %	9	10 *		9 *											19	
	AVG. AUD. BY ¼ HR. %	3.1	3.1	3.2	3.4											11.4	12.0

WEEK 2

	TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	12,910 15.4				4,020 4.8										11,060 13.2	
		← GENERAL HOSPITAL →				EDGE OF NIGHT										ABC WORLD NEWS TONIGHT	
	AVERAGE AUDIENCE (Households (000) & %)	10,560 12.6	12.1*		13.1*	3,440 4.1										9,640 11.5	
	SHARE OF AUDIENCE %	37	37 *		38 *	12										20	
	AVG. AUD. BY ¼ HR. %	11.6	12.5	13.1	13.0	4.2	4.0									11.3	11.7
CBS TV	TOTAL AUDIENCE (Households (000) & %)	8,210 9.8				3,350 4.0										13,410 16.0	
		← GUIDING LIGHT (SD) →				TATTLETALES										CBS EVENING NEWS-RATHER	
	AVERAGE AUDIENCE (Households (000) & %)	6,700 8.0	7.8*		8.2*	2,680 3.2										11,820 14.1	
	SHARE OF AUDIENCE %	24	24 *		23 *	9										24	
	AVG. AUD. BY ¼ HR. %	7.5	8.1	8.3	8.1	3.1	3.3									14.1	14.1
NBC TV	TOTAL AUDIENCE (Households (000) & %)	3,600 4.3														11,230 13.4	
		← MATCH GM/HOLLYWOOD SQS HR →														NBC NIGHTLY NEWS	
	AVERAGE AUDIENCE (Households (000) & %)	2,430 2.9	2.8*		3.0*											9,640 11.5	
	SHARE OF AUDIENCE %	9	9 *		9 *											20	
	AVG. AUD. BY ¼ HR. %	2.9	2.8	2.9	3.0											11.1	11.9

TV HOUSEHOLDS USING TV (See Def. 1)		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
	WK. 1	32.3	33.9	35.4	36.5	35.2	36.7	37.8	39.9	42.2	44.7	46.8	50.3	54.3	57.1	58.8	60.7
	WK. 2	32.5	33.9	35.1	35.9	34.8	36.6	38.4	40.4	42.2	44.7	46.6	49.4	53.1	55.6	57.5	58.9

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

DAY MON.-FRI. NOV.14-18, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. NOV. 12, 1983

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					3,690		4,780		6,620		6,030		6,620		7,040	
					4.4		5.7		7.9		7.2		7.9		8.4	
					BEST OF SCOOBY DOO (SD)		RASCALS/RICHIE RICH		MONCHHICHIS		PAC-MAN		RUBIK, THE AMAZING CUBE (SD)		LITTLES	
AVERAGE AUDIENCE (Households (000) & %)					2,930		3,850		5,360		4,860		5,700		6,120	
					3.5		4.6		6.4		5.8		6.8		7.3	
SHARE OF AUDIENCE %					20		21		24		20		22		23	
AVG. AUD. BY ¼ HR. %					3.2	3.9	4.3	4.9	6.3	6.5	6.0	5.7	6.5	7.1	7.2	7.4
CBS TV TOTAL AUDIENCE (Households (000) & %)	2,510				3,940		7,630				6,620		5,030		5,700	
	3.0				4.7		9.1				7.9		6.0		6.8	
	← CAPTAIN KANGAROO-SAT →				BISKITTS (SD)		← SATURDAY SUPERCADE →				DUNGEONS AND DRAGONS (SD)		PLASTICMAN (SD)		CHARLIE BROWN&SNOOPY SHOW (SD)	
AVERAGE AUDIENCE (Households (000) & %)	1,260				2,930		5,030				5,280		4,360		4,780	
	1.5	1.2*		1.7*	3.5		6.0	5.8*		6.2*	6.3		5.2		5.7	
SHARE OF AUDIENCE %	14	14 *		13 *	20		24	26 *		23 *	22		17		18	
AVG. AUD. BY ¼ HR. %	1.0	1.3	1.5	2.0	3.1	3.9	5.5	6.1	6.3	6.2	6.2	6.3	5.1	5.3	5.7	5.6
NBC TV TOTAL AUDIENCE (Households (000) & %)					4,110		5,360		7,290		9,050		9,390		7,880	
					4.9		6.4		8.7		10.8		11.2		9.4	
					FLINTSTONE FUNNIES (SD)		SHIRT TALES (SD)		SMURFS I		SMURFS II		SMURFS III (SD)		ALVIN AND THE CHIPMUNKS (SD)	
AVERAGE AUDIENCE (Households (000) & %)					3,350		4,360		6,450		8,210		8,300		6,960	
					4.0		5.2		7.7		9.8		9.9		8.3	
SHARE OF AUDIENCE %					23		23		29		34		33		27	
AVG. AUD. BY ¼ HR. %					3.6	4.3	4.9	5.4	7.0	8.3	9.7	9.9	10.1	9.6	8.2	8.4

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					3,100		4,270		4,860		5,450		6,200		5,530	
					3.7		5.1		5.8		6.5		7.4		6.6	
					BEST OF SCOOBY DOO (SD)		RASCALS/RICHIE RICH		MONCHHICHIS		PAC-MAN		RUBIK, THE AMAZING CUBE (SD)		LITTLES	
AVERAGE AUDIENCE (Households (000) & %)					2,600		3,350		4,110		4,690		5,280		4,690	
					3.1		4.0		4.9		5.6		6.3		5.6	
SHARE OF AUDIENCE %					16		17		22		21		23		21	
AVG. AUD. BY ¼ HR. %					2.8	3.4	3.6	4.5	4.8	5.0	5.7	5.5	6.1	6.4	5.4	5.8
CBS TV TOTAL AUDIENCE (Households (000) & %)	3,100				3,770		7,290				5,950		4,610		5,870	
	3.7				4.5		8.7				7.1		5.5		7.0	
	← CAPTAIN KANGAROO-SAT →				BISKITTS (SD)		← SATURDAY SUPERCADE →				DUNGEONS AND DRAGONS (SD)		PLASTICMAN (SD)		CHARLIE BROWN&SNOOPY SHOW (SD)	
AVERAGE AUDIENCE (Households (000) & %)	1,680				3,180		4,860				5,030		3,690		4,690	
	2.0	1.4*		2.5*	3.8		5.8	5.6*		6.0*	6.0		4.4		5.6	
SHARE OF AUDIENCE %	21	18 *		21 *	23		26	27 *		25 *	22		16		19	
AVG. AUD. BY ¼ HR. %	1.1	1.6	2.3	2.8	3.6	4.0	5.6	5.7	6.0	6.0	5.8	6.2	4.5	4.3	5.5	5.7
NBC TV TOTAL AUDIENCE (Households (000) & %)					3,940		4,780		5,870		7,790		9,130		7,710	
					4.7		5.7		7.0		9.3		10.9		9.2	
					FLINTSTONE FUNNIES (SD)		SHIRT TALES (SD)		SMURFS I		SMURFS II		SMURFS III (SD)		ALVIN AND THE CHIPMUNKS (SD)	
AVERAGE AUDIENCE (Households (000) & %)					3,100		3,770		4,940		6,790		7,960		6,620	
					3.7		4.5		5.9		8.1		9.5		7.9	
SHARE OF AUDIENCE %					23		22		25		30		34		27	
AVG. AUD. BY ¼ HR. %					3.4	3.9	4.2	4.8	5.6	6.3	7.7	8.5	9.3	9.6	7.9	7.8

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	8.7	10.9	13.8	15.5	17.7	20.3	22.4	24.3	26.4	28.6	29.3	29.9	30.3	31.0	31.0	31.5
WK. 2	8.0	9.2	11.2	14.2	16.4	19.1	21.2	22.8	24.1	25.5	27.2	28.4	28.4	29.0	30.0	30.2

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

DAY SAT. NOV. 19, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES

	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WEEK 1																	
ABC TV	TOTAL AUDIENCE (Households (000) & %)	6,790 8.1		7,460 8.9		5,530 6.6		6,370 7.6									
	Program	PUPPY-FURTHER ADVENTURES		SCOOBY & SCRAPPY DOO SHOW (SD)		ABC WEEKEND SPECIALS ALL THE MONEY IN THE WORLD		← AMERICAN BANDSTAND →									
	AVERAGE AUDIENCE (Households (000) & %)	5,780 6.9		6,030 7.2		4,690 5.6		4,190 5.0	4.9*		5.2*						
	SHARE OF AUDIENCE %	22		22		17		14	14 *		15 *						
	AVG. AUD. BY ¼ HR. %	7.1	6.7	7.4	7.1	5.7	5.5	4.7	5.0	5.4	5.0						
CBS TV	TOTAL AUDIENCE (Households (000) & %)	3,850 4.6		3,520 4.2		5,610 6.7	18,940 22.6										
	Program	BENJI, ZAX & THE-PRINCE(B) (SD)		BUGS BUNNY/R RUNNER 1(B)		NCAA TODAY-CBS (12:00-12:28PM) (→OP)	← NCAA FOOTBALL-CBS UCLA VS ARIZONA (12:28-3:49PM) (OP) →										
	AVERAGE AUDIENCE (Households (000) & %)	3,180 3.8		2,850 3.4		4,020 4.8	8,460 10.1		7.1*		8.9*		10.1*		10.1*		11.1*
	SHARE OF AUDIENCE %	12		11		15	29		21 *		27 *		30 *		30 *		31 *
	AVG. AUD. BY ¼ HR. %	4.0	3.7	3.2	3.6	4.8	5.6	6.5	7.7	8.7	9.0	10.2	10.1	9.9	10.3	11.1	11.0
NBC TV	TOTAL AUDIENCE (Households (000) & %)	8,550 10.2		5,870 7.0		6,200 7.4		5,950 7.1									
	Program	MR. T		SPIDERMAN/HULK 1		SPIDERMAN/HULK 2 (SD)		THUNDARR									
	AVERAGE AUDIENCE (Households (000) & %)	7,460 8.9		5,200 6.2		5,360 6.4		5,110 6.1									
	SHARE OF AUDIENCE %	29		19		19		18									
	AVG. AUD. BY ¼ HR. %	8.8	9.0	6.3	6.2	6.3	6.5	6.1	6.0								
WEEK 2																	
ABC TV	TOTAL AUDIENCE (Households (000) & %)	5,610 6.7		6,120 7.3		5,530 6.6		18,940 22.6									
	Program	PUPPY-FURTHER ADVENTURES		SCOOBY & SCRAPPY DOO SHOW (SD)		NCAA FOOTBALL PRE MULTI-SEGMENT TELECAST (→OP)		← NCAA FOOTBALL GAME VARIOUS TEAMS AND TIMES~ MULTI-SEGMENT TELECAST (OP) →									
	AVERAGE AUDIENCE (Households (000) & %)	4,780 5.7		5,030 6.0		4,020 4.8		7,880 9.4	6.1*		7.2*		9.3*		10.3*		10.7*
	SHARE OF AUDIENCE %	19		19		16		28	20 *		23 *		28 *		30 *		30 *
	AVG. AUD. BY ¼ HR. %	5.4	6.0	6.3	5.8	4.6	4.7	6.0	6.2	7.0	7.5	9.0	9.6	10.1	10.6	10.6	10.8
CBS TV	TOTAL AUDIENCE (Households (000) & %)	4,530 5.4		4,440 5.3		5,870 7.0		6,290 7.5		5,700 6.8		3,270 3.9					
	Program	BENJI, ZAX & THE-PRINCE (SD)		BUGS BUNNY/ROAD RUNNER 1		BUGS BUNNY/ROAD RUNNER 2		BUGS BUNNY/ROAD RUNNER 3 (SD)		NEW FAT ALBERT SHOW (SD)		CBS CHILDREN'S FILM FEST. BROWN WOLF					
	AVERAGE AUDIENCE (Households (000) & %)	3,770 4.5		3,600 4.3		4,690 5.6		5,200 6.2		4,690 5.6		2,680 3.2					
	SHARE OF AUDIENCE %	15		14		18		20		18		9					
	AVG. AUD. BY ¼ HR. %	4.4	4.6	4.0	4.5	5.3	5.9	6.2	6.2	5.5	5.6	3.4	3.1				
NBC TV	TOTAL AUDIENCE (Households (000) & %)	8,040 9.6		6,450 7.7		5,870 7.0		4,610 5.5								7,630 9.1	
	Program	MR. T		SPIDERMAN/HULK 1		SPIDERMAN/HULK 2 (SD)		THUNDARR								← HALL-FAME TIP OFF CLASSIC HOUSTON VS N.C. STATE (2:30-4:33PM)	
	AVERAGE AUDIENCE (Households (000) & %)	7,120 8.5		5,530 6.6		5,030 6.0		3,940 4.7								3,350 4.0	3.6*
	SHARE OF AUDIENCE %	28		21		19		15								11	10 *
	AVG. AUD. BY ¼ HR. %	8.5	8.6	6.6	6.6	6.2	5.9	4.6	4.8							3.8	3.5
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	31.1	31.3	32.3	33.2	33.6	34.5	35.3	35.5	33.8	33.7	33.7	33.8	33.4	34.5	34.8	35.8
	WK. 2	29.6	30.7	30.8	31.3	31.0	31.6	31.6	31.8	31.8	32.4	33.3	33.7	33.5	34.0	34.3	35.3

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. NOV.12, 1983

WEEK 1

ABC TV

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
TOTAL AUDIENCE (Households (000))	3,020		3,520	22,460												8,720
TOTAL AUDIENCE (%)	3.6		4.2	26.8												10.4
Program	SPORTSBEAT		(1) (-OP)	← NCAA FOOTBALL GAME VARIOUS TEAMS AND TIMES~ MULTI-SEGMENT TELECAST (OP)(-OP) →												(2) (OP)
AVERAGE AUDIENCE (Households (000))	2,260		2,770	10,390												8,380
AVERAGE AUDIENCE (%)	2.7		3.3	12.4		11.3*		12.6*		13.5*		13.4*		13.0*		10.0
SHARE OF AUDIENCE %	7		9	27		29 *		31 *		32 *		29 *		25 *		18
AVG. AUD. BY ¼ HR. %	2.8	2.6	3.9	7.1	10.4	12.2	12.5	12.8	13.9	13.1	13.2	13.4	12.9	13.0	13.4	10.3

CBS TV

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
TOTAL AUDIENCE (Households (000))				7,790	9,720										10,220	
TOTAL AUDIENCE (%)				9.3	11.6										12.2	
Program	NCAA FOOTBALL-CBS UCLA VS ARIZONA (12:28-3:49PM) (-OP)			(3) (OP)(-OP)	← CBS SPORTS SATURDAY (4:05-6:00PM) (OP) →										CBS SAT. NEWS-SCHIEFFER	
AVERAGE AUDIENCE (Households (000))				7,120	3,690										8,460	
AVERAGE AUDIENCE (%)		11.8*		8.5	4.4	3.9*		4.2*		4.2*		5.2*			10.1	
SHARE OF AUDIENCE %		32 *		22	10	10 *		10 *		10 *		11 *			18	
AVG. AUD. BY ¼ HR. %	11.6	12.1	12.7	9.0	4.1	3.8	4.0	4.4	4.1	4.3	5.1	5.3			9.7	10.5

NBC TV

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
TOTAL AUDIENCE (Households (000))					8,880										10,560	
TOTAL AUDIENCE (%)					10.6										12.6	
Program					← SPORTSWORLD-SAT. →										NBC NIGHTLY NEWS-SAT.	
AVERAGE AUDIENCE (Households (000))					3,770										9,130	
AVERAGE AUDIENCE (%)					4.5	4.2*		4.4*		4.9*					10.9	
SHARE OF AUDIENCE %					11	11 *		11 *		11 *					19	
AVG. AUD. BY ¼ HR. %					4.3	4.1	4.1	4.6	4.7	5.1					10.4	11.4

WEEK 2

ABC TV

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
TOTAL AUDIENCE (Households (000))					7,960				12,740							
TOTAL AUDIENCE (%)					9.5				15.2							
Program	NCAA FOOTBALL GAME VARIOUS TEAMS AND TIMES~ MULTI-SEGMENT TELECAST (SD)(-OP) →				U.S. AMATEUR BOXING CHAMP (4:07-5:00PM) (OP)				← ABC WIDE WORLD-SPORTS SAT →							
AVERAGE AUDIENCE (Households (000))					4,780				6,450							
AVERAGE AUDIENCE (%)		11.1*		10.9*	5.7	6.0*		5.5*	7.7	6.9*		8.4*		7.7*		
SHARE OF AUDIENCE %		32 *		31 *	15	16 *		14 *	16	16 *		18 *		15 *		
AVG. AUD. BY ¼ HR. %	11.2	11.0	10.7	10.4	6.8	5.6	5.6	5.5	6.0	7.9	8.7	8.1	7.5	7.9		

CBS TV

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
TOTAL AUDIENCE (Households (000))			22,210													
TOTAL AUDIENCE (%)			26.5													
Program				← NCAA FOOTBALL-CBS VARIOUS TEAMS AND TIMES MULTI-SEGMENT TELECAST (OP)(SD) →												
AVERAGE AUDIENCE (Households (000))			8,550													
AVERAGE AUDIENCE (%)			10.2	4.8*		8.5*		10.2*		10.4*		11.2*		12.3*		12.0*
SHARE OF AUDIENCE %			24	13 *		23 *		26 *		25 *		25 *		25 *		23 *
AVG. AUD. BY ¼ HR. %			4.6	4.8	7.7	9.2	10.0	10.4	10.4	10.4	10.8	11.5	12.3	12.2	11.9	11.3

NBC TV

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
TOTAL AUDIENCE (Households (000))							10,060								9,970	
TOTAL AUDIENCE (%)							12.0								11.9	
Program	HALL-FAME TIP OFF CLASSIC HOUSTON VS N.C. STATE (2:30-4:33PM) (-OP)						← SPORTSWORLD-SAT. (4:33-6:00PM) (OP) →								NBC NIGHTLY NEWS-SAT.	
AVERAGE AUDIENCE (Households (000))							4,780								8,880	
AVERAGE AUDIENCE (%)		3.8*		3.6*		4.8*	5.7	4.5*		6.3*		6.2*			10.6	
SHARE OF AUDIENCE %		11 *		10 *		13 *	14	11 *		15 *		14 *			20	
AVG. AUD. BY ¼ HR. %	4.0	3.6	3.5	3.6	4.7	4.9	4.0	4.9	6.4	6.2	6.2	6.3			10.4	10.9

TV HOUSEHOLDS USING TV (See Def. 1)

	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	36.4	37.2	37.8	37.9	39.2	40.6	41.8	42.6	44.3	45.5	48.4	50.9	53.9	55.3	55.6	56.1
WK. 2	35.2	35.1	35.3	36.5	37.0	38.6	40.0	41.5	42.5	45.1	46.7	48.7	50.6	52.2	53.2	54.0

U.S. TV Households: 83,800,000

(1)NCAA FOOTBALL PRE,ABC,MULTI-SEG TELECAST

(2)NCAA FOOTBALL POST,ABC,MULTI-SEG TELECAST

(3)NCAA TODAY POST-CBS,CBS,(3:49-4:05PM)

For explanation of symbols, See page A.

DAY SAT. NOV.19, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. NOV.13, 1983

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)																
ABC TV AVERAGE AUDIENCE (Households (000) & %)																
ABC TV SHARE OF AUDIENCE %																
ABC TV AVG. AUD. BY ¼ HR. %																
CBS TV TOTAL AUDIENCE (Households (000) & %)									7,460 8.9						3,850 4.6	
CBS TV program	MEATBALLS & SPAGHETTI (SUS)(SUS-SD)		GILLIGAN'S PLANET (SUS)(SUS-SD)		← CAPTAIN KANGAROO-SUN (SUS) →				← SUNDAY MORNING →						FACE THE NATION	
CBS TV AVERAGE AUDIENCE (Households (000) & %)									4,110 4.9	4.7*		5.1*		5.0*	3,180 3.8	
CBS TV SHARE OF AUDIENCE %									20	21 *		20 *		18 *	12	
CBS TV AVG. AUD. BY ¼ HR. %									4.4	5.0	5.0	5.2	5.1	4.9	4.0	3.6
NBC TV TOTAL AUDIENCE (Households (000) & %)																
NBC TV AVERAGE AUDIENCE (Households (000) & %)																
NBC TV SHARE OF AUDIENCE %																
NBC TV AVG. AUD. BY ¼ HR. %																

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)																
ABC TV AVERAGE AUDIENCE (Households (000) & %)																
ABC TV SHARE OF AUDIENCE %																
ABC TV AVG. AUD. BY ¼ HR. %																
CBS TV TOTAL AUDIENCE (Households (000) & %)									6,700 8.0						3,350 4.0	
CBS TV program	MEATBALL & SPAGHETTI (SUS)(SUS-SD)		GILLIGAN'S PLANET (SUS)(SUS-SD)		← CAPTAIN KANGAROO-SUN (SUS) →				← SUNDAY MORNING →						FACE THE NATION	
CBS TV AVERAGE AUDIENCE (Households (000) & %)									3,770 4.5	3.9*		4.7*		4.8*	2,510 3.0	
CBS TV SHARE OF AUDIENCE %									19	20 *		19 *		19 *	10	
CBS TV AVG. AUD. BY ¼ HR. %									3.5	4.3	4.5	4.9	4.7	4.9	3.3	2.7
NBC TV TOTAL AUDIENCE (Households (000) & %)																
NBC TV program									← FUNERAL-JFK:REMEMBERENCE (SUS) →							
NBC TV AVERAGE AUDIENCE (Households (000) & %)																
NBC TV SHARE OF AUDIENCE %																
NBC TV AVG. AUD. BY ¼ HR. %																

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	5.8	7.3	9.2	11.0	13.8	15.7	18.0	20.0	21.6	23.8	25.3	26.3	28.1	29.4	29.6	30.0
WK. 2	5.6	6.8	8.6	10.0	11.9	14.2	15.9	17.9	19.8	22.3	24.3	25.6	26.0	27.7	27.7	28.3

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

DAY SUN. NOV.20, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. NOV.13, 1983 (WEEK 1) / DAY SUN. NOV.20, 1983 (WEEK 2)

		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WEEK 1																	
ABC TV	TOTAL AUDIENCE (Households (000) & %)			5,610 6.7													
	Program			← THIS WEEK-DAVID BRINKLEY →				DIRECTIONS (SUS)									
	AVERAGE AUDIENCE (Households (000) & %)			3,100 3.7	3.8*		3.5*										
	SHARE OF AUDIENCE %			11	11 *		10 *										
	AVG. AUD. BY ¼ HR. %			3.8	3.9	3.6	3.5										
CBS TV	TOTAL AUDIENCE (Households (000) & %)							8,040 9.6	30,340 36.2								
	Program			FOR OUR TIMES (SUS)				CBS NFL TODAY (12:30-12:59PM) (-OP)		← CBS NFL FOOTBALL GAME 1 — VARIOUS TEAMS AND TIMES- MULTI-SEGMENT TELECAST (OP)							
	AVERAGE AUDIENCE (Households (000) & %)							6,030 7.2	15,420 18.4		14.5*		17.9*		18.4*		19.2*
	SHARE OF AUDIENCE %							21	41		35 *		41 *		41 *		41 *
	AVG. AUD. BY ¼ HR. %							6.3	9.8	13.0	16.1	17.5	18.4	18.2	18.5	19.1	19.3
NBC TV	TOTAL AUDIENCE (Households (000) & %)					4,020 4.8		6,870 8.2		25,140 30.0							
	Program					MEET THE PRESS		NFL '83-NBC		← NFL FOOTBALL GAME 1-NBC — VARIOUS TEAMS AND TIMES- MULTI-SEGMENT TELECAST							
	AVERAGE AUDIENCE (Households (000) & %)					3,100 3.7		5,280 6.3		12,490 14.9	12.7*		14.5*		15.4*		14.8*
	SHARE OF AUDIENCE %					11		18		34	32 *		34 *		35 *		33 *
	AVG. AUD. BY ¼ HR. %					3.7	3.7	5.7	6.9	11.8	13.6	14.1	15.1	15.4	15.4	14.5	15.1
WEEK 2																	
ABC TV	TOTAL AUDIENCE (Households (000) & %)			5,530 6.6													
	Program			← THIS WEEK-DAVID BRINKLEY →				DIRECTIONS (SUS)									
	AVERAGE AUDIENCE (Households (000) & %)			3,020 3.6	3.4*		3.8*										
	SHARE OF AUDIENCE %			11	11 *		12 *										
	AVG. AUD. BY ¼ HR. %			3.6	3.2	3.8	3.8										
CBS TV	TOTAL AUDIENCE (Households (000) & %)							9,050 10.8	30,080 35.9								
	Program	FOR OUR TIMES (SUS)						CBS NFL TODAY (12:30-12:59PM) (-OP)		← CBS NFL FOOTBALL GAME 1 — VARIOUS TEAMS AND TIMES- MULTI-SEGMENT TELECAST (OP)							
	AVERAGE AUDIENCE (Households (000) & %)							6,960 8.3	15,420 18.4		15.7*		17.9*		18.8*		18.4*
	SHARE OF AUDIENCE %							25	42		37 *		42 *		43 *		42 *
	AVG. AUD. BY ¼ HR. %							7.2	11.4	14.1	17.1	17.6	18.2	18.4	19.3	18.0	18.8
NBC TV	TOTAL AUDIENCE (Households (000) & %)					2,430 2.9		5,530 6.6		20,870 24.9							
	Program	← FUNERAL-JFK:REMEMBERENCE → (SUS)				MEET THE PRESS		NFL '83-NBC		← NFL FOOTBALL GAME 1-NBC — VARIOUS TEAMS AND TIMES- MULTI-SEGMENT TELECAST							
	AVERAGE AUDIENCE (Households (000) & %)					1,840 2.2		4,020 4.8		9,390 11.2	9.3*		10.8*		11.3*		11.8*
	SHARE OF AUDIENCE %					7		14		26	23 *		26 *		27 *		28 *
	AVG. AUD. BY ¼ HR. %					2.2	2.2	4.5	5.2	8.6	10.2	10.7	10.8	11.3	11.2	11.4	12.0
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	31.1	32.7	33.9	35.0	35.2	35.5	35.8	38.3	40.9	42.5	43.4	44.3	44.4	45.5	46.3	46.8
	WK. 2	29.8	30.9	31.0	31.6	31.8	32.9	34.0	36.4	40.7	43.1	42.9	42.7	43.3	43.6	42.9	43.8

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. NOV.13, 1983

WEEK 1

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)															8,040 9.6	
Program															ABC WRLD NEWS TONIGHT-SUN	
AVERAGE AUDIENCE (Households (000) & %)															6,200 7.4	
SHARE OF AUDIENCE %															12	
AVG. AUD. BY ¼ HR. %															6.9	8.0
CBS TV																
TOTAL AUDIENCE (Households (000) & %)				30,590 36.5												
Program	CBS NFL FOOTBALL GAME 1 VARIOUS TEAMS AND TIMES~ MULTI-SEGMENT TELECAST (-OP)				CBS NFL FOOTBALL GAME 2 VARIOUS TEAMS AND TIMES~ (4:00-7:20PM) (OP)											
AVERAGE AUDIENCE (Households (000) & %)		19.6*		13,990 16.7		8.7*		14.6*		16.5*		17.3*		18.3*		19.3*
SHARE OF AUDIENCE %		42 *		30		18 *		29 *		32 *		32 *		31 *		32 *
AVG. AUD. BY ¼ HR. %	19.6	19.7		3.7	4.2	13.1	14.3	15.0	16.0	16.9	17.1	17.5	17.9	18.6	19.1	19.5
NBC TV																
TOTAL AUDIENCE (Households (000) & %)						7,290 8.7									6,870 8.2	
Program	NFL FOOTBALL GAME 1-NBC VARIOUS TEAMS AND TIMES~ MULTI-SEGMENT TELECAST (-OP)					NFL FOOTBALL POST-NBC MULTI-SEGMENT TELECAST (OP)									NBC NIGHTLY NEWS-SUN	
AVERAGE AUDIENCE (Households (000) & %)		15.7*		15.6*		6,870 8.2									5,700 6.8	
SHARE OF AUDIENCE %		35 *		34 *		16									11	
AVG. AUD. BY ¼ HR. %	15.8	15.6	15.6	15.7	11.5	9.4	7.6								6.5	7.2

WEEK 2

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)															9,300 11.1	
Program															ABC WRLD NEWS TONIGHT-SUN	
AVERAGE AUDIENCE (Households (000) & %)															7,630 9.1	
SHARE OF AUDIENCE %															16	
AVG. AUD. BY ¼ HR. %															9.1	9.2
CBS TV																
TOTAL AUDIENCE (Households (000) & %)					13,410 16.0								7,370 8.8			
Program	CBS NFL FOOTBALL GAME 1 VARIOUS TEAMS AND TIMES~ MULTI-SEGMENT TELECAST (-OP)				CBS NFL FOOTBALL POST MULTI-SEGMENT TELECAST (OP)								CBS EVENING NEWS-DEAN			
AVERAGE AUDIENCE (Households (000) & %)		19.1*		19.2*	11,230 13.4								6,120 7.3			
SHARE OF AUDIENCE %		43 *		41 *	27								13			
AVG. AUD. BY ¼ HR. %	19.1	19.2	19.0	19.6	13.0	5.2							6.9	7.7		
NBC TV																
TOTAL AUDIENCE (Households (000) & %)				4,020 4.8 (1)	29,250 34.9											
Program	NFL FOOTBALL GAME 1-NBC VARIOUS TEAMS AND TIMES~ MULTI-SEGMENT TELECAST (-OP)				NFL FOOTBALL GAME 2-NBC KANSAS CITY VS DALLAS SEATTLE VS DENVER (4:00-7:40PM)											
AVERAGE AUDIENCE (Households (000) & %)		11.4*		3,600 4.3	12,570 15.0	8.8*		15.6*		17.1*		16.0*		15.6*		17.3*
SHARE OF AUDIENCE %		26 *		9	28	18 *		32 *		34 *		31 *		28 *		29 *
AVG. AUD. BY ¼ HR. %	11.5	11.4	10.8	4.4	6.5	11.0	15.1	16.1	17.3	17.0	16.4	15.6	15.6	15.7	17.1	17.5

TV HOUSEHOLDS USING TV (See Def. 1)	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	46.5	46.6	46.5	48.3	49.7	50.2	50.2	51.6	52.2	54.3	56.1	57.9	60.4	62.7	64.5	65.1
WK. 2	44.7	45.2	45.9	47.2	48.6	49.2	48.8	49.6	51.2	52.0	52.9	54.1	57.3	59.1	61.5	62.8

U.S. TV Households: 83,800,000

(1)NFL FOOTBALL POST-NBC(B),NBC,MULTI-SEG TELECAST

For explanation of symbols, See page A

DAY SUN. NOV.20, 1983

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS
EVENING MONDAY																	
ABC NFL MONDAY NIGHT FOOTBALL	1	9.00-12.14AM	→GRID	29,410	35.1	13,910	16.6	28									
	2	9.00-12.02AM	→GRID								31,930	38.1	15,170	18.1	29		
			11.00						16.1							16.0	
			11.15				15.4*	29*	14.7					15.0*	26*	14.0	
			11.30						15.4							13.6	
			11.45				14.7*	34*	14.1					12.5*	29*	11.5	
			12.00				12.2*	32*	12.2							9.1	
NBC NBC MONDAY NIGHT MOVIES	2	9.00-11.30PM	→GRID								25,390	30.3	15,250	18.2	29		
			11.00													19.7	
			11.15											18.6*	35*	17.4	
EVENING SATURDAY																	
ABC ABC SPORTS UPDATE-SAT		8.58- 8.59PM	8.45	13,660	16.3	13,660	16.3	26	16.3		14,250	17.0	14,250	17.0	28	17.0	
ABC ABC NEWSBRIEF-SAT.		9.58- 9.59PM	9.45	12,490	14.9	12,490	14.9	23	14.9		14,160	16.9	14,160	16.9	27	16.9	
CBS NEWSBREAK-SAT.	1	8.28- 8.29PM	8.15	9,300	11.1	9,300	11.1	18	11.1								
	2	9.07- 9.08PM	9.00								10,560	12.6	10,560	12.6	21	12.6	
NBC NBC NEWS DIGEST-SAT		8.58- 8.59PM	8.45	10,390	12.4	10,390	12.4	20	12.4		9,970	11.9	9,970	11.9	20	11.9	
NBC NBC NEWS DIGEST-2-SAT.	1	9.58- 9.59PM	9.45	11,560	13.8	11,560	13.8	22	13.8								
EVENING SUNDAY																	
ABC ABC NEWSBRIEF-SUN.	2	7.32- 7.34PM	7.30								12,490	14.9	12,320	14.7	22	14.7	
ABC ABC SPORTS UPDATE-SUN	1	8.31- 8.33PM	8.30	14,250	17.0	14,080	16.8	24	16.8								
ABC ABC NEWSBRIEF-SUN.	1	9.54- 9.55PM	9.45	12,570	15.0	12,570	15.0	22	15.0								
ABC VIEWPOINT(SUS)	2	10.24-11.46PM	10.15														
CBS CBS NFL FOOTBALL GAME 2	1	3.59- 7.20PM	→GRID	30,590	36.5	13,990	16.7	30									
			7.15				26.2*	42*	27.0								
CBS CBS NFL FOOTBALL POST-2	1	7.20- 7.24PM	7.15	24,720	29.5	22,960	27.4	43	27.4								
CBS 60 MINUTES	1	7.24- 8.24PM	→GRID	32,010	38.2	23,300	27.8	41									
			8.15				28.4*	41*	27.5								
CBS CHIEFS-PART 1(S)	1	8.24-10.24PM	→GRID	29,830	35.6	21,030	25.1	36									
			10.15				27.0*	40*	26.3								
CBS NEWSBREAK-SUN.	2	8.58- 8.59PM	8.45								11,150	13.3	11,150	13.3	17	13.3	
	1	9.25- 9.26PM	9.15	18,270	21.8	18,270	21.8	31	21.8								
CBS TRAPPER JOHN, M.D.	1	10.24-11.24PM	→GRID	19,860	23.7	15,670	18.7	33									
			11.15				17.9*	34*	16.9								
NBC NFL FOOTBALL POST 2 NBC	2	7.40- 7.45PM	7.30								10,390	12.4	9,300	11.1	18	11.1	
NBC NBC NEWS DIGEST-SUN	1	8.58- 8.59PM	8.45	14,410	17.2	14,410	17.2	24	17.2								
	2	8.59- 9.00PM	8.45								7,710	9.2	7,710	9.2	12	9.2	
NBC NBC NEWS DIGEST-2-SUN.	2	10.01-10.02PM	10.00								8,380	10.0	8,380	10.0	14	10.0	
EVENING MONDAY-FRIDAY																	
ABC ABC NEWSBRIEF-M-F	1	>	8.15	13,240	15.8	13,240	15.8	24	17.8	M-F							
	2	>	8.45						11.9	MON.	13,580	16.2	13,580	16.2	24	18.8	M-F
CONT'D																	

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

Nielsen NATIONAL TV AUDIENCE ESTIMATES

OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELECAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
ABC ABC NEWSBRIEF-M-F-CONT'D			9.45						16.4	TU-TH						15.5	TU-F
ABC ABC NEWS:NIGHTLINE-T-F		11.30-12.30AM	11.30	6,700	8.0	4,190	5.0	15	6.6	TU-F	6,960	8.3	4,270	5.1	16	6.8	TU-F
			11.45				5.9*	16*	5.2	TU-F				6.1*	17*	5.3	TU-F
			12.00						4.4	TU-F						4.4	TU-F
			12.15				4.1*	14*	3.7	TU-F				4.1*	14*	3.8	TU-F
ABC ABC NEWS:NIGHTLINE-MON	1	12.43- 1.20AM	12.30	3,850	4.6	2,850	3.4	18	4.2	MON.							
	2	12.31- 1.01AM	12.30								3,440	4.1	3,020	3.6	17	3.9	MON.
			12.45				3.9*	19*	3.9	MON.						3.3	MON.
			1.00						3.2	MON.						3.3	MON.
			1.15				3.0*	17*	2.6	MON.							
CBS NEWSBREAK-M-F	1	>	8.45	13,320	15.9	12,570	15.0	22	15.6	M-F							
	2	8.58- 8.59PM	8.45								14,750	17.6	14,750	17.6	26	17.6	M-F
CBS LATE MOVIE I		>	11.30	7,460	8.9	4,940	5.9	19	6.4	M-F	8,380	10.0	5,610	6.7	22	7.3	M-F
			11.45				6.2*	17*	6.0	M-F				7.1*	20*	6.9	M-F
			12.00						6.0	M-F						6.7	M-F
			12.15				5.8*	20*	5.7	M-F				6.6*	23*	6.5	M-F
			12.30				5.2*	22*	5.3	M-F				6.0*	26*	6.0	M-F
		VARIOUS TIMES	(SUS)														
CBS LATE MOVIE II		>	12.30	4,190	5.0	3,270	3.9	21	4.4	M-F	4,690	5.6	3,850	4.6	25	5.1	M-F
			12.45				4.1*	20*	4.1	M-F				5.0*	24*	4.9	M-F
			1.00						3.9	M-F						4.6	M-F
			1.15				3.7*	22*	3.7	M-F				4.4*	26*	4.2	M-F
			1.30				3.7*	20*	3.4	TU & F						3.7	M & TU
		VARIOUS TIMES	(SUS)														
CBS CBS NEWS NIGHTWATCH-1		2.00- 2.30AM	2.00	1,510	1.8	1,260	1.5	16	1.7	M-THSU	1,420	1.7	1,260	1.5	16	1.6	M-THSU
			2.15						1.3	M-THSU						1.4	M-THSU
CBS CBS NEWS NIGHTWATCH-2		2.30- 6.00AM	→GRID	2,510	3.0	1,090	1.3	24		M-THSU	2,930	3.5	1,090	1.3	24		M-THSU
			2.30						1.5	M-THSU						1.7	M-THSU
			2.45				1.4*	19*	1.3	M-THSU				1.6*	21*	1.6	M-THSU
			3.00						1.4	M-THSU						1.7	M-THSU
			3.15				1.3*	21*	1.3	M-THSU				1.6*	25*	1.5	M-THSU
			3.30						1.3	M-THSU						1.4	M-THSU
			3.45				1.3*	23*	1.2	M-THSU				1.4*	25*	1.3	M-THSU
			4.00						1.3	M-THSU						1.3	M-THSU
			4.15				1.3*	27*	1.3	M-THSU				1.3*	27*	1.2	M-THSU
			4.30						1.2	M-THSU						1.2	M-THSU
			4.45				1.2*	26*	1.1	M-THSU				1.2*	27*	1.2	M-THSU
			5.30						1.1	M-THSU						1.2	M-THSU
			5.45				1.1*	22*	1.1	M-THSU				1.2*	25*	1.2	M-THSU
NBC NBC NEWS DIGEST-M-F		8.58- 8.59PM	8.45	12,570	15.0	12,570	15.0	22	15.0	M-F	10,060	12.0	10,060	12.0	18	12.0	M-F
NBC NBC NEWS DIGEST-2-M-F	1	9.58- 9.59PM	9.45	10,730	12.8	10,730	12.8	19	12.8	TU&TH							
	2	>	9.45								9,800	11.7	9,800	11.7	18	9.7	MWF
			10.00													15.8	MON.
NBC TONIGHT SHOW		11.30-12.30AM	11.30	9,050	10.8	5,610	6.7	21	7.9	M-F	9,220	11.0	5,610	6.7	22	9.0	M-F
			11.45				7.5*	21*	7.1	M-F				8.4*	23*	7.9	TU-F
			12.00						6.4	M-F						6.4	M-F
			12.15				5.9*	20*	5.4	M-F				6.0*	21*	5.6	M-F

CONT'D

 U.S. TV HOUSEHOLDS: 83,800,000

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELECAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
NBC TONIGHT SHOW-CONT'D			12.30													3.6	MON.
			12.45											3.4*	17*	3.1	MON.
NBC DAVID LETTERMAN I		12.30- 1.00AM	12.30	3,020	3.6	2,430	2.9	14	3.2	M-TH	2,930	3.5	2,600	3.1	16	3.4	M-TH
			12.45						2.6	M-TH						3.0	TU-TH
			1.00													2.7	MON.
			1.15													2.4	MON.
NBC FRIDAY NIGHT VIDEOS		12.30- 2.00AM	12.30	6,700	8.0	3,350	4.0	18	5.5	FRI.	5,870	7.0	3,020	3.6	16	4.9	FRI.
			12.45				5.2*	19*	4.9	FRI.				4.6*	17*	4.2	FRI.
			1.00						4.0	FRI.						3.6	FRI.
			1.15				3.8*	18*	3.5	FRI.				3.5*	15*	3.4	FRI.
			1.30						3.5	FRI.						2.9	FRI.
			1.45				3.0*	18*	2.6	FRI.				2.7*	16*	2.6	FRI.
NBC DAVID LETTERMAN II		1.00- 1.30AM	1.00	2,100	2.5	1,760	2.1	14	2.2	M-TH	2,430	2.9	2,010	2.4	16	2.7	M-TH
			1.15						2.0	M-TH						2.3	TU-TH
			1.30													2.2	MON.
			1.45													1.8	MON.
NBC NBC NEWS OVERNIGHT-M-F		>	1.30	1,420	1.7	1,260	1.5	12	1.6	M-F	1,680	2.0	1,340	1.6	15	1.9	M-F
			1.45				1.6*	13*	1.6	M-TH				1.8*	14*	1.7	TU-TH
			2.00						1.4	W-F						1.5	M-F
			2.15				1.2*	10*	.7	W-F				1.5*	15*	1.5	M-F
			2.30											1.4*	19*	1.4	MON.
		VARIOUS TIMES	(SUS)														
DAY MONDAY-FRIDAY																	
ABC ABC WORLD NEWS-MORN-6.00A(SUS)		6.00- 6.15AM	6.00							M-F							M-F
ABC ABC WORLD NEWS-MORN-6.15A(SUS)		6.15- 6.30AM	6.15							M-F							M-F
ABC ABC WORLD NEWS-MORN-645A		6.45- 7.00AM	6.45	2,010	2.4	1,840	2.2	16	2.2	M-F	2,100	2.5	2,010	2.4	18	2.4	M-F
ABC ABC DAYTIME NEWSBRIEF-M-F		1.57- 1.59PM	1.45	7,290	8.7	7,040	8.4	26	8.4	M-F	7,040	8.4	6,790	8.1	26	8.1	M-F
ABC ABC AFTERSCHOOL SPECIAL(S)	1	4.30- 5.30PM	4.30	10,390	12.4	6,870	8.2	22	7.8	WED.							
			4.45				7.7*	22*	7.7	WED.							
			5.00						8.5	WED.							
			5.15				8.7*	22*	9.0	WED.							
CBS CBS EARLY MORNING NEWS		6.30- 7.00AM	6.30	1,590	1.9	1,260	1.5	16	1.3	M-F	1,760	2.1	1,340	1.6	17	1.4	M-F
			6.45						1.7	M-F						1.7	M-F
CBS NEWSBREAK-11.57		11.57-11.59AM	11.45	6,790	8.1	6,540	7.8	31	7.8	M-F	6,960	8.3	6,540	7.8	31	7.8	M-F
CBS NEWSBREAK-3.57		3.57- 3.59PM	3.45	6,290	7.5	5,950	7.1	20	7.1	M-F	5,780	6.9	5,450	6.5	18	6.5	M-F
NBC NBC NEWS AT SUNRISE		6.30- 7.00AM	6.30	1,840	2.2	1,260	1.5	12	1.2	M-F	1,760	2.1	1,260	1.5	12	1.2	M-F
			6.45						1.8	M-F						1.8	M-F
NBC NBC NEWS SPEC. RPT-MON(SUS)	1	10.30-11.00AM	10.30							MON.							
DAY SATURDAY																	
ABC MENUDO-8:25AM		8.25- 8.29AM	8.15	3,690	4.4	3,350	4.0	21	4.0		3,520	4.2	2,930	3.5	17	3.5	
ABC MENUDO-10:25AM		10.25-10.29AM	10.15	6,790	8.1	5,780	6.9	22	6.9		5,780	6.9	5,110	6.1	22	6.1	
ABC SCHOOLHOUSE ROCK-11:55AM		11.55-11.59AM	11.45	5,950	7.1	5,200	6.2	19	6.2		5,200	6.2	4,610	5.5	18	5.5	
ABC NCAA FOOTBALL PRE CONT'D	2	12.00-12.33PM	→GRID								5,530	6.6	4,020	4.8	16		

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE SHARE %	WEEK 1 AVG. AUD.BY ¼ HR %	WEEK 1 TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE SHARE %	WEEK 2 AVG. AUD.BY ¼ HR %	WEEK 2 TELE-CAST DAYS
DAY SATURDAY-CONT'D																	
ABC NCAA FOOTBALL PRE-CONT'D			12.30														
	1	3.30- 3.48PM	→GRID	3,520	4.2	2,770	3.3	9								5.5	
			3.45						1.4								
ABC NCAA FOOTBALL GAME	1	3.49- 6.53PM	→GRID	22,460	26.8	10,390	12.4	27									
			6.45				13.4*	25*	12.7								
			7.00						<<								
			7.15						<<								
ABC NCAA FOOTBALL POST	2	4.00- 4.07PM	4.00														
			4.15								8,720	10.4	7,210	8.6	23	9.0	
																<<	
CBS IN THE NEWS- 8.26AM		8.26- 8.29AM	8.15	3,690	4.4	3,440	4.1	22	4.1		3,600	4.3	3,180	3.8	22	3.8	
CBS IN THE NEWS- 9.56AM		9.56- 9.59AM	9.45	5,280	6.3	4,940	5.9	20	5.9		4,940	5.9	4,610	5.5	20	5.5	
CBS IN THE NEWS-10.26AM	2	10.26-10.29AM	10.15								4,110	4.9	3,690	4.4	16	4.4	
CBS IN THE NEWS-10.26AM(B)	1	10.26-10.29AM	10.15	4,860	5.8	4,270	5.1	17	5.1								
CBS IN THE NEWS-10.56AM		10.56-10.59AM	10.45	4,690	5.6	4,360	5.2	16	5.2		4,610	5.5	4,110	4.9	17	4.9	
CBS IN THE NEWS-11.26AM	2	11.26-11.29AM	11.15								3,690	4.4	3,350	4.0	13	4.0	
CBS IN THE NEWS-11.26AM(B)	1	11.26-11.29AM	11.15	3,100	3.7	2,850	3.4	11	3.4								
CBS NCAA TODAY-CBS	1	12.00-12.28PM	→GRID	5,610	6.7	4,020	4.8	15									
			12.15						4.9								
CBS NCAA FOOTBALL-CBS	1	12.28- 3.49PM	→GRID	18,940	22.6	8,460	10.1	29									
			3.45				12.5*	33*	11.8								
CBS IN THE NEWS-12.56PM	2	12.56-12.59PM	12.45								5,200	6.2	4,780	5.7	18	5.7	
CBS IN THE NEWS- 1.26PM	2	1.26- 1.29PM	1.15								4,860	5.8	4,610	5.5	17	5.5	
CBS NCAA TODAY-CBS	2	3.30- 3.42PM	3.30								3,600	4.3	3,850	4.6	13	4.6	
CBS NCAA TODAY POST-CBS	1	3.49- 4.05PM	→GRID	7,790	9.3	7,120	8.5	22									
			4.00						7.4								
CBS NCAA TODAY POST-CBS(B)	2	6.49- 6.58PM	6.45								6,450	7.7	5,030	6.0	12	6.0	
NBC ASK NBC NEWS-8:28AM		8.28- 8.30AM	8.15	4,110	4.9	3,940	4.7	25	4.7		3,440	4.1	3,180	3.8	22	3.8	
NBC ONE TO GROW ON-8:58AM		8.58- 9.00AM	8.45	4,610	5.5	4,440	5.3	23	5.3		4,110	4.9	4,020	4.8	22	4.8	
NBC ONE TO GROW ON-10:28AM		10.28-10.30AM	10.15	8,130	9.7	7,710	9.2	30	9.2		8,300	9.9	7,880	9.4	33	9.4	
NBC ONE TO GROW ON-10:58AM		10.58-11.00AM	10.45	7,630	9.1	7,290	8.7	28	8.7		6,790	8.1	6,370	7.6	26	7.6	
NBC ASK NBC NEWS-12:28PM		12.28-12.30PM	12.15	5,450	6.5	5,110	6.1	18	6.1		4,940	5.9	4,690	5.6	18	5.6	
NBC HALL-FAME TIP OFF CLASSIC(S)	2	2.30- 4.33PM	→GRID								7,630	9.1	3,350	4.0	11		
			4.30													4.7	
DAY SUNDAY																	
CBS IN THE NEWS-7.26AM-SUN(SUS)		7.26- 7.29AM	7.15														
CBS IN THE NEWS-7.56AM-SUN(SUS)		7.56- 7.59AM	7.45														
CBS CBS NFL TODAY		12.30-12.59PM	→GRID	8,040	9.6	6,030	7.2	21			9,050	10.8	6,960	8.3	25		
			12.45						8.2							9.5	
CBS CBS NFL FOOTBALL GAME 1	1	12.59- 4.10PM	→GRID	30,340	36.2	15,420	18.4	41									
	2	12.59- 4.09PM	→GRID								30,080	35.9	15,420	18.4	42		
			3.30						20.0								

CONT'D

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELE-CAST DAYS
DAY SUNDAY-CONT'D																	
CBS CBS NFL FOOTBALL GAME 1-CONT'D																	
			3.45				20.3*	43*	21.1								
			4.00				14.0*	28*	14.3					19.1*	39*	18.3	
			4.15						2.7							2.7	
			4.30													<<	
NBC NFL FOOTBALL GAME 1-NBC	1	1.00- 4.12PM	→GRID	25,140	30.0	12,490	14.9	34									
	2	1.00- 4.04PM	→GRID								20,870	24.9	9,390	11.2	26		
			3.45											11.2*	25*	11.3	
			4.00													7.9	
			4.15				11.3*	23*	5.9					7.8*	16*	6.1	

 FOR EXPLANATION OF SYMBOLS, SEE PAGE A. *HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

Nielsen Station Index

Bulletin

A.C. Nielsen Company

NSI Executive and Eastern Office
New York, N.Y. 10019
1290 Avenue of the Americas
(212) 956-2500

December 2, 1983

PRESIDENT REAGAN ADDRESSES NATION ON GRENADA MILITARY ACTION

On Thursday, October 27, 1983, President Ronald Reagan addressed the nation regarding the United States military action on the Island of Grenada in the Caribbean.

The President's speech was carried by the major television networks at 8:00-8:34PM NYT. Nielsen estimates of the audience reached are as follows:

	Percent	Millions
Total Audience		
Households	48.8	40.9
Average Audience		
Households	43.3	36.3
Total Persons*	26.9	59.3
Total Women	33.8	29.6
18-49	25.3	13.9
Total Men	27.5	21.7
18-49	21.3	11.3
Total Teens	19.5	4.2
Total Children	11.8	3.8

*Excluding children under 2 years of age.